



Special Issue on Social Media and Communications

Call for Papers

Social Media and Communications explores the dynamic and evolving landscape of digital interaction, focusing on how social media platforms are reshaping human communication, culture, and society. This theme invites interdisciplinary research that examines the impact of social media on public discourse, identity formation, marketing strategies, political engagement, and information dissemination. It also encourages critical analyses of emerging challenges such as misinformation, online harassment, algorithmic bias, and digital surveillance. Contributions may draw from fields including media studies, communication theory, sociology, psychology, technology, and cultural studies to provide fresh insights into the role of social media in shaping contemporary communication practices across the globe.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Social Media and Communications**. Potential topics include, but are not limited to:

- Algorithmic communication
- Crisis communication
- Digital communication
- Health communication
- Influencer culture
- Intercultural communication
- Media literacy
- Misinformation studies
- Networked publics
- Online community management
- Online identity
- Political communication
- Social media analytics
- Social media marketing
- User-generated content
- Visual communication

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).



Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Social Media and Communications**” should be selected during your submission.

Special Issue Timetable:

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|---------------------|---------------------|
| Submission Deadline | November 25th, 2025 |
| Publication Date | January 2026 |

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For further questions or inquiries, please contact Editorial Assistant at jss@scirp.org.