Special Issue on
Organizational and Business Management

Call for Papers

Management is the administration of an organization, whether it is a business, a not-for-profit organization, or government body. Management includes the activities of setting the strategy of an organization and coordinating the efforts of its employees to accomplish its objectives through the application of available resources, such as financial, natural, technological, and human resources. Governance structures and principles identify the distribution of rights and responsibilities among different participants in organizations.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on Organizational and Business Management. Potential topics include, but are not limited to:

- Effective business strategy
- Organization development theory
- Corporate governance and corporate performance
- Business planning and controlling
- Organizational culture and leadership
- Decision, risk and policy analysis
- Enterprise decision management
- Business relationship management
- Organizational regulations and business reforms
- Strategic management
- Corporate investment strategy
- Innovation and entrepreneurship
- Organizational resource management
- Employee motivation strategies
- Business and management in a global context
- Managing organizational change related to COVID-19

Authors should read over the journal’s For Authors carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal’s Paper Submission System.
Please kindly notice that the “Special Issue” under your manuscript title is supposed to be specified and the research field “Special Issue – Organizational and Business Management” should be chosen during your submission.

According to the following timetable:

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<th>January 20th, 2022</th>
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For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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