



---

## Special Issue on Innovation and Service Economy

### Call for Papers

"Innovation and Service Economy" explores the transformative role of innovation in the service sector, which encompasses industries such as healthcare, education, finance, and information technology. This academic topic examines how technological advancements, new service delivery models, and entrepreneurial ventures drive economic growth, improve service quality, and enhance customer experiences. It focuses on understanding the dynamics of service innovation, including the development and implementation of novel ideas, processes, and tools that contribute to the efficiency and competitiveness of the service economy. The study also investigates the challenges and opportunities presented by the digitalization of services, highlighting the importance of innovation in sustaining economic development and societal well-being in the modern economy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Innovation and Service Economy**. Potential topics include, but are not limited to:

- Service design and innovation
- Digital transformation in services
- Financial services innovation
- Retail and e-commerce innovation
- Public sector and non-profit Service innovation
- Finance of innovation
- Marketing of innovation
- Innovation strategy and business models
- Customer service innovation
- Global innovation management
- Service innovation and sustainable development
- Innovation policy
- Innovation and productivity
- Entrepreneurship and innovation management
- Technology and innovation management
- Healthcare innovation

**Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).**



---

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Innovation and Service Economy**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	August 27th, 2024
Publication Date	October 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at [submission.entrance1@scirp.org](mailto:submission.entrance1@scirp.org)

JSSM Editorial Office  
jssm@scirp.org