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# On the Application of "Red Culture" in Urban Parks

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#### **Abstract**

In recent years, with the support of national policies and the people's demand for cultural life, a wave of red tourism has been in full swing throughout the country. The revolutionary martyrs opened up new heavens and earth with their flesh and blood, and the great spirit of the Red Revolution carried forward the precious material and spiritual wealth of our socialist country. As the successor of socialism in the new era, inheriting the great spirit of the Chinese revolution and praising the red culture are important tasks for our contemporary people. Therefore, in the development and construction of urban parks, the red cultural connotation of urban parks should be given, which plays a very important role in improving the quality of the city and enhancing the charm of the city.

## **Keywords**

The Method of Design, Red Culture, City Park, Application, Apply

#### 1. Introduction

With the changes of the times and the continuous development of society, the pace of renewal and change of urban parks is accelerating. Modern urban parks are not simply a problem of landscape environment, but to integrate sculptures, relief walls and other red landscape sketches, integrated into these new elements of urban parks are more sought after and loved, red culture construction has also become an important development direction of urban construction, urban park landscape sketches are relatively single problems gradually improved, so the combination of red culture and urban parks, to create an urban park with red cultural elements, so that the city to keep up with the pace of development of the times, strengthen people's understanding of red culture, Beautifying the spatial environment is conducive to urban development and construction.

#### 2. Overview of Red Culture

#### 2.1. The Meaning of Red Culture

Red culture is the product of the combination of Chinese Communists' study and introduction of Marxism with the excellent traditional culture and practice of the Chinese nation. During the new-democratic revolution, the revolutionary team under the leadership of the Communist Party of China, all advanced intellectuals and the broad masses of the people created all the material culture, political culture and spiritual culture in the practice of revolutionary struggle and socialist construction. The connotation of red culture means that taking the theme of red culture as an important carrier can not only inherit and carry forward the fine traditions of the Chinese nation, but also spread red culture, and also lay a solid foundation for the educational dissemination of red cultural thoughts. Therefore, the theme elements of red culture have become a new design hots pot. In order to explore the direction of future design, it is necessary to carry out in-depth theoretical research, systematically excavate, innovatively utilize and scientifically protect red cultural resources. Therefore, it is particularly important to explore the spiritual connotation of red culture [1].

#### 2.2. Red Culture Theme City Park

As a special cultural landscape art form, the Red Culture Theme City Park is mainly a landscape art form with the memorial sites and markers formed by the great achievements made by the Party leading the people during the Revolutionary War as the carrier and the revolutionary history, revolutionary deeds and revolutionary spirit connotation as the main body. The Red Culture Theme Park is designed around a certain red culture, and makes rational use of local historical and cultural resources, Incorporating information such as red revolution, history and culture and urban characteristics into urban park landscape design through design techniques can not only make people recall revolutionary historical deeds, but also organize parks that cherish the memory, study and visit sightseeing activities, so that people can have a deeper understanding of the inheritance of red culture. It can be seen that integrating red cultural resources, deepening patriotic education, carrying forward the great revolutionary spirit and inspiring people to forge ahead are the important significance of red park landscape construction [2].

## 3. Design Method of Red Cultural City Park

## 3.1. Emphasize "People First"

The main reason for building urban parks is to bring people a better living environment. Therefore, people-oriented, rational planning and scientific layout should be achieved. Urban park facilities should give priority to functions, beautify the environment and improve the quality of parks. Because the city park is open to anyone, all factors should be considered. The sketch design of the park should be visible and easy to pass, and the quality, safety and comfort of all

sketches should be ensured on the premise that the design of the city park meets the ergonomic standards [3].

#### 3.2. Highlight the Red Culture

Red culture is characterized by politics, commemoration and education. Carrying the mission of spreading revolutionary spirit and carrying forward red culture, Urban parks should pay attention to the theme of red culture, highlight the red cultural atmosphere, make rational use of local historical and cultural resources, and highlight the red atmosphere by means of figure sculptures, embossed walls, red cultural sketches, red cultural billboards, etc., so that passers-by can feel the strong red cultural atmosphere in a quiet environment and inherit and carry forward the red cultural spirit.

