



Special Issue on Managerial Economics and Business Analysis

Call for Papers

Managerial economics deals with the application of the economic concepts, theories, tools, and methodologies to solve practical problems in a business. In other words, managerial economics is the combination of economics theory and managerial theory. Business analysis is a research discipline of identifying business needs and determining solutions to business problems.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Managerial Economics and Business Analysis**. Potential topics include, but are not limited to

- Economic theory and practice
- Quantitative methods and analysis
- Business analysis and performance management
- Economics of managerial decisions
- Business process analysis
- Economic analysis & optimizations
- Risk analysis and management
- Pricing methods and strategies
- Data analysis and statistics for business
- Innovation and efficiency

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Managerial Economics and Business Analysis**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	August 31st, 2021
Publication Date	October 2021

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org



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