

Assessment of Knowledge, Attitude and Practice of the General Population of Bukavu in the Democratic Republic of Congo on Blood Donation and Blood Transfusion

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Abstract

Objective: To assess the knowledge, attitudes and practices regarding blood donation in the general population. **Methods:** A cross-sectional study was conducted and enrolled 416 people between 18 and 65 years old at random, living in three health zones in the city of Bukavu in eastern DRC. These subjects responded to a questionnaire on knowledge, attitudes and practices regarding blood donation. **Results:** Our sample consisted of 61.5% men, 70.9% of people from one level of education at the secondary level and 60% unemployed. According to the surveyed subjects blood was considered as a fuel of the body in 44.6% and as a source of life in 44.1%. Sixty-one percent of the population did not know the practice of blood donation; this knowledge differed significantly ($p < 0.0001$) according to the level of education. 67.1% of people knew that the blood had negative effects and 27.4% did not know where the blood bags were stored. Channels of knowledge about blood donation practices were associations of blood donors (30.9%), awareness campaigns (18.2%), school (17.3%) and media (15.5%), churches (10%), and friends (8.1%). Approximately 85% of subjects who knew blood donation agreed with blood donation and blood transfusion but only 54.9% had donated blood in their lifetime, with a proportion of loyalty to blood donation (31.8%). In the population 59.4% were willing to donate blood. Motivation to donate blood most common (66%) was volunteerism while 19.1% were willing to donate blood for a

family member and 12.6% willing to donate blood against money. The reasons for refusal to donate blood identified were fear of contracting diseases especially HIV, lack of information, religious beliefs, the sale of the collected blood by medical staff, and fear of test result for HIV. Conclusion: Factors of refusal to donate blood were identified. Efforts and new strategies tailored to these factors must be developed and implemented to increase blood donation.

Keywords

Blood Donation, Bukavu, Transfusion, Blood Donor

1. Introduction

Blood transfusion is a medical procedure that is designed to provide patients who need blood or blood products to correct a defect. It occupies a prominent place in the therapeutic arsenal of many sub-Saharan African countries where the diseases responsible for anemia are endemic [1]. Transfusion is a saving act but can cause complications several orders that can be prevented by adequate quality control.

In such complications there are viral infections HIV and hepatitis B and C. In the Democratic Republic of Congo (DRC), because prevalence in donors of HIV was 6.1% and 9.2% of HBsAg [2] the risk of infection due to transfusion should be high. Blood safety is implemented; it consists of the safety of blood products and the safety of blood transfusion practices. Among the measures to achieve the objectives of the safety of blood transfusion practices there are mobilizing communities to donate blood, recruitment, selection and retention of donors [3] [4]. The effectiveness of this measure had been well established in developed countries [5] [6] with a high level of education. Two African studies, one conducted in Togo in the general population [7] and the other made in blood donors [1] in Burkina Faso showed that the level of knowledge about transfusion was not enough to support adequate blood safety. What about the people of the DRC? No study has ever been made. To respond to this question, the present study evaluating knowledge, attitudes and practices regarding blood donation was conducted in the general population of Bukavu in eastern DRC.

2. Methodology

2.1. Population and Study Framework

It was a cross-sectional and descriptive survey, based on the population of the town of Bukavu, which is the health district of Bukavu with 583,110 inhabitants at 2010. The district is composed of three health zones: Ibanda, Bagira and Kadutu and has respectively 12, 8 and 11 health areas. After calculating the sample size according to Schwartz formula $Z^2 pq/d^2$ where $Z = 1.96$ (confidence level 95%), p and q correspond to the proportion of knowledge of blood donation at population (0.5) and its complement and its accuracy fixed at 0.05, the sample was heated to 420 to include 10% of non-responders. The number of individuals in the sample was selected in proportion to the population of each area and each health area. We included all areas of health three health zones. At the health area, we interviewed between 15 and 20 between 18 and 65 years in 4 blocks randomly selected people. The way forward in the street was chosen based on the direction of the pen after tossed. Subjects were interviewed in their homes, only those with an odd number were visited. Between 6 and 21 May 2010, 416 people were enrolled in the study. Overall 99% was the rate of response on 420 interviewed.

The transfusion service in the DRC state, headed to Kinshasa by a national center and relayed in the eleven provinces by provincial centers in the administrative centers and general hospitals of 515 health zones. These structures are responsible for blood collection, qualification, storage and distribution of blood products in a defined national policy and they are also responsible for coordinating all activities related to transfusion (supervision, quality assurance, staff training). This service is supported by more than 80% by funding and multilateral cooperation bilateral. Beside that there are associations of Voluntary Blood Donors in schools, universities and in some neighborhoods, working in partnership with the transfusion service in terms of organization of mobile blood drives.