## 3.3. Scientific Outlook on Development

Red Cultural City Park should adhere to the scientific concept of development, build socialist ecological civilization, improve urban taste and quality, combine the ecology of Red Cultural Park with red culture reasonably, and realize the inherent requirements of the scientific concept of development. In recent years, the development of red culture has been highly valued by the state. Under the current situation of free opening of urban parks, combined with the good opportunities of red culture development, guided by the scientific concept of development, we should establish a sustainable, comprehensive and harmonious development trend, enhance the cohesion of cities, arouse people's resonance on SINA, and make red culture more attractive and appealing.

#### 3.4. Color Match

Red Cultural City Park should be rich in plant colors, coordinate with red landscape sketches, and highlight the theme effect of red sketches. Scientific and rational use of plant colors to create the atmosphere of urban parks is an important means to enrich the plant landscape of urban parks. Color beauty is the most important, because color can attract the attention of people's visual system and may create a pleasant or exciting mood. In nature, the matching of different colors will definitely make people feel beautiful. The beauty of plant color is reflected in the color of leaves to a great extent. Because leaves have the most colors in a year, their group effect is most significant, especially compared with the colors of flowers and fruits. Like leafy plants, golden yellow, red, etc., or decorative plants, the colors are bright and charming, which play a certain role in enriching the colors of urban parks. The seasonal changes of plants are colorful and colorful. By making full use of the seasonal color changes of plants, the seasonal beauty and dynamic beauty of urban parks can be formed, and the landscape effect of "changing colors with the weather and changing seasons" can be achieved. Therefore, in the design of urban parks, the allocation of tree species is considered from the aesthetic point of view. It is necessary to coordinate and

compare plants of various colors, ensure the rhythm and balance between them, coordinate them with the surrounding environment, and make them a highlight of urban park greening.

## 4. Application of Red Culture in Urban Park Design

#### 4.1. Design Content

With the continuous improvement of people's living standards, the pace of urban development and construction has gradually accelerated, some people have a weak understanding of red culture, Red Culture City Park, as a city park integrating culture with park development and construction, has special significance in the park, although there are more and more cases of transformation and development from urban parks to theme parks, urban parks designed with the theme of red culture are integrated with the development and construction of urban parks as a kind of red culture. It has special significance in urban parks. Red cultural urban parks can also enrich the connotation of urban parks, make people feel the connotation of red culture while contacting nature in urban parks, and enhance the cultural spirit construction of local people. Through the research and analysis of red culture, as well as the understanding and learning of red culture, shocked by the connotation of red cultural spirit, in order to inherit this red cultural spirit and make red culture play a practical role in urban park design, people can feel red culture imperceptibly in entertainment and leisure, and showing the influence of red culture in urban parks is helpful to the inheritance of red spirit. Carry forward the Red Spirit, undertake the mission of the times, and let contemporary people remember that do not forget your initiative mind can never lose its direction and road [4].

#### 4.2. Design of Red Landscape Cultural Sketches

Landscape sketch and the city park landscape have a close relationship, so we should pay attention to the place of sculpture and the reasonable collocation with the city park landscape. Landscape sketch design uses a variety of artistic modeling design techniques to express the revolutionary war period and the red cultural theme, such as broken tile, burning war, broken gun, quadruple door, post-war ladder and other red element sketch designs, the application of these red cultural theme elements enables people to feel the war atmosphere and recall the arduous revolutionary course of revolutionary heroes. The sculpture "Victory Horn" in the center of the city park is designed to blow the red horn for the revolutionary ancestors, which is also the horn of victory (Figure 1)! Carrying forward the red culture also symbolizes the clarion call of victory and blows a new chapter in New China. Red Journey Landscape Sketch Design, the whole sculpture shows the hardships of the revolutionary ancestors in defending the country, giving people a sense of bringing in. When we recall these things, we think of the peaceful and happy life that revolutionary martyrs bought with their lives. The revolutionary spirit is immortal. This spirit inspires us not to let the



Figure 1. "Victory Horn" sculpture.

comfortable life waste our time. We should inherit the will of our predecessors and be people who contribute to society and the country [5].

