
Special Issue on
Business Administration and Management
Call for Papers

Business administration is administration of a business. It includes all aspects of overseeing and supervising business operations, as well as related fields which include accounting, finance, project management and marketing.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Administration and Management**. Potential topics include, but are not limited to:

- Economics, innovation and business administration
- Corporate finance and governance
- Operation management and decision making
- Leadership development
- Strategy development
- Strategic planning
- Marketing strategy
- Theoretical economics and business administration
- Business analysis and strategic management
- International business administration
- Finance and accounting
- Human resource management
- Business information systems management
- Entrepreneurship and innovation
- Business risk management
- Business process improvement

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Administration and Management**” should be chosen during your submission.

According to the following timetable:



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