



Special Issue on Business Economics

Call for Papers

Business Economics examines the application of economic principles and concepts to decision-making within the business environment. It focuses on analyzing how businesses function and make strategic choices related to production, pricing, market analysis, financial management, and resource allocation. The field applies economic theories and quantitative methods to guide businesses in maximizing profits, optimizing resources, and understanding market dynamics in order to achieve sustainable growth and competitive advantage.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics**. Potential topics include, but are not limited to:

- Econometrics and quantitative methods
- Game theory and strategic decision-making
- Microeconomics and its application to business decisions
- Macroeconomics and its impact on business operations
- Managerial economics and decision-making in business
- Industrial organization and market structure analysis
- Financial economics and corporate finance
- International economics and global business
- Behavioral economics and consumer behavior
- Economic forecasting and business planning
- Business intelligence and analytics
- Business model innovation

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Economics**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	February 2nd, 2024
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For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrancel@scirp.org

OJBM Editorial Office
ojbm@scirp.org