
Special Issue on Integrating New Technology in Business

Call for Papers

"Integrating New Technology in Business" explores the strategic incorporation of innovative technologies to enhance operational efficiency, decision-making processes, and overall business performance. This academic topic delves into the opportunities and challenges associated with adopting and integrating emerging technologies such as artificial intelligence, blockchain, big data analytics, and cloud computing in various business environments.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Integrating New Technology in Business**. Potential topics include, but are not limited to:

- E-commerce and network economy
- Technology adoption models and frameworks
- Innovative technologies for decision-making process
- Data analytics and business intelligence
- Knowledge management and business intelligence
- Information technology & operations management
- Enterprise resource planning
- Accounting and information systems
- IT, innovation and entrepreneurship
- IT in supply chain management
- Digital transformation strategies
- Change management in technology implementation
- Cybersecurity and risk management
- Digital marketing
- Mobile technologies and applications
- Internet of things (IoT) in business processes
- Social media marketing

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the "Special Issue" under your manuscript title is supposed to be specified and the research field "Special Issue – *Integrating New Technology in Business*" should be chosen during your submission.



According to the following timetable:

Submission Deadline	July 2nd, 2024
Publication Date	September 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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