



Special Issue on Innovation and Service Economy

Call for Papers

Innovation and Service Economy is an academic field that focuses on the study of how innovation drives economic growth and development in the service sector. It explores the role of knowledge, technology, and creative ideas in creating and delivering services that meet the evolving needs and preferences of consumers. This interdisciplinary area of research analyzes the strategies, processes, and frameworks for fostering innovation in service industries such as finance, healthcare, tourism, information technology, and professional services. It also examines the impact of the service economy on employment patterns, productivity, and societal well-being.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Innovation and Service Economy**. Potential topics include, but are not limited to:

- Finance of innovation
- Marketing of innovation
- Information technology and service innovation
- Innovation strategy and business models
- Customer experience and service design
- Open innovation and collaboration
- Global innovation management
- Service innovation and sustainable development
- Innovation policy
- Productivity and efficiency
- Service innovation in healthcare, financial services and public sector
- Innovation and human resources
- Entrepreneurship and innovation management
- Technology and innovation management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Innovation and Service Economy**” should be chosen during your submission.



According to the following timetable:

Submission Deadline	February 27th, 2024
Publication Date	April 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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