

From Teaching Excellence to Expertise Development: A Pedagogical Framework for Developing Expertise

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Abstract

Given the challenges which the Covid-19 pandemic has brought about, many organizations are reconfiguring their operations to lower costs and raise productivity. One increasingly viable approach is to use artificial intelligence (AI) which, as it gets deployed more widely, will see the post-pandemic workplace transformed accordingly. If new graduates are to be ready for work in these new organisational contexts, it behooves educationists to transform teaching from an instructor-centric model that focuses on "teaching excellence" to a learner-centric one that focuses on developing the kind of expertise that will be particularly needed in the AI-enabled workplace. This paper proposes a pedagogical framework for expertise development, one built upon two concepts, viz., metacognitive development, and deliberate practice. This framework has been put to actual use by the author over four semesters in a university in Singapore to teach an introductory course in organizational behavior (OB). Instructors can use this framework to develop learners who will have a sound understanding of AI through a business lens. Such learners can become workers with skill sets and the requisite expertise to excel in AI-enabled organizations in the future.

Keywords

Expertise, Deliberate Practice, Metacognitive Development, Assessment Rubrics, Assessment Methods, Teaching Excellence, Organizational Behavior

1. Introduction

Given the Covid-19 pandemic, many organizations are having to reconfigure their operations to lower costs and raise productivity. One increasingly viable solution for many organizations is to use artificial intelligence (AI), which is getting deployed more widely in the present time. But even before the Covid-19 pandemic side-swiped the world, a new workplace that was enabled increasingly by AI, machine learning, and robotics was already emerging, whether decision-makers in organizations were sensitized to it or not.

We regard as unique to human these qualities of thinking, emotion, and creativity, but the coming of human-like robots may invalid such an idea. Already there are Einstein robots, so-called, that are able already to recognize hundreds of human facial expressions. That ability enables them to interact with humans at the emotional level and converse with people while maintaining eve contact with their human interlocutors, updating their knowledge about such humans because they can learn. As their makers have included personalities in their algorithms, these robots with AI-empowered cognitive abilities are getting more and more human (Zhao & Liu, 2018, Crowe, 2017). A robot named YuMi has performed in Pisa, Italy, actually conducting an orchestra that had the world-famous tenor, Andrea Bocelli, performing with it during the occasion as well (Ong, 2017). In the Kodaiji temple in Kyoto, Japan, a robot priest named Mindar can preach on the Buddhist scripture called Heart Sutra (Hardingham-Gill, 2019; Samuel, 2020). Finally, there is a robot artist named Ai-Da, whose works will be exhibited at the Design Museum in London in May 2021. But alongside these almost fantastical robots, we already have in our diurnal lives virtual assistants like Alexa or Siri, as well as chatbots that can respond instantly to frequently asked questions.

More mundane examples are already seen in Singapore, where AI-enabled autonomous robot couriers are being deployed to deliver groceries that consumers buy, whether in-store or online (Tan, 2021). Even a student start-up in a Singapore university has been using autonomous robots to deliver cooked food since June 2020 (Chong, 2021). In addition, other AI-enabled autonomous robots are being tried out at food courts in Singapore to collect dirty wishes, clean floors, inspect false ceilings, disinfect lift panels, and even map the density of mosquitoes in surrounding areas (Choo, 2020).

As AI systems creep into the economy, there will be rising market demand for people who can perform those tasks that call for non-routine cognitive skills, e.g., managers, engineers and health professionals, but also people who can perform the dirty and dangerous tasks that call for non-routine manual skills, e.g., roofers, plumbers, artisans. By the same token, market demand will fall for workers who can only perform tasks that require merely routine manual and cognitive abilities, e.g., clerks, machine operators, and assemblers.

With predictive and self-maintaining machines at factory level that can communicate not only with each other but also with suppliers and customers, industry based on Internet-of-Things may see not only customized but even personalized manufacturing. New services will be needed in R & D, robotics, and data analytics. These things together could lead to more localized production, especially when 3-D printing can be scaled up, which might mean extended supply chains could be a thing of the past. Iu AI in autonomous transportation might help ameliorate the traffic congestion that bedevils many cities, which ought to improve productivity. AI will likely improve healthcare technology given that it will boost monitoring and diagnostic capabilities, making for personalized medicine. But if these gains translate into higher healthcare costs, then the impact will be adverse for the socioeconomically less well off.

The quick survey above of how AI is changing the economy is obviously neither comprehensive nor granular, but it is enough to show that there will be a need for new workers with the kind of expertise that is appropriate to an AI-enabled workplace. Thus, it behooves instructors to design their courses in ways that can help their students develop that sort of expertise. That is, instructional design will need to focus on developing the kind of expertise that new workers will need in the AI-enabled workplace.

How may pedagogies be tweaked to future-proof workers for an AI-prevalent workplace? According to the 2020 World Economic Forum report entitled The Future of Jobs 2020, "skills gaps continue to be high as in-demand skills across jobs change in the next five years. The top skills and skill groups which employers see as rising in prominence in the lead up to 2025 include groups such as critical thinking and analysis as well as problem-solving, and skills in self-management such as active learning, resilience, stress tolerance and flexibility" (World Economic Forum, 2020: p. 35). One would also add 'creativity' to this list of desirable skills, so that workers may readily innovate when opportunities present themselves in the workplace, when creative solutions may transform business operations and processes. In a 2016 report entitled, "The new basics: Big data reveals the skills young people need for the new work order," the Foundation of Young Australians identified "enterprise skills" that are transferable include problem solving, critical thinking, communication, teamwork, and presentation skills (FYA, 2016). Likewise, Rampersad (2020) found that the factors that were significant in driving innovation among students included: critical thinking, problem solving, communication, and teamwork. These qualities clearly will remain relevant in an AI-enabled workplace where the human worker performs those tasks that robots/AI cannot yet do on their own, or those tasks that are to be done in collaboration with robots.

In view of all that has been sketched above, this paper proposes an expertise development pedagogical framework, the implementation of which will be described in the delivery of an undergraduate OB course over the past few semesters in a medium size university in Singapore. In Section 2 immediately following, the case is made for moving away from the traditional focus on the "teaching excellence" of instructors to a new focus on "expertise development" in students. The proposed framework is adumbrated in Section 3, while the actual implementation of said framework in a real classroom setting is described in Section 4. Section 5 provides some qualitative evidence of the framework's effectiveness, while Section 6 provides a quick recapitulation of how the framework

may help in advancing metacognitive development and deliberate practice. The paper then concludes.

2. From Teaching Excellence to Expertise Development

Heretofore, educational institutions have tended to focus on the teaching of their instructors, hence the ubiquitous Teacher of the Year award – whereas such a focus may well be afflicted with the unintended but predictable consequence of crowd-pleasing on the part of some instructors. The ones assessing instructors in this case are their students, young people who are not able to look at pedagogical approaches with any criticality since students have, by definition, no training to do so. As such, instructors may become risk-averse and shrink away from challenging their students to think harder or experimenting with innovative pedagogies that make students work harder (Gourlay & Stevenson, 2017). They might well feel that it would be wiser to stay with the tried and tested pedagogical approaches that most students may be comfortable with.

