

Modern Economy

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Special Issue on Business Economics and Management

Call for Papers

Business Economics and Management is an academic field that examines the economic principles, quantitative analysis, and management strategies applicable to business organizations. It covers areas like financial analysis, market strategies, operations management, and business planning. This discipline prepares students to make informed decisions, optimize resources, and drive organizational growth in a dynamic business environment.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics and Management**. Potential topics include, but are not limited to:

- Business strategy
- Market strategies
- Quantitative analysis
- Strategic management
- Operations management
- Marketing management
- International business
- Financial management
- Organizational behavior
- Entrepreneurship and innovation management
- Operations management
- Human resource management

Authors should read over the journal's <u>For Authors</u> carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's <u>Paper Submission System</u>.

Please kindly notice that the "**Special Issue**" under your manuscript title is supposed to be specified and the research field "**Special Issue** – *Business Economics and Management*" should be chosen during your submission.

According to the following timetable:

Submission Deadline	September 6th, 2024
Publication Date	November 2024



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For publishing inquiries, please feel free to contact the Editorial Assistant at <u>submission.entrance1@scirp.org</u>

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