## Open Journal of Business and Management

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### **Special Issue on**

## **Entrepreneurship and Innovation in Business**

#### **Call for Papers**

Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics, entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Entrepreneurship and Innovation in Business**. Potential topics include, but are not limited to:

- Entrepreneurial orientation and behavior
- Strategic management and sustainable business
- Business, leadership and growth
- Successful factors and risk
- Entrepreneurial business models
- Strategy and business development
- Innovative management and marketing
- Business process and performance measurement
- Entrepreneurship and small business
- Startups management and performance
- Competitive environment and competitiveness
- Global and new business development
- Role of clusters

Authors should read over the journal's <u>For Authors</u> carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's <u>Paper Submission System</u>.

Please kindly notice that the "**Special Issue**" under your manuscript title is supposed to be specified and the research field "**Special Issue** – *Entrepreneurship and Innovation in Business*" should be chosen during your submission.



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For publishing inquiries, please feel free to contact the Editorial Assistant at <a href="mailto:submission.entrance1@scirp.org">scirp.org</a>

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