Student feedback is usually more a measure of a teacher's popularity, which may all come down to a teacher's demeanor, personable-ness, friendliness, approachability, and leniency. As the Best Teacher of the Year award is inherently a competitive one, what it tends to conduce to is more the rewarding of performativity (Behari-Leek & McKenna, 2017; Saunders & Ramirez, 2017), while that which students really need, i.e., domain expertise, may go unattended. Collegiality may also suffer if competition for teaching excellence awards leads to tension among instructors (Bahia et al., 2017), all of which may well lead to mediocrity as well (Morley, 2003).

Given that the pace of technological change that AI is fostering, instructors whether in contention for Best Teacher awards or not, must look beyond the mere imparting of domain knowledge to students. Instead, they ought to be aiming to develop relevant expertise in their students so that they can function well in AI- and robotics-enabled workplaces. Thus, instructors must look for ways to design their courses so that their students who are novices can be taken on a journey to become workers with the right kind of expertise.

Clearly, expertise is not something that novices have, for otherwise they would be experts. Novices differ from experts in several dimensions (Persky & Robinson, 2017). Obviously, experts know more than novices but, more importantly, experts have better knowledge structures that help them organize their knowledge, integrate new knowledge into the structure, and analyze new contexts to fit into the structure. Better knowledge structures enable experts to access their knowledge more efficiently than novices. Moreover, experts also use their knowledge more deftly to interpret information, analyze situations, and develop solutions to problems. Thus, a retired physician who has a time-tested structure of medical knowledge in his head can understand and use new facts about the Covid-19 pandemic as they become known whereas a person who is not medically trained has no such structure upon which to hang these new facts about evolving pandemic scenarios to make good sense of them.

However, the accumulation of experience or of knowledge per se does not automatically lead to expertise development (Ericsson, 2006; Chi, Glaser, & Farr, 1988; Swanson, O'Connor, & Cooney, 1990). How then can instructors help learners develop domain-related expertise? The answer may well pivot on framing one's pedagogy in ways to incorporate two key components, namely, meta-cognitive development and deliberate practice (Persky & Robinson, 2017). Recent technological advancements and the emergence of new knowledges have made it necessary for students to be knowledgeable about these things – in addition to their own disciplines. Above all, they must acquire the skills to learn new things quickly, for which purpose developing metacognition is critical, metacognition being "knowledge and cognition about cognitive phenomena," (Flavell, 1979: p. 906).

For Tarricone (2011), metacognition is both the knowledge and regulation of cognition, while Flavell & Wellmann (1977) emphasize how metacognition is the knowledge of cognitive processes themselves. Metacognition helps students to organize and regulate their learning (Carneiro, 2007) and also gets them to concurrently develop their cognitive skills (Gourgey, 2001; Hartman, 2001). It improves student ability to apply what they know to different contexts.

Metacognition is not automatic (Bransford, Brown, & Cocking, 2000) or reflexive. Instead, it must be intentionally fostered and purposively applied in specific contexts for a particular topic, domain, or discipline (Zohar & David, 2009). For Pintrich (2002), it is important to distinguish metacognitive knowledge from metacognitive control and self-regulatory processes. The former is what one knows about one's cognition, including "knowledge of general strategies that might be used for different tasks, knowledge of conditions under which the strategies are effective, and knowledge of self" (p. 219). The latter comprises "cognitive processes that learners use to monitor, control and regulate their cognition and learning" (p. 220).

It may be useful to think of three types of metacognitive knowledge, namely, "strategic knowledge," "knowledge about cognitive tasks," and "self-knowledge" (Pintrich, 2002). The first is that which is not specific to any domain of knowledge. Instead, it comprises generic ways to learn, cogitate and develop solutions to problems. This "meta-strategic knowledge" (Zohar & David, 2009: p. 179) is generic knowledge about strategies for higher order thinking.

The second type of metacognitive knowledge is knowledge about cognitive tasks: "Because not all strategies are appropriate for all situations, the learner must develop some knowledge of the different conditions and tasks where the different strategies are used most appropriately" (Zohar & David, 2009: p. 221).

The third type of metacognitive knowledge is self-knowledge, which includes being aware about those areas in which one may be strong and those areas in which one might be weak, as well as how deep and how broad one's knowledge base might be, but also how one is motivated and if one is self-efficient as well

(Flavell, 1979).

Deliberate practice, the second component of the proposed pedagogical framework, involves highly structured activities that have been especially designed to improve performance. One who is practicing but is not doing it deliberately does that which one already knows. One who is practicing deliberately does that which what one does not do well or that which one cannot do at all. Deliberate practice involves specific, substantive, and constant effort, so learners must not only "practice deliberately but also *think* deliberately" about that practicing while in the process of practicing itself (Ericsson, Prietula, & Cokely, 2007: p. 118). Only by thinking about what one is practicing may one be practice deliberately.

Regardless of what specific domain knowledge is involved, it is only practicing something that one does not do well that can transform one from being a novice to one who is an expert (Ericsson, Prietula, & Cokely, 2007). That is why military schools run war games, and law schools run moot courts. These exercises provide ample opportunity for their students to experience over and over again and also practice repeatedly the crucial facets of a work situation, whether fighting or litigating, say, while bettering their performance step by step by attending to feedback that their instructors and peers may provide (Ericsson, Krampe, & Tesch-Römer, 1993). Of course, there is no assurance that repeated practice will propel one up into the highest performance levels by and in of itself. Instead, learners must look at their own learning metacognitively (Campitelli & Gobet, 2011).

To change gears a bit and now consider learning to golf, for instance, the golfing novice studies or is taught the basic strokes, and she will typically deliberately take great pains to avoid making blatant mistakes, such as hitting the ball in the direction of a fellow golfer in the group ahead of her on the fairway. She might practice diligently at the putting green, as well as the driving range. She might go all nine holes - half a full game - probably with other novices and other amateurs who have never gotten very far with their game anyway. It is said that in, perhaps, just fifty hours or so of such practice that her game would have improved as much as it ever will and, afterwards, more practice simply leads to her strokes becoming more and more automatic ones. From then on, she will play intuitively, without overthinking the process of doing so. From then on, golf becomes a welcome social engagement. On and off, she may need to focus on how she is actually hitting the ball but, from then on, more time on the green will not see her game significantly improve for decades to come because there is no deliberate learning (Ericsson, Prietula, & Cokely, 2007) and, arguably, there is no attending to her own metacognition.

Such golfers never quite make it to higher performance levels in a game, which is self-paced, and lasts for hours, so there are extended intervals between shots, during which golfers could, in fact, focus on their own metacognitive processes involved in the game. They could reflect upon those processes, and plan what and how to hit the ball better next time, if they are to improve their game (Singer, 2002). Deliberative thought processing while doing a task matters (Ericsson & Kintsch, 1995). Golfers who are tasked to put the ball in a lab setting have demonstrated that their thought processes range to-and-fro to take stock of the situation; plan how to execute what the situation requires of them; go over the actual situation again; and then, and only then, prepare psychologically and physically to actually do the putting (Eccles & Arsal, 2017).

