



---

## Special Issue on Economics and Management Strategies

### Call for Papers

Strategy involves the formulation and implementation of the basic long-term goals of an organization, based on consideration of resources and an assessment of the internal and external environments in which the organization operates. It provides overall direction for the enterprise, and the whole enterprise can operate more effectively with the help of a sound management strategy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Economics and Management Strategies**. Potential topics include, but are not limited to:

- Corporate strategy and portfolio theory
- Strategic management
- Marketing strategy
- SWOT analysis and evaluation
- Competitive strategies and advantages
- Structure and profitability
- Value chain
- Measuring and control
- Environmental analysis and scenario planning
- Globalization, sustainability, innovation and adaptability

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Economics and Management Strategies**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	May 22nd, 2019
Publication Date	July 2019

For publishing inquiries, please feel free to contact the Editorial Assistant at [submission.entrance1@scirp.org](mailto:submission.entrance1@scirp.org)



**Scientific Research**  
*Open Access*

**Theoretical Economics Letters**

**ISSN Online: 2162-2086**

---

TEL Editorial Office

[tel@scirp.org](mailto:tel@scirp.org)