
Special Issue on Innovation and Service Economy

Call for Papers

Innovation and Service Economy explores the transformation of economies where services and knowledge-based activities drive growth and development. It focuses on the integration of innovative practices and technologies to enhance service delivery, improve efficiency, and create value across industries such as finance, healthcare, and education. This field examines how innovation fosters competitiveness and sustainability, emphasizing the role of digitalization, customer experience, and dynamic business models in shaping modern economies, while addressing challenges like workforce adaptation and regulatory frameworks.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Innovation and Service Economy**. Potential topics include, but are not limited to:

- Service design and innovation
- Digital service innovation
- Green service innovation
- Economics of innovation
- Marketing of innovation
- Innovation in financial services
- Service-oriented architecture and innovation
- Entrepreneurship and innovation management
- User-centered service innovation
- Customer experience and service design
- Innovation strategy and business models
- Knowledge management and innovation
- Innovation and human resources
- Policy and regulation in service economies
- Technology and innovation management
- Smart services and IoT
- Innovation in healthcare services

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed



to be specified and the research field “**Special Issue – Innovation and Service Economy**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	April 24th, 2025
Publication Date	June 2025

Guest Editor: Associate Professor Dr. Mohammad Taleghani (Islamic Azad University, Iran)

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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