Ideally, deliberate practice must go along with metacognition development which, among other things, has been recognized as being key to how elite sportspeople perform at world-class levels (MacIntyre, Igou, Campbell, Moran, & Matthews, 2014). These persons whose motor skills far exceed those of normal mortals who cannot metacognize about, reflect upon, and plan their actions (MacIntyre et al., 2014). Elite sportsperson, who have the expertise to perform at very high levels, have acquired domain-specific representations and working memory skills, which support specialized planning, reasoning, and evaluation (Ericsson & Kintsch, 1995).

In addition to developing their metacognition about, reflecting upon, and planning what their actions will be, these elite performers may also deliberately shift their thinking to-and-fro between their long-term memory and whatever is happening in their immediate environment (Ericsson & Kintsch, 1995). It has been shown in better golfers that their pre-shot and post-shot cognitive processes involve knowing both what self-regulating strategies work best for oneself and also when to use which ones (Whitehead & Jackman, 2021). As such, thinking about which strategy to use and when to use it pre-shot and post-shot could well help golfers self-regulate much better (Flavell, 1979). Likewise, it has also been shown that planning and reasoning about one's performance as well as evaluating problems as they arise during a game matter a lot to how well very good tennis players perform on the court (McPherson, 1999). Likewise, in the performance of triathletes (Baker et al., 2005) and Australian rules footballers (Elliott et al., 2020).

These examples from sports, especially elite sports where the star performers must necessarily be very good learners to get to where they are, suggest that the pedagogical design of a course ought to promote metacognitive development and enable deliberate practice concurrently. For the former, instructors must strive to make the thought processes that may be involved quite explicit. For the latter, the design should require students to acquire the relevant background knowledge, prompt them to make meaningful connections with previously learned content, and also reinforce their learning through repeated recalls and reviews. In other words, the course design should encourage students to search for relevant contextual information and repeatedly retrieve knowledge they have already acquired. Such repeated information seeking, and repeated knowledge retrieval could be incorporated into structured learning activities and assignments to be completed outside of class. All these ideas can now be put together in an "expertise development pedagogical framework" in the section following.

3. An Expertise Development Pedagogical Framework

Figure 1 presents an overview of an expertise development pedagogical framework that the author has implemented in an introductory course in OB, one that has now been delivered to four cohorts of undergraduate business students in a university in Singapore, over as many semesters. This course was designed so that the development of several skill sets is imbricated into the very learning of OB domain knowledge itself. Specifically, metacognitive development is incorporated into the design of assessment methods and their associated assessment rubrics, while deliberate practice is incorporated into the design of several types of active learning activities.

The framework consists of three elements that are tightly linked to one another. The first element specifies clearly the learning outcomes of a particular course. The second element specifies how the performance for the course will be assessed, i.e., what assignments students will have to do and how the assignments will be graded. The third element provides details on how the course will be delivered, i.e., its mode(s) of delivery, and its kinds of learning activities.

In terms of delivery modes, one may adopt a flipped-classroom approach for in-person classes or run classes in a hybrid-mode with both in-person classes and built-in e-learning components. In terms of the kinds of learning activities to be used in a class, instructors could choose to conduct a pop-up quiz, run a fun game, or get students to role play.

Learning Outcome: Acquiring OB Expertise

- 1. Critical thinking skills -- Demonstrate the ability to evaluate information critically and arrive at a conclusion about its truth, relevance, and validity.
- 2. Knowledge acquisition skills -- Generate OB insights by applying OB theories and frameworks to real life situations and cases
- 3. Self-learning & knowledge sharing skills -- Explore new insights from recent publications and enrich others by sharing newly acquired knowledge
- 4. Collaborative learning skills Work and learn collaboratively with others
- 5. Design thinking skills Think creatively to design a job to make it future ready
- 6. Reflective learning skills Re-examine a significant personal life event and elicit OB insights for future improvement

Learning Pedagogy	R_	Learning Assessments		
Modes of Delivery	7	Assessment Methods	Skill Sets	Assessment Rubrics
1. In-person 2. Online		Critical Thinking	Critical Thinking	Critical Thinking Rubric
 Hybrid Flipped classroom 		teamUP Case Analysis	Knowledge Acquisition Skills & Collaborative Learning skills	Knowledge Acquisition Rubric & Teamwork Evaluation Rubric
Active Learning Activities		lightUP Expert Sharing	Self-learning Skills & Knowledge sharing Skills	Inspirational Assertive Communication Rubri
sizeUP Quizzes to assess pre-class self-learning effectiveness powerUP Team-based learning activities to facilitate knowledge acquisition		Design Thinking Project	Design Thinking Skills & Collaborative Learning Skills	Design Thinking Rubric & Teamwork Evaluation Rubric
teamUP – 1eam-based case analysis lightUP – Self-learning and sharing of new insights		My Reflective Learning Assignment	Reflective Learning Skills	Reflective Learning Rubric
/		voiceUP Contributions	Collaborative Learning skills	Class Participation and Contribution Rubric



The three elements must be well aligned. That means the second element must truly assess student performance in terms of the learning outcomes stated in the first element. And the third element must comprise learning activities that facilitate student acquisition of the requisite domain knowledge as well as the skill sets essential for them to complete their course assignments as required in the second element. **Figure 1** shows how these three elements make up together the framework proposed.

3.1. The First Element: Learning Outcomes

The first design element involves the explicit stating of what the key learning outcomes of a particular course will be, i.e., the acquisition of OB expertise, in my example, and laying out what that acquisition actually entails. These unambiguous statements permit both instructor and students to know clearly what skillsets are essential for acquiring OB expertise, viz., critical thinking skills, knowledge acquisition skills; self-learning and knowledge sharing skills; collaborative learning skills; design thinking skills; and reflective learning skills (**Figure 1**).

Next to be made explicit are the thinking processes involved, and the behavioral manifestations expected for each skillset: these are made explicit in the design of their assessment rubrics. For examples, see **Table 2**.

3.2. The Second Element: Learning Assessments

The second design element deals with formal learning assessments. Here, the assessment methods, their associated learning goals, assignment instructions, and assessment rubrics are clearly stated. The design of appropriate assessments and the provision of feedback are important in determining whether the course design and its learning activities are effective in achieving its stated learning outcomes. Whether course assessments are appropriate or not might be determined by the extent to which they provide students with opportunities to demonstrate the necessary skill sets.

The six assessment methods for said OB course are listed in **Table 1**, which I name as: *Critical thinking* assignment; the *teamUP* case analysis; the individual *lightUP* knowledge sharing assignment; the *Design thinking project*; the end-of-semester *My Reflective Learning* assignment; and the *voiceUP* assessment of participation and contribution assessment. (Giving these assignments their own names facilitates referral to and communicating about them during the entire semester.)

