



Special Issue on Business Economics

Call for Papers

Business Economics is an interdisciplinary field that integrates principles of economics with the practices of business management. It explores how economic theories and concepts can be applied to business decision-making, strategy development, and market analysis. Students study topics like demand and supply, pricing strategies, cost analysis, and financial management to gain insights into the complexities of modern business environments. This knowledge equips them to make informed economic choices and drive business growth.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics**. Potential topics include, but are not limited to:

- Econometrics and quantitative methods
- Strategic decision-making
- Microeconomics of business
- Macroeconomics of business
- Behavioral economics and business
- Managerial economics and business operations
- Industrial organization
- Entrepreneurial economics
- Labor economics
- Financial economics and corporate finance
- International business economics
- Economic forecasting and business planning
- Environmental and sustainable business economics
- Business intelligence and analytics
- Business model innovation

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Economics**” should be chosen during your submission.



According to the following timetable:

Submission Deadline	September 4th, 2024
Publication Date	November 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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