2.2. Method

The survey was to submit to persons included a French administered questionnaire or, where appropriate, in local languages.

The questionnaire consisted of 14 questions: The first three questions were about sociodemographics data, then had a closed question on the design of blood, two closed-ended questions on knowledge about blood donation and blood donation awareness. Five closed or open questions on the practice of blood donation (donation motivation, willingness to donate, the reasons for refusal to donate) and a final round of 3 questions on attitudes to transfusion and knowledge about provincial blood transfusion center (PBTC).

2.3. Statistical Analysis

Processing and statistical data analyses were performed using the EPI-INFO 2000 software. The usual descriptive statistics: median, and 25.75 percentile proportion were used. The Pearson X2 test and Fisher's exact test were used to compare proportions.

3. Results

The age of respondents ranged from 18 - 65 years with a mean age of 29 years (22 - 38). About 62% of respondents were male, 70.9% of them had completed secondary education and nearly 60% did not have a job (**Table 1**). The dominant religions (48.3%) were Catholicism and Protestantism. Other religions were: Bahai 0.5%,

Table 1. Socio-demographic characteristics of respondents in Bukavu, Democratic Republic of Congo.

	n	%
Sex	416	
Male	256	61.5
Profession	416	
Public sector	35	8.4
Private sector	133	32
Unemployed	248	59.6
Religion	408	
Catholic	197	48.3
Protestant	151	37
Kimbanguiste	6	1.5
Muslim	12	2.9
Jehovah's witnesses	9	2.9
Brahmin	6	1.5
Other	4	0.9
Without religion	19	4.7
Level of education	416	
Primary	22	5.3
Secondary	295	70.9
University	87	20.9
Illiterate	12	2.9
Health zone	416	
Bagira	70	16.8
Ibanda	220	52.9
Kadutu	126	30.3

0.2% Krishna Eckankar 0.2%.

3.1. Knowledge about Blood Donation

Our investigation revealed that the blood was considered a fuel of the body by 44.6%, as a source of life by 44.1% and by 11.3% as sacred (**Table 2**). Sixty-one percent of the population did not know the practice of donating blood. Knowledge of the practice of blood donation differed significantly depending on the level of education ($p < 0.001$) and religion (**Table 3**). Indeed the proportion of people with knowledge of the practice of donation increased with the level of education and was higher among Christian respondents than among non Christians. Also among those who knew the practice of donating blood 67.1% knew that the blood had adverse effects while 67.9% had never followed the sensitization organized by the transfusion service and/or associations of blood donors about donating blood. When asked what was the place of storage of blood bags collected, 65.4% said that they were kept in public hospitals and 27.4% did not know where the blood bags were stored.

Of a total of 110 people who knew the practice of donating blood, the method of acquiring knowledge about blood donation was in order: associations of blood donors (30.9%), awareness campaigns (18.2%) (world blood donor day on June 14 of each year and other events to promote blood donation example football match from blood donors teams), school (17.3%), media (15.5%), churches (10%) and friends (8.1%).

Knowledge of the Existence of a Blood Transfusion Service

Overall, 17 respondents out of 57 respondents gave the correct meaning of the acronym PBTC: Blood Transfusion Provincial Center. Nearly 14% of the population knew that the Blood Transfusion Provincial Center existed. This knowledge did not differ by gender ($p = 0.43$), level of education ($p = 0.38$) and occupation ($p = 0.34$) but was significantly different statistically based knowledge whether the practice of donation ($p < 0.0001$).

3.2. Attitudes to Blood Donation and Blood Transfusion

Of the 162 people who knew the practice of donating 85.2% of the subjects agreed with the blood donation and blood transfusion. In the population at the moment of the survey 59.4% were willing to donate blood. When asked “what would be the motivation to make a donation” of 247 people willing to donate blood, 66.0% would be pushed by volunteering to donate blood, while 19.1% of people would be motivated to donate blood for a family member and 12.6% against money; 2% of people would give only if doctors exercised pressure. Volunteering as motivation to donate blood did not depend on the general characteristics of the subjects (sex ($p = 0.17$), occupation ($p = 0.81$), religion ($p = 0.86$) and educational level ($p = 0.63$)).

Of a total of 169 respondents unwilling to donate blood (**Table 2**) we recorded the reasons for refusal to the following gift: no compensation of donors: 14.5%; 43% and 16.4% respectively had fear of being sick after donating blood and fear the result of HIV. Eleven people (6.7%) had religious prohibitions for blood donation; among them, two were Catholic, a person was Protestant and 8 religion of Jehovah’s witnesses. Another reason given was that the nursing staff were not courteous (0.6%) or the sale of blood by health care workers (8.5%) and 10.3% did not give a reason for refusal.