First, the *critical thinking* assignment is a learning activity to develop critical thinking skills in students (Lang, 2017). The thought processes for critical thinking are laid out explicitly in a critical thinking rubric. For this assignment, students are expected to write a critique of an article about real life business issues assigned from *Harvard Business Review*. To do well for this assignment, students are expected to use the criteria stated in the critical thinking rubric to

guide them in their thinking processes. To enrich their understanding of the assigned article, students are expected to search for other viewpoints and theoretical perspectives that different experts may have about the subject matter of the article concerned. By doing so, students get to develop a more comprehensive understanding of the subject matter and become equipped with the necessary knowledge to critically analyse the assigned article. By going through a process of examining alternative perspectives, assessing the validity and reliability of various arguments, investigating the strength of evidence offered in support of an argument, and reconciling different viewpoints, students learn the inherent complexities of a particular issue in real life, so they develop a more nuanced understanding of the subject.

Table 1. Assessment methods.

	Assessment Methods	Learning goals	Instructions to students
1	Critical Thinking Assignment	To demonstrate the ability to evaluate information critically and arrive at a conclusion about its truth, relevance, and validity.	Read the article assigned by your instructor and then write a 1000 $(\pm 10\%)$ word critique of the article. In your write-up, address all the elements of critical thinking listed in the assessment rubric.
2	<i>teamUP</i> case analysis	 To demonstrate the ability to acquire knowledge through self-study and collaborative learning. To apply various theoretical frameworks to develop a deeper understanding of real-life problems and propose logical solutions. 	For this project, you will work in a team to complete a project in analyzing a real-world management issue. You are expected to show your understanding of the theoretical frameworks and concepts of the assigned seminar by applying them to the case given to provide an analysis. You are encouraged to search for more information from other sources.
3	<i>lightUP</i> individual knowledge sharing	 To share interesting OB insights that gathered by reading a recent publication. To motivate an exploration of the knowledge frontier by extracting OB insights from recent publications on artificial intelligence, neuroscience research, global pandemic, etc. To share new insights with others in an engaging manner. 	Based on the topics of your assigned seminar, you should then search for published articles that link AI, robotics, neuroscience, cross-cultural insights, global pandemic, etc., to these topics. After you have found an interesting article, identify one or two insights from it that you may be able to share comfortably in five (5) minutes.
4	Design Thinking Project	To demonstrate the ability to conduct an in-depth investigation to understand the complexity of an issue of interest; generate multiple possible solutions; and test the robustness of proposed final choice of solution.	To illustrate your teamwork and design thinking skills, you will work in a team to explore the future of a selected job in any industry. You are expected to interview a worker to understand the nature of his or her current job and then envision how you will transform that job to make it future-ready. You should investigate the complexity of this job, generate multiple possible options, and then propose an innovative solution that incorporates the latest technologies, e.g., robotics, machine learning, etc.
5	My Reflective Learning Assignment	To demonstrate the ability to apply various theoretical frameworks to develop a deeper understanding of personal life events and explore options for future improvement.	Reflect on your own personality, personal values, and life experiences. Identify one significant life event or incident for this assignment. For this life event or incident, briefly describe its context and your situation. Then, apply two relevant theoretical frameworks to analyze the situation and generate some valuable insights from your analysis.
6	<i>voiceUP</i> participation and contribution	1) To build up confidence in speaking up 2) To develop voicing efficacy	You are to participate actively in all learning activities by sharing your views with others. By voicing your opinions, you engage your mind at once in active learning, making learning more effective. Your participation allows us to learn from you. We get to sharpen our cognitive skills when we are confronted with different or contradictory viewpoints and arguments. By comparing and evaluating differing ideas, we get to see the inherent complexity of an issue

Second, the *teamUP* assessment is a learning activity designed to facilitate the development of knowledge acquisition skills and collaborative learning skills. This *teamUP* case analysis requires students, working in teams, to analyze real-life events sourced from the Internet. Collaborative learning is important for three main reasons. First, collaborative learning makes learning meaningful, relevant, and enjoyable. Second, collaborative learning speeds up the process of learning through active discussion and deliberation. Finally, collaborative learning facilitates the acquisition and accumulation of a broader set of knowledge, which is not possible with individual learning alone.

An embedded objective is for students to keep abreast with the latest HR developments in AI-enabled organizations, of which Google is the exemplar par excellence. Students in my course were asked to access

https://www.fastcompany.com/90230655/how-google-motivates-its-employees

to get to know what Google did in motivating its employees. Guided by the first criterion given in the assessment rubric, students attempted to apply the relevant motivation theories and frameworks to identify the strengths and weaknesses of Google's practices.

In order to analyze the effectiveness or ineffectiveness of Google's practices, students then performed what is required by the rubric's second criterion, i.e., search for additional information from the Internet to know more about the relevant contexts at the time that Google was carrying out its various motivational practices. With all this additional information in hand, students were able to examine how external contexts might have influenced the appropriateness and effectiveness of Google's practices.

To do well for the *teamUP* assignment, students have to demonstrate their skills in knowledge acquisition and in collaborative learning. Students have to pre-learn, on their own, the concepts and theoretical frameworks of an assigned OB topic, and then discuss how these may be applied appropriately to a given real-life context, like Google, say, to gain a deeper understanding of the context and then to perform an analysis.

The third criterion in the rubric is raising student awareness about the limitations of their understanding of the case or their analysis of Google's practices by focusing explicitly on what information is ambiguous or which may be lacking. It can be seen that by following the thought processes neatly detailed in the assessment rubrics, students can develop some metacognition of their own knowledge acquisition.

Third, the *lightUP* assessment method is a learning activity meant to motivate students to explore frontier knowledge by extracting OB insights from recent academic publications. Students are then encouraged to share new insights with their course-mates in an engaging manner so as to facilitate collaborative learning. Meant to try to keep students at the frontiers of knowledge, *lightUP* consists of two components, i.e., a self-learning component, and a knowledge-sharing one. Students are required to search for recently published academic articles on

artificial intelligence, neuroscience, or cross-cultural research; extract some significant insights from these articles that may enrich the understanding of certain OB concepts or frameworks; and then share these insights with the whole class.

The *lightUP* assessment gets students up-to-speed with the latest developments in AI and neuroscience, so they become knowledgeable about the capabilities of AI and machine learning in transforming the workplace. In addition, careful perusal of the latest neuroscience publications can lead students to better understand how the brain functions, and how that may impact human emotion, perception, and motivation, which are important to understanding worker behavior in organizations.

