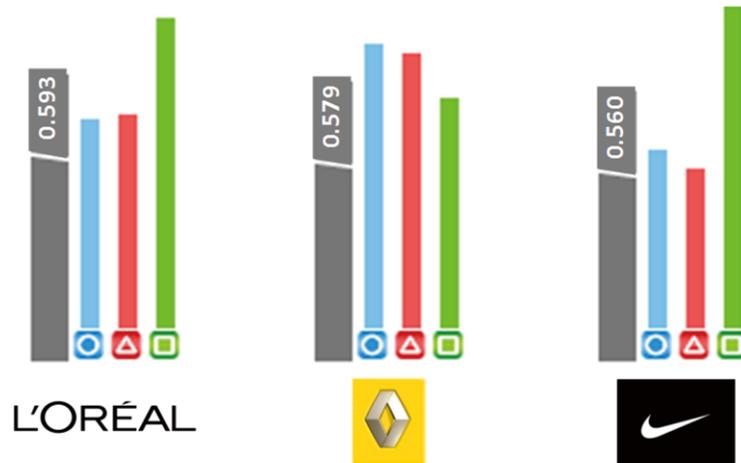




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IMAGE 3 – PERCEIVED EFFECTIVENESS 3D

Recall, Brand and Purchase (26/11/2012 – 02/12/2012)



Recall

25.0



Brand

25.0



Purchase

50.0

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Table of Contents

Volume 2 Number 3

July 2014

Marketing Accountability: Defining Expectations and Measuring Outcomes

D. W. Stewart.....163

A Return to Objective Ethics in Business Education: A Faith Based Argument for Plato’s Virtue Ethics

C. Ola, E. Sartell.....166

Top 10 Key Risk Factors of GZA Project Implementation Are Identified with Analytic Hierarchy Process

J. P. Wan, G. W. Pan.....172

Advertising Effectiveness: An Approach Based on What Consumers Perceive and What Advertisers Need

M. Estévez, D. Fabrizio.....180

How a Proper Performance Related Reward System Can Contribute to Work Performance Excellence

S. I. Hamukwaya, R. Yazdanifard.....189

Building Result-Based Accountability in an Organization

A.-H. Jamal, M. Essawi, O. Tilchin.....195

Management in Action: Managing the HIV/AIDS Curriculum in Kenya

S. Nyarondia, J. O. Ongong’a, K. Omolo.....204

Research on Influencing Factors of Executive Compensation in China’s Monopoly Industries

Y. Dai.....210

Investment Value Evaluation of Hi-Tech Industry: Based on Multi-Factor Dynamic Model

C. Liu, Y. Liu.....219

Work Behavior Analysis of FMCG Salesman

M. C. Liao, L. L. Fan.....227

An Overview of the Design School of Strategic Management (Strategy Formulation as a Process of Conception)

A. Sarbah, D. Otu-Nyarko.....231

Social Media in Science Marketing-Framework, Instruments, and Strategies. Cases from German Research Institutes

O. Mauroner, D. Fauck.....250

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