#### 4.3. Plant Matching Design

Plants as the main component of urban park design can create a kind of emotional plant space through various characteristics and layout structure of plants can create a serious and solemn atmosphere. Plants with certain symbolic significance in urban parks are commonly used to plant green trees such as pines and cypresses, for example, to create a commemorative atmosphere. For example, cypresses are evergreen all year round because of their old strength and fear of cold, which is comparable to people's unyielding and evergreen revolutionary will spirit. The application of these symbolic plants embodies the theme of red culture. In addition to choosing tree species with revolutionary commemorative significance, special attention should be paid to the diversity of vegetation types, so as not to create a solemn atmosphere like a martyr's cemetery. At the same time, the greening of urban parks should also be beautiful. In addition to creating aesthetic feeling in urban park buildings and sketches, plants in urban parks play a more important role in it, and plants are rich in diversity. Plants should adopt artistic techniques such as solitary planting, opposite planting, column planting and group planting to meet people's needs for appreciating beauty [6].

Aesthetics is the foundation of architecture and greening. Therefore, in the design of urban parks, we must design a reasonable plant landscape from the perspective of aesthetics. The role of plants in urban parks should not only beautify and decorate, but also make people feel the beauty of blending with nature and red spiritual home. On this basis, it must be thematic and artistic, and combine it with the adaptability of the environment. It can be considered according to topography, geomorphology and architecture, fake rocks and roads. Make overall planning, In order to avoid the phenomenon of patchwork and disorder in plant configuration, attention should be paid to the principles of first face and then point, first subject and then object, combination of distance and distance,

and combination of height and height. The red theme is reflected through the changes of height, shape and color of trees, which increases the level of art and makes the whole city park have red theme and artistry [7].

### 4.4. Utility Applications

As we all know, every city has its specific natural geographical environment, different historical and cultural backgrounds, and unique styles formed in the long-term development practice. The design of Red Cultural Park should be deeply excavated and sorted out to protect the history with red cultural imprint. Make great efforts to create its red atmosphere, so that the design of urban parks has unique local characteristics and distinct Chinese red [8].

The sketch category in the Red Cultural City Park refers to the sketch of public facilities for rest, decoration and cultural display in the park. General space adopts symmetrical and balanced design techniques with moderate volume. Embodying the theme of red elements and novel shapes, these sketches can not only beautify the space environment, enrich the space level, provide people with cultural rest, but also enable people to enjoy beauty and gain good lessons from it.

- 1) Recreational sketches: The ribbon design of the seat is mainly red, which reflects a shining red ribbon, which is forever engraved on the land of China, and lasts forever. It is decorated with five five-pointed stars and reflects each other, so that people can enjoy the comfort brought by red ribbon seats when they are tired (Figure 2).
- 2) Decorative sketches. The whole is shaped by footprints, symbolizing integrity. With the footsteps of the years, culture condenses the historical monument of the Communists' hard work. In front of the red footprints, we walk into the history of the Communists' hard work. In the design, this "footprint" sketch is not only decorative, but also people's witness to the red culture [9].
- 3) Cultural display sketches. By displaying historical red cultural photos and profiles in the form of cultural columns, people who come and go can understand the development process of red culture and heroes when they pass by here.



Figure 2. Leisure sketch design.

#### 5. Conclusions

Red culture makes urban parks have profound cultural heritage, rich cultural resources and distinct cultural characteristics. Combining urban construction, cultural construction and red culture makes red culture become the soul of urban parks and the source of urban park spirit, which is the infinite driving force for the rapid development of urban parks. It is a good opportunity to promote the development of red culture, improve the landscape of urban parks and create red culture. Through reasonable methods and using the original natural conditions, it can promote the sustainable development of the planning and construction of the whole urban parks.

According to the cultural and historical characteristics of the Red Revolution, Building a red culture park with a sense of the times, creating a characteristic red culture city park integrating culture, education, study, leisure, fitness and entertainment through multi-level, multi-angle and multi-cultural landscape design, and perfectly combining red culture with city parks are of great significance to the future development of red culture and city parks.

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#### **Conflicts of Interest**

The author declares no conflicts of interest regarding the publication of this paper.

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