In their sharing, students are discouraged from using PowerPoints. They are also told to not present their insights in an un-nuanced manner such as using a straightforward delivery as of a memorized speech. Instead, they are expected to share their insights as if they were having an interesting discussion with or animated conversation among one's peers. Indeed, students do come up with interesting and enriching insights which they share in class. The following is a sampling of what students in my OB classes have shared for their *lightUP* assignments:

- In a class on employee motivation, an engineering student taking the OB course studied very thoroughly a very recent neuroscience article published in a prestigious journal. He then shared about the neural networks in the brain, explaining how different mental processes might fire up different parts of the brain, which he related to various motivational theories that were being discussed in that seminar. Using a variety of visuals aids and props to enhance the clarity of his explanation, that student spoke conversationally to engage his audience.
- In a class on workplace emotions, a student shared about emotional AI, explaining how AI algorithms were already being used in decoding facial expressions and analyzing vocal patterns to better understand true emotions in the workplace. That student also discussed deliberatively about possible biases in emotional AI.
- In a class on team dynamics, a student shared about the design of robot co-workers, the different kinds of human-robot interactions, and how AI could assist in fostering robot-human team collaboration.
- In a class on power and influence, a student discussed how power might influence brain function, both cognitively and emotionally. Another student discussed the relationships between power, testosterone levels, and dopaminergic activity in the striatal reward networks in the adult brain.

Fourth, the *Design Thinking project* is designed to encourage students to think creatively by way of seeking out any connections and links which others may not have detected. Working in teams, students identify a specific job to focus on, and then interview a worker who is currently doing that very job so as to better understand the intricacies and complexities of the job in real life. With a good knowledge of the job in hand, students then seek inspiration from a diver-

sity of places, such as the Salvador Dali painting of melting clocks. Students then try to explore ways to re-design the job to make it future ready. One student team connected the Dali melting clocks to the notion of "stretchable time," and used this idea to redesign a specific element in the job of a court interpreter.

Fifth, *My Reflective Learning* is a learning activity that requires a report that students must write at the end of the course. It is used to encourage students to retrieve knowledge and skills that they may have acquired from the course and then apply them to a significant situation or event in their personal lives, thus making the knowledge they have acquired relevant to and meaningful in their lives.

For example, one student reflected upon the time when his father passed away unexpectedly, and how distressed and helpless he felt then. By analyzing his own perceptions of the event and applying the stress framework to that significant life event of his, he was able to generate a broader range of actions that he may be able to take to manage stress better should he face another as highly stressful a situation in the future.

Finally, *voiceUP*, is a learning activity based on the idea that creating a "community of learners" will foster metacognitive development. Within such a community, it is suggested, "the development of a discourse genre in which constructive discussion, questioning, querying, and criticism are the mode rather than the exception. In time, these reflective activities become internalized as self-reflective practices" (Brown, 1997: p. 406).

Since the appropriate social environment for learning is important if learning is to be meaningful and relevant, *voiceUP* was designed to encourage active collaborative learning and peer-to-peer interaction with sharing. These elements make for an environment that is conducive to active, engaged learning. In contrast to traditional modes of assessing class participation, the quality of student contribution to four core learning activities was taken into consideration. In addition to using *teamUP*, and *lightUP* for this latter purpose as well, I also designed *sizeUP*, and *powerUP* for assessing the quality of student contribution to learning (Figure 1).

For the *teamUP* case analysis, a question-and-answer session was incorporated that permitted students to question the very team that performed the analysis itself, the members of which would try to answer those questions posed to them. Students were graded based on the quality of the questions asked and answers given.

For *lightUP*, students searched for recently published academic articles on artificial intelligence, neuroscience, or cross-cultural research. They then, extracted some significant insights from these publications, which they presented to their classmates, who then provided their feedback to these speakers. Students were graded based on the quality of their feedback to the *lightUP* speakers.

While *teamUP*, and *lightUP* (already discussed earlier) are graded learning activities, *sizeUP* is a learning activity comprising un-graded quizzes given to students to check if their self-learning is effective. These quizzes are discussed in

class, during which students are encouraged to contribute examples that manage to clarify their understanding of OB theories and frameworks. The other un-graded learning activity designed to assess class participation is *powerUP*, where students are given the opportunity to share with classmates any insights generated from their active learning activities.

Students are told clearly what knowledge and skill sets they ought to demonstrate in completing the assignment. For this purpose, each assessment method is accompanied by an appropriate assessment rubric, each of which lays out the observable traits of the skills to be assessed and describes how different performance levels of each trait are ascertained. **Table 2** provides sample rubrics for assessing the skill sets specified in element 1. It is important to ensure that the observable traits of each rubric are valid measurements of the relevant skill. Assessment rubrics facilitate the provision of precise and actionable feedback so that students become more aware of their own skill levels.

The development of metacognition is facilitated by specifying clearly the thought processes that students must engage in so as to complete a particular assignment. Students are unlikely to engage in metacognitive thinking unprompted (Lin, 2001), so it is important to include in one's instructional design support for metacognitive thinking. This is akin to Hartman and Sternberg's (1993) point that attention must be paid to both instructional techniques and the classroom environment to improve learner cognition and metacognition. It is known that some instructional techniques can impact learner metacognition positively, e.g., "reciprocal teaching" (Palincsar & Brown, 1984), or "peer instruction," (Mazur, 2017).

The critical thinking rubric specifies five observable processes that are used to grade the quality of students' critique of an article. These five criteria have been identified as the main components of critical thinking (Alghalith, 2015).

The knowledge acquisition rubric, which is used to grade students' performance of the *teamUP* case analysis, states clearly four observable processes are used to judge their knowledge acquisition skills. These four processes are derived from Glazer (1998), concerning "Measuring the knower: Towards a theory of knowledge equity." This rubric shows that it will not be enough if students just learn concepts or theoretical frameworks a-contextually. Instead, they must be able to demonstrate their skills in applying these concepts or theoretical framework to a real-life situation appropriately. They must examine how the temporal and contextual properties of information may impact their analysis of the situation, identifying possible gaps in the information, and providing an overall conclusion.

Finally, the design thinking rubric is used to assess the quality of students' design thinking project. The observable traits in the design thinking rubric are delineated based on the key concepts discussed in Brown (2008). This rubric is used to guide students' thinking processes in their design thinking project. The reflective learning rubric specifies clearly the thought processes to be used for reflective learning. The observable traits used in this rubric are based on the key concepts proposed by Ryan and Ryan (2012), as well as Bain et al. (2002).

Table 2. Assessment rubrics.

