



Special Issue on Business Economics

Call for Papers

Business economics is a field in applied economics which uses economic theory and quantitative methods to analyze business enterprises and the factors contributing to the diversity of organizational structures and the relationships of firms with labor, capital and product markets. Business economics is an integral part of traditional economics. It is an extension of economic concepts to the real business situations. It is an applied science in the sense of a tool of managerial decision-making and forward planning by management. In other words, Business economics is concerned with the application of economic theory to business management.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics**. Potential topics include, but are not limited to:

- Econometrics
- Microeconomics
- Macroeconomics
- Behavioral economics
- Economic forecasting
- Entrepreneurship
- Industrial organization
- Managerial economics
- Development economics
- Financial economics
- Public economics
- Strategic management
- Marketing
- International business and trade
- Business decisions
- Business model innovation
- Capital management
- Risk management
- Business, economics and informatics
- Business intelligence and analytics
- Applied economics



Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Economics**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	July 24th, 2023
Publication Date	September 2023

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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