ISSN: 2150-4059



# Technology and Investment



# **Journal Editorial Board**

ISSN Print: 2150-4059 ISSN Online: 2150-4067

https://www.scirp.org/journal/ti

#### **Editorial Board**

**Prof. Sung C. Bae**Bowling Green State University, USA

Prof. María P. García-Miguélez University of León, Spain

**Prof. Steve Globerman** Western Washington University, USA

**Dr. Walid Hichri**University of Lyon 2, France**Prof. Zhimin Huang**Adelphi University, USA

Prof. Hans Löfsten Chalmers University of Technology, Sweden

Prof. Patrick L. LeoniKedge Business School, FranceProf. Yingzhao LiSouth China University, China

**Prof. Paola Modesti** Parma University, Italy

**Prof. Choon-Geol Moon** Hanyang University, South Korea

Prof. Emmanuel Muller University of Applied Sciences Kehl, Germany

Prof. Djordje Popov University of Novi Sad, Serbia

Prof. Dilip Kumar PratiharIndian Institute of Technology, IndiaDr. Tarek H. SelimAmerican University in Cairo, Egypt

Prof. Zelimir William TodorovicPurdue University, USAProf. Phanindra V. WunnavaMiddlebury College, USAProf. Ruiliang YanTexas A & M University, USA

Prof. Makoto Yano Kyoto University, Japan



Volume 14 Number 4

ISSN Online: 2150-4067 ISSN Print: 2150-4059

November 2023

### **Table of Contents**

## Factors Influencing Change of Smallholder Organic Horticultural Farmer Organisations under Nongovernmental Organisations in Two Selected Regions in Tanzania Text Analysis of Policy Coherence between the Central Government and the Provincial Governments in the New Energy Vehicle Charging Infrastructure Countermeasures and Suggestions on the Innovation and Development of Enterprises Marketing Mode in China under the Background of E-Commerce The Influence of Food Truck Service Quality Perceptions on Word of Mouth and Customer Loyalty among Malaysian Food Truck Customers Exploring the Relationship between Supply Chain Management Practices and Environmental Performance in the Freight Forwarding Industry: A Case Study in Malaysia The Impact Path of Executive Team Heterogeneity and **Environmental-Social-Governance on Corporate Performance** Impact of Knowledge Management on Firms' Innovation Performance Entrepreneurship or Employment? The Factors Influencing Ivorian University Student's Career Choice Change Process for Organisational Change of Networking Smallholder Organic Horticultural Farmer Organisations under Non-Governmental Organisations in Tanzania

# Technology and Investment (TI) Journal Information

#### SUBSCRIPTIONS

The *Technology and Investment* (Online at Scientific Research Publishing, <a href="https://www.scirp.org/">https://www.scirp.org/</a>) is published quarterly by Scientific Research Publishing, Inc., USA.

#### Subscription rates:

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: <a href="mailto:sub@scirp.org">sub@scirp.org</a>

#### **SERVICES**

#### Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

#### Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

#### **COPYRIGHT**

#### Copyright and reuse rights for the front matter of the journal:

Copyright © 2023 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

http://creativecommons.org/licenses/by/4.0/

#### Copyright for individual papers of the journal:

Copyright © 2023 by author(s) and Scientific Research Publishing Inc.

#### Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

#### Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

#### PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ti@scirp.org



# **Call for Papers**

# **Technology and Investment (TI)**

ISSN Print: 2150-4059 ISSN Online: 2150-4067 https://www.scirp.org/journal/ti

**Technology and Investment (TI)** is an international journal dedicated to the latest advancement of technology and investment. The goal of this journal is to provide a platform for doctors and academicians all over the world to promote, share, and discuss various new issues and developments in technology and investment related problems.

#### **Subject Coverage**

All manuscripts must be prepared in English, and are subject to arigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers including but not limited to the following fields:

- Banking and Investment
- Business and Technology Risk Analysis and Management
- Business Climate for Investments
- Business Cycles and Investment, etc.
- Business Developments
- Business Economics
- Business Management
- Capital Management
- Economic Theory of Investment
- Economics of Agricultural Technology
- Economics of Investments
- Energy Technology Economics
- Entrepreneurship and Innovation
- Evaluation of Technologies
- Finance
- Financial Evaluation Models and Techniques
- Financial Evaluation Techniques
- Financial Strategies of Investments
- Industry Studies
- Influx of Investments on Technological Development
- Information Economics

- International Investments
- Investment Strategies
- Investments and Economic Development
- Investments and Environment (Climate Change)
- Investments in BRIC (Brazil, Russia, India, China) Countries
- Investments in Developing Countries
- Investments under Uncertainty
- Labor Risks Prevention
- Legal Environment for Investments
- Management Engineering
- Managerial Economics
- Market Analysis
- Prediction of Future Technology
- Regional Directions of Investments
- Resources Management and Labor Issues
- Service Industry Economics
- Technology Economics
- Technology Innovation
- Technology Product Development
- Transition Economies and Foreign Investments
- US Economy and Foreign Investments

We are also interested in: 1) Short reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book reviews—Comments and critiques.

#### **Notes for Intending Authors**

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

#### Website and E-Mail

https://www.scirp.org/journal/ti E-mail: ti@scirp.org