Assessment Method: Critical Thinking Assignment

Skill set: Critical Thinking Skills

Assessment Rubric: Critical Thinking Rubric

1) Defines the subject matter, identifies key concepts, and maps their relationships

- 2) Identifies and considers OTHER theoretical perspectives that are important to the analysis of the issue
- 3) Identifies and assesses the quality of supporting data/evidence and provides additional data/evidence related to the issue
- 4) Identifies and considers key assumptions and the influence of context on the issue
- 5) Provides a conclusion that discusses implications of the article and gives an informed, overall evaluation

Assessment Method: team UP Case Analysis

Skill set: Knowledge Acquisition Skills

Assessment Rubric: Knowledge Acquisition Rubric

Demonstrates a proper understanding of relevant concepts and theoretical frameworks; appropriately applies these to analyse a situation
 Considers contextual and temporal properties of the information when providing an interpretation

3) Considers the influence of gaps in information, or lack of information, or presence of ambiguity in the information provided; explores the

- Internet for additional information or other insights
- 4) Gives an informed, overall evaluation

Assessment Methods: voiceUP Knowledge Sharing

Skill set: Self-learning and Knowledge Sharing Skills

Assessment Rubric: Inspirational Assertive Communication Rubric

- 1) Shares valuable knowledge and insights
- 2) Speaks in a conversational style; speaks assertively
- 3) Aligns verbal with nonverbal communication
- 4) Links insights to the relevant OB concepts and theoretical frameworks

Assessment Methods: *teamUP* Case Analysis and Design Thinking Team Project Skill set: Collaborative Learning Skills (1)

Assessment Rubric: Peer Teamwork Evaluation Rubric

- 1) Effort put into team project
- 2) Merit of contribution
- 3) Constructive team behaviors
- 4) Team commitment

Assessment Methods: *lightUP* Knowledge Sharing Skill set: Collaborative Learning Skills (2)

Assessment Rubric: Class Participation & Contribution Rubric

1) sizeUP & powerUP - provides insights that enrich understanding of OB concepts or frameworks

- 2) teamUP- asks probing questions that promote critical thinking, or provides logical answers to questions posted by others
- 3) *voiceUP* provides feedback that is insightful and encouraging

Assessment Methods: Design Thinking Team Project Skill set: Design Thinking Skills

Assessment Rubric: Design Thinking Rubric

- 1) Generates curiosity and interest with a succinct description of the project
- 2) Seeks inspiration from a diversity of sources
- 3) Generates many ideas, scenarios, and sketches; applies integrative thinking in ideation
- 4) Test-drives a proposed solution with prototypes and tests

Assessment Methods: My Reflective Learning Assigment

Skill set: Reflective Learning Skills

Assessment Rubric: Reflective Learning Rubric

1) Reporting and relating -- Recalls what happened and observes the connection between a chosen life event and one's own personality, skills, experience, or knowledge

2) Reasoning -- Applies the appropriate theoretical concepts and frameworks to analyse a real-life event

3) Reconstructing -- Reframes future actions for handling similar situations and explains what might work and why

3.3. The Third Element: Learning Pedagogy

The third element of the framework specifies the modes of course delivery and the design of learning activities that can promote active learning. The author adopted a flipped classroom approach for the delivery of this course to encourage self-learning and collaborative learning. These were fully in-person classes conducted during pre-Covid-19 semesters. During the height of the pandemic in 2020, all in-person classes were moved online from the fifth week of classes. For the 2020/2021 academic year, when a return to some in-person classes became possible, a hybrid mode was adopted with a combination of in-person classes and online learning.

Active learning pedagogy transforms students from passive learners into active ones when they participate actively in various learning activities. Instead of lectures, or even mini lectures, domain knowledge is deftly woven into and embedded in the design of each learning activity.

A good learning activity is one that places students within a context that not only makes learning meaningful and relevant but also requires the application of relevant knowledge and skills. Students are guided in their learning as they perform various learning activities. This is akin to a child learning about gravity as in the play activity that involves stacking up differently shaped blocks as it tries to build as stable a structure as it can.

Beside facilitating metacognitive development by having assessment rubrics that lay out clearly the thinking processes involved, students are prompted to develop their own metacognitive strategies in view of the fact that their self-learning will be assessed with a quiz and them being expected to participate in class activities to demonstrate that they have acquired the requisite knowledge. Being aware that they will have to make their learning explicit in class, students may adopt effective learning processes that involve more metacognitive strategies to help them retain the newly acquired knowledge.

Indeed, *sizeUP* and *powerUP* are specially designed for this purpose, where *sizeUP* are quizzes conducted using response-ware, i.e., online tools such as TurningPoint, wooclap, or Kahoot. These provide a quick-and-easy way for students to recall and review what they have learned on their own before a particular class. By having students learn the basic course material outside of actual class time, more class time becomes available for collaborative learning and face-to-face discussion.

For *powerUP*, students participate in a variety of active learning exercises especially designed for them to apply theories and frameworks specific to a particular topic in OB. For example, students may be placed in a situation where a team member role plays as a "manager" who conducts a performance appraisal that motivates her subordinates, while other team members role play as "subordinates" who have different personalities and varying performance levels. The "manager" is then required to apply the appropriate motivation theories to come up with some effective strategies to motivate her "subordinates." Role playing is

enriching for students not only in allowing them to experience the emotional dynamics of a workplace setting but also to understand the complexities of motivating people (Lang, 2019).

The *teamUP* segment is time allocated for the pre-assigned team to present their case analysis to the class to facilitate collaborative learning. To encourage students to pay close attention to what is being shared and to make them think more deeply about the analyses being presented, students are required to write probing questions that promote critical thinking. Having students generate questions can be a great way to see whether they have watched the team presentations (in-person or on videos) diligently enough.

Requiring students to come up with probing questions encourages them to put in the time and effort needed to learn from the team presentations. Because they know they are expected to generate probing questions, students tend to pay closer attention to their peers' presentations of their case analyses. They also think more critically about what needs to be asked so that their peers will regard their questions as being worthy of further discussion. All of this is time well spent in honing their skills in developing probing questions. This activity not only helps in engaging learners but also impresses upon them that good ideas are valued.

In my course, written questions were submitted to a course blog, and students were encouraged to study the questions that others had posted, which helped them think more deeply about a particular topic. The author has also consistently found it very rewarding, even illuminating, to read some of the intelligent and interesting questions that students may post. This exercise allows the instructor to access how their students think and it can be quite amazing to see how their minds work.

For example, in a class of mine, one student team was assigned to analyze the leadership of Daniel Zhang, who became Alibaba CEO in 2015, and then its executive chairman in 2019. This team's case analysis was shared with other students during the *teamUP* segment of a class. After watching the presentation, two students in the audience asked the presentation team these questions: 1) Your team mentioned that Daniel Zhang displayed transformational, managerial leadership (task-oriented), path-goal leadership (participative) and authentic leadership: In your own opinion, which leadership style (or a mix of leadership styles) do you think propelled Zhang to success as Jack Ma's successor? 2) If Daniel Zhang were to manage another company that was less successful than Alibaba, do you think the company will be successful under his management style as you discern it?

Students are pre-assigned to the *lightUP* segment, which is class-time allocated for these students to individually share OB insights that they might have gathered by reading a recently published article on AI or neuroscience. The requirement for students to provide written feedback to the *lightUP* speaker is to encourage them to learn from the *lightUP* speaker while also being critical in their observations about the quality of the sharing. The following are two samples of feedback provided by two students to a particular *lightUP* speaker:

Sample #1:

- Key learning points: Our teammates in the future might well be machines with humanlike qualities such as having helpful personalities, being able to read human body language, have moral values, can set goals and attain them. Machines that can learn might also be able to bring leadership skills and problem-solving skills to help team members.
- Key strengths of the speaker: There was a lot of emphasis on those words and phrases that he wanted to highlight to the audience. His gestures were appropriate and, interestingly, he incorporated intelligent machines into the concept of team dynamics.
- Areas for improvement: He could speak a bit faster, it not being necessary to emphasize so many words. Instead, he should stress only those words that are central to his argument in order to not sound so choppy.

