Motivation is the reason for people's actions, willingness and goals. Motivation is derived from the word motive which is defined as a need that requires satisfaction. These needs could also be wants or desires that are acquired through influence of culture, society, lifestyle, etc. or generally innate. Motivation is one's direction to behavior, or what causes a person to want to repeat a behavior, a set of force that acts behind the motives. An individual's motivation may be inspired by others or events (extrinsic motivation) or it may come from within the individual (intrinsic motivation). Motivation has been considered as one of the most important reasons that inspire a person to move forward.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on Psychology of Motivation. Potential topics include, but are not limited to:

- Goal-oriented behaviors
- Biological, emotional, social factors
- Cognitive self-regulation
- Self-determination theory
- Social relationship affects motivation
- Motivation and organizational performance
- Intentions, achievements and satisfactions
- Motivation, emotion and wellbeing
- Motivating behavior change
- Effective learning and motivation
- Motivation and consumer behavior

Authors should read over the journal’s For Authors carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal’s Paper Submission System.

Please kindly notice that the “Special Issue” under your manuscript title is supposed to be specified and the research field “Special Issue – Psychology of Motivation” should be chosen during your submission.

According to the following timetable:

| Submission Deadline | September 17th, 2021 |
For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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