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**Special Issue on**  
**Business Administration and Management**  
**Call for Papers**

Business Administration and Management is an academic field that focuses on the study of business management principles, practices, and techniques. It involves the identification and analysis of business opportunities, the planning, organizing, leading, and controlling of resources to achieve specific goals and objectives within an organization. Business Administration and Management is an important field that contributes to the success of organizations by enabling them to identify business opportunities and risks, plan effectively, optimize resource utilization, and achieve their strategic objectives.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Administration and Management**. Potential topics include, but are not limited to:

- Financial management
- Marketing management
- Operations management
- Strategic planning and management
- Organizational behavior
- Human resource management
- Entrepreneurship
- Leadership and innovation
- International business
- Decision-making
- Organizational behavior
- Management information systems
- Supply chain management

**Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).**

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Administration and Management**” should be chosen during your submission.



According to the following timetable:

Submission Deadline	August 5th, 2024
Publication Date	October 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at [submission.entrance1@scirp.org](mailto:submission.entrance1@scirp.org)

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