Sample #2:

- Key learning points: 1) AI-robots can expand team diversity, which may enable teams to better deal with complex problems. Machines may have technical capabilities that humans do not have. 2) Since robots can work 24/7, team performance ought to be boosted thereby.
- Key strengths of the speaker: I really liked how he aligned his verbal with nonverbal communication by using visual aids to make the sharing more memorable. For example, he showed how the robot was able to read body languages and set goals for its team. He then shared that the robot could even be the team leader, sharing his bigger and deeper store of knowledge and coordinating more seamlessly among team members. I liked how he considered opposing views as well, showing that he had conscientiously researched the topic at hand. Presenting also counterarguments enabled the audience to consider both sides of the debate in deciding if AI and robots are truly good for people.
- Areas for improvement: He could speak faster, with better intonation to engage the audience more consistently throughout his presentation. He could also include more frameworks and more concepts in his sharing so that the audience may grasp better how the issue at hand is connected to conceptual OB material we were dealing with at that juncture.

Now, what about deliberate practice? This is embedded in the very sequencing of the various learning activities, which facilitate frequent information seeking and repeated knowledge retrieval by students. First, *sizeUP* provides students the very first opportunity to recall what they have learned on their own before the actual class and to review the effectiveness of their self-learning.

This is followed by the *powerUP* active learning activity, which requires students to recall their OB knowledge about a topic to apply them in specific activities, be it a role play, a video case analysis, or a real-life vignette analysis.

Next comes *teamUP* which again compels students to recall knowledge learned and apply it to real-life workplace situations or organizations based on information gathered from the Internet.

Then there is *lightUP* which encourages students to be on the lookout for emerging knowledge in other disciplines, especially artificial intelligence, neuroscience, and cross-cultural research, and to bring them to bear on the OB knowledge they have acquired.

Thus, in each class, students are given four opportunities to retrieve and apply the knowledge they have acquired in different contexts. That learning culminates in a final written assignment of self-reflection at the end of the course, when all students must submit a "My Reflective Learning" essay. This requires them to apply the OB knowledge they have acquired the whole semester to personal life events. With deliberate practice built into the entire course design, the probability of students storing their knowledge with better knowledge structures in their memories ought to be heightened.

Having described the actual learning activities in some detail, one will need to describe how to implement the whole plan, which is the burden of the section immediately following below.

4. The Implementation Plan

The reader may think that this course design might be too cumbersome to implement or that the course may be too burdensome for some students. In fact, neither is true. The implementation plan for the introductory OB course that the author has personally conducted is shown in **Table 4**. The entire course which is delivered in thirteen (13) seminar sessions has been taught for four semesters in two academic years.

In actual practice, the first four weeks of a semester were devoted to guiding students in regard to the various graded assessments. During these four weeks, students were given the opportunity to trial run the various learning activities so that they might understand the criteria embedded in the various assessment rubrics. The sole purpose of these trial runs was for students to develop their self-confidence and self-efficacy in completing the various assessments.

Not all learning activities were graded. To cultivate a culture where students would be more open to learning from their own mistakes, performance in *sizeUP* quizzes and *powerUP* learning activities were not graded. Only a student's voluntary participation in class discussions was graded in *voiceUP*.

The arrangements for *teamUP* and *lightUP* were as follows. For a class of about forty students, eight teams of four or five students per team were created. Each team was preassigned an Internet article about a real-life case to be studied and analyzed. Each team then shared its analysis with the class in a specified seminar.

For *lightUP*, four or five students were scheduled as *lightUP* speakers for each seminar. From Seminar 5 onwards, there was a *teamUP* group presenting its

case analysis while four or five *lightUP* speakers would present their analytical insights individually. The rest of the class would watch the *teamUP* presentation and then post their questions to the *teamUP* group. Then, they would watch the presentation by the *lightUP* speakers, and provide their written feedback to the instructor, who would then share their feedback anonymously with the *lightUP* speakers. The instructor would then grade the quality of student questions and feedback in *voiceUP*.

Table 3 shows how the various learning activities were scheduled for a typical three-hour in-person class after the first four weeks. **Table 4** shows how this schedule will look like if the course is delivered in a hybrid mode, if there is some e-learning component added to the course. At the peak of the pandemic in early 2020, the author was able to move all in-person class activities online with minimal disruption.

Now that the actual way to implement the plan has been sketched above, one may wonder if this course design is effective for developing expertise in learners. The next section offers some qualitative evidence that it does.

5. Evidence of Pedagogical Effectiveness

Is there empirical evidence to show that this course design adopted in teaching an OB course in both the Fall and Spring semesters was effective? Perusal of end-of-course student evaluations over the last three consecutive semesters would seem to suggest so. Some examples of the comments that students have provided in their feedback are provided in Table 5.

Duration	Learning Activities	Main Objectives
About 30 minutes	 Conduct a quick review of the previous class Conduct the <i>sizeUP</i> quiz 	• To reinforce learning of threshold theoretical concepts and frameworks
About 40 minutes	1) Conduct a <i>powerUP</i> learning activity	• To encourage students to retrieve the necessary OB knowledge gained earlier and to apply it to the active learning activity assigned
About 10 minutes	Mid-seminar Break	To rejuvenate and reenergize
About 40 minutes	 Facilitate <i>teamUP</i> sharing: A team is pre-assigned to share its case analysis with the class Facilitate the Q&A session 	 To facilitate collaborative learning To encourage students to retrieve the necessary OB knowledge to make sense of the <i>teamUP</i> sharing
About 40 minutes	 Facilitate <i>lightUP</i> sharing: Five students are pre-assigned to share their insights with the class in five minutes each Solicit audience feedback 	 To facilitate collaborative learning To encourage students to retrieve the necessary OB knowledge and connect it to the new insights shared by <i>lightUP</i> speakers
About 10 minutes	Recapitulation The instructor will provide a quick review of the class	• To reinforce learning

Table 3. Scheduling of learning activities for a three-hour in-person seminar class.

Duration	Learning Activities	Main Objectives
About 40 minutes	In-Person 1) Conduct a quick review of the previous class 2) Conduct the <i>sizeUP</i> quiz	• To reinforce learning of threshold theoretical concepts and frameworks
About 40 minutes	In-Person 1) Conduct a <i>powerUP</i> learning activity	• To encourage students to retrieve the necessary OB knowledge gained earlier and to apply it to the active learning activity assigned
Students to complete this activity by the end of the day	 Online, Asynchronous 1) Upload <i>teamUP</i> video: A team is pre-assigned to share its case analysis in a video 2) Create Course Blogs for students to post their questions and answers for the Q & A session 	 To facilitate collaborative learning To encourage students to retrieve the necessary OB knowledge to make sense of the <i>teamUP</i> sharing
Students to complete this activity by the end of the day	Online, Asynchronous 1) Upload <i>lightUP</i> videos: Five students are pre-assigned to sharing their insights in a video of five minutes each 2) Create Google Forms/MS Forms for students to provide feedback to the lightUP speakers	 To facilitate collaborative learning To encourage students to retrieve the necessary OB knowledge and connect it to the new insights shared by the <i>lightUP</i> speakers

 Table 4. Scheduling of learning activities for a three-hour seminar delivered in a hybrid mode.

