



Special Issue on Business Economics and Finance

Call for Papers

Business economics is a field in applied economics which uses economic theory and quantitative methods to analyze business enterprises and the factors contributing to the diversity of organizational structures and the relationships of firms with labor, capital and product markets. Business economics is an integral part of traditional economics. It is an extension of economic concepts to the real business situations. It is an applied science in the sense of a tool of managerial decision-making and forward planning by management. In other words, Business economics is concerned with the application of economic theory to business management.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics and Finance**. Potential topics include, but are not limited to:

- Quantitative theory and methods for economics
- Business administration and organizational behavior
- Performance and efficiency of organizations
- Managerial economics and corporate finance
- Sustainable operations and decision-making
- Investment and strategic decision
- Asset pricing
- Financial markets
- Management accounting and control
- Value-creation and innovation
- Business model innovation
- Production and cost analysis
- Capital management
- Finance and capital markets
- Entrepreneurship, leadership and business strategy
- Managing business relationships
- Portfolio planning and risk management
- Small business economics
- Business intelligence and analytics

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).



Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – *Business Economics and Finance***” should be chosen during your submission.

According to the following timetable:

Submission Deadline	August 17th, 2021
Publication Date	October 2021

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

OJBM Editorial Office
ojbm@scirp.org