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## Special Issue on Business Analytics and Management

### Call for Papers

Business Analytics and Management is an academic topic that focuses on the application of data-driven insights and analytics to optimize business decisions and operations. It covers techniques such as data mining, predictive modeling, and statistical analysis to identify patterns, trends, and opportunities. This field prepares students to utilize data effectively in areas like marketing, finance, operations, and strategy to drive organizational success.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Analytics and Management**. Potential topics include, but are not limited to

- Descriptive analytics and decision-making
- Predictive modeling and strategic planning
- Optimization and simulation algorithms
- Data visualization and interpretation
- Customer behavior and customer analytics
- Supply chain analytics
- Financial analytics
- Human resources analytics
- Operations analytics and business operations
- Risk analytics and risk management
- Business intelligence

**Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).**

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Analytics and Management**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	September 5th, 2024
Publication Date	November 2024

**For publishing inquiries, please feel free to contact the Editorial Assistant at**



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