



Special Issue on International Business and Trade

Call for Papers

International Business and Trade is an academic discipline that focuses on the study of global markets and the exchange of goods and services between countries. It examines the various factors affecting international trade, such as government policies, economic systems, cultural differences, and legal frameworks. This field explores strategies for multinational corporations to expand and operate effectively in a globalized economy, as well as the implications of international trade on economic development, globalization, and the overall well-being of nations.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **International Business and Trade**. Potential topics include, but are not limited to:

- International marketing
- International finance
- Macroeconomics, trade & investment
- International trade and globalization
- Trade, development and competition
- International trade and monetary system
- Global value chain and global supply chain
- Cross-cultural management
- International trade policy
- Trade and political economy
- Global strategy: businesses operating and risk management
- International business and economic growth
- Economic integration and regional trade agreements
- Emerging markets

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – International Business and Trade**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	February 19th, 2024
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Publication Date	April 2024
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For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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