 Table 5. Samples of qualitative feedback from students.

Semester, Year	, Year Samples of qualitative feedback from students	
Fall Semester, 2020	 Uses <i>sizeUP</i> to ensure students understand concepts Gave examples and scenarios for each framework Gave honest and relevant feedback on how to improve without bias and was constantly seeking to correct misunderstandings Relates to the real world For every assignment, she would include her comments on every rubric and whether I completed the rubric and did well. She also included points for improvement. Articles and scenarios help to relate to concepts 	
Spring Semester. 2019	 For each presentation such as <i>lightUP</i>, <i>teamUP</i>, etc. she would provide feedback which encourages us to think beyond what we have done. Wants us to go to a deeper level in our understanding of concepts Due to the unexpected shift from physical class to e-learning, she created a class schedule to make sure we know what to do during the different segment of the class. Lots of participation is involved in each class. 	
Fall Semester, 2019	 The course is well designed and engaging Creative way to teach conceptual material The fact that I can apply OB concepts in my daily life shows that she did a good job of bringing the concepts to life Teaches us to think deeper 	

6. Discussion

This paper proposes a pedagogical framework that incorporates two elements

that are critical to the development of learner expertise, viz. metacognitive development, and deliberate practice. To encourage student development of metacognition, several assessment methods and assessment rubrics were created to see if OB students can acquire the three types of metacognitive knowledge, i.e., strategic knowledge (strategies for learning and thinking), contextual knowledge (knowledge about different types of cognitive tasks in different contexts), and self-knowledge ((knowledge about oneself, literally).

Learning and applying theories and conceptual frameworks in OB can enable the learner to develop that which Pintrich (2002) cited earlier called "strategic knowledge," "knowledge about cognitive tasks," and "self-knowledge." When students do the *teamUP* case analysis, the design thinking project, and the self-reflection essay, they acquire "strategic knowledge" that is non-domain specific. All three course assessment methods require different cognitive processes that are made explicit in the respective assessment rubrics. Their knowledge acquisition skills, design thinking skills, and reflection skills acquired in this OB course can be applied to other domains or disciplines.

Students also acquire "knowledge about cognitive tasks" when instructors provide clear instructions on the assignments to be done and delineate the thinking processes that are needed when doing those assignments.

Students acquire contextual knowledge specific to the tasks involved when they examine the temporal and contextual properties of the *teamUP* cases they are assigned. Students also acquire contextual knowledge specific to significant life events in writing the "My Reflective Learning" essay. This is an exercise promoting a heightened sense of self-awareness, i.e., self-knowledge, as students reflect on their own personalities, values, strengths and weaknesses, and also examine how these things may impact their own actions or reactions in the context of a significant life event.

Students' metacognitive control and self-regulatory processes are activated through a process of questioning and receiving feedback. They are encouraged to ask questions during *sizeUP*, *powerUP*, and *teamUP* segments, and when they provide feedback to *lightUP* speakers. Students also receive formative and summative feedback from the course instructor as well.

Deliberate practice is embedded in the design of various active learning activities to be conducted in-class. The four active learning activities, *sizeUP*, *powerUP*, *teamUP*, and *lightUP*, encourage frequent information seeking and knowledge retrieval. Students may have to retrieve some OB knowledge that they might have acquired on their own to do the *sizeUP* quizzes. They may also retrieve the same knowledge again to apply in *powerUP* learning activities, which may include role plays, or analysis of video cases, or real-life vignettes. They could retrieve the same knowledge a third time when they watch a *teamUP* group presentation. They have to do that with a critical eye so that they can come up with interesting and probing questions for the presentation team. And they may also retrieve the knowledge a fourth time when they watch *lightUP* speakers sharing new insights from newly published articles about AI, neuroscience, or cross-cultural studies.

Through such deliberate practice, students may internalize what they have learned more effectively, be more likely to remember the conceptual material they have learned, which they can use as knowledge structures to help retain learning, and on to which new knowledge in different contexts can be hung so they have a mental map that makes better sense of new information.

7. Conclusion

Artificial intelligence and robotics are fast becoming important features in workplaces. With machine learning, deep learning and reinforcement learning, they are quickly becoming "AI experts" in different disciplines. These already include AI-driven robotic surgery, AI expert systems read chest X-rays, AI systems can give social support to the elderly, and so on. Since the workplace is being transformed by advancements in AI, instructors ought to transform the way they educate their students so they can land running in such future workplaces.

This paper proposes a pedagogical framework to help students develop expertise in any domain of knowledge, so they get ready for the new workplace. The framework is grounded in two main factors for the development of expertise in learners, namely, metacognitive development and deliberate practice (Ericsson, Krampe, & Tesch-Römer, 1993; Medina, Castleberry, & Persky, 2017). This framework has three main elements, the first of which is explicitly stating upfront what skill-based learning outcomes (skill sets) are being aimed for in a particular course of instruction. The second element comprises details of the assessment methods to be used in said course, along with their attendant assessment rubrics that spell out clearly the thinking processes or behaviors needed to develop those skill sets specified beforehand. This element facilitates the development of metacognition in students because they are made to go through various thinking processes to complete their assignments. Finally, the third element comprises various learning activities that foster deliberate practice. By getting students to participate in different activities sequentially within a variety of contexts, students get to see how theoretical concepts relevant to a particular topic may be applied in various situations. In this way, they will not only internalize what they may have learned but also acquire the mental agility to apply that knowledge.

By requiring students to do Internet searches to look for detailed, up-to-date information, the process leads them to the frontiers of knowledge, which makes self-learning meaningful. Such learners often feel a certain sense of pride in acquiring knowledge on their own accord, which they can share with others. Since new knowledge appears very much faster than authors can revise their textbooks, this way of learning is better suited to today's demands than the old textbook-based, chalk-and-talk, sage-on-stage model of teaching excellence.

Developing expertise is difficult, which is also to say that metacognition de-

velopment and deliberate practice are not simple or easy. What instructors can deliver in a semester-long course will only benefit their students if the latter continue to review and practice the skills they have acquired in that semester over the long term, either by reinforcing those skill sets in other courses, or practicing them constantly in their personal or work lives. To contribute to the development of expertise in their students that is associated with their domain knowledge, instructors can intentionally scaffold their delivery methods and course assessment methods upon the proposed pedagogical framework to create a learning environment where there is the development of metacognitive thinking, and also deliberate practice.

Conflicts of Interest

The author declares no conflicts of interest regarding the publication of this paper.

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