3.3. Practices of Blood Donation

162 respondents who knew the practice of giving, 89 had already given blood (54.9%), and 73 were non-blood donors 45.1%. The distribution of the number of blood donations per donor arose in this way: 27.3% were given once; 40.9%, two or three times and 31.8% were loyal donors that is to say, had already been more than three times. Among blood donors at the moment of the survey, 87.6% were willing to make a new blood donation.

To the question of who can donate blood? Opinions were varied: 10.3% responded that a person aged 18 or older could donate blood and 36.1% of a person in good health can donate blood. Eight percent of people respectively gave an answer that only candidates of blood type O and compatible with recipients and people who had a lot of blood could donate blood. But 2.2% of respondents said that no one could give blood. This response was given by the witnesses interviewed Jehovah. Furthermore 17.3% of respondents did not know that can be a donor blood. Other considerations were advanced that only young people can donate blood (2.2%); single parents (1.4%); anyone (6.0%), people who eat well (2.4%), a voluntary detected (6.0%) and (1.2%) a person with good behavior.

Table 2. Practices, attitudes and knowledge about blood donation and blood transfusion in the population of Bukavu, DRC.

	Number	Percent
Design blood	415	
Fuel of the body	185	44.6
Sacred	47	11.3
Lifeblood	183	44.1
Knowledge about the practice of giving blood	413	
Yes I do	162	39.2
I do not	251	60.8
Know about the existence of adverse effects associated with blood transfusion	161	
Yes I do	108	67.1
I do not	53	32.9
Did you follow the sensitization	162	
Yes I did	110	67.9
I did not	52	32.1
Printing on awareness sessions to donate blood	110	
Uninformative	10	9.0
Good	50	45.5
Very good	50	45.5
Know about the storage location of blood bags	413	
PBTC	19	4.6
Public hospital	270	65.4
Private hospital	11	2.7
Do not know	113	27.3
Know about the existence of PBTC in Bukavu	414	
Yes I do	57	13.8
I do not	357	86.2
Attitude with respect to the blood	162	
In agreement	138	85.2
Disagreement	8	4.9
Indifferent	16	9.9
Willingness to donate blood	416	
Yes I do	247	59.4
I do not	169	40.6
Motivation to donate blood	247	
Money	31	12.6
Volunteer	163	66.0
Pressure doctor	5	2.0
For a family member	48	19.4

Table 3. Analysis of practices, attitudes and knowledge about blood donation and blood transfusion in the socio-demographic characteristics among respondents in Bukavu.

	Knowledge on the practice of gift**		Already donate blood once in life**		Be willing to donate**		Knowledge of the adverse effects associated with blood transfusion**		Positive attitude to the blood transfusion**	
	n (%)	<i>p</i>	n (%)	<i>p</i>	n (%)	<i>p</i>	n (%)	<i>p</i>	n (%)	<i>p</i>
Sex		0.6		0.28		0.16		0.63		0.1
Female	159 (40.9)		65 (60.0)		159 (63.5)		65 (69.2)		65 (90.8)	
Male	253 (38.3)		97 (51.5)		256 (56.6)		96 (65.6)		97 (81.4)	
Profession		0.57		0.89		0.9		0.41		0.43
Public sector	35 (42.9)		15 (60.0)		35 (60.0)		15 (60.0)		15 (80.0)	
Private sector	132 (35.6)		47 (53.2)		133 (29.4)		47 (74.5)		47 (80.9)	
Unemployed	246 (40.7)		100 (55.0)		248 (59.3)		99 (64.6)		100 (88.0)	
Level of education		<0.001		0.12		0.52		0.21		0.66
Primary-illiterate	34 (8.8)		3 (66.7)		34 (64.7)		3 (100.0)		3 (66.7)	
Secondary	292 (37.7)		110 (60.0)		295 (57.6)		109 (63.3)		110 (85.5)	
University	87 (56.3)		49 (42.9)		87 (63.2)		49 (73.5)		49 (85.7)	
Religion		<0.001		0.75*		0.06		0.77*		0.05*
Christian	349 (43.3)		151 (55.6)		352 (61.1)		150 (66.7)		151 (87.4)	
Unchristian	56 (16.1)		9 (44.4)		56 (48.2)		9 (77.8)		9 (55.6)	

*Exact Fischer. **Analyses of variables practice knowledge donation and willingness to donate are made throughout the entire sample, while those on the variables already donate blood, knowledge of adverse effects related to transfusion and positive attitude to blood transfusion are those who know the practice of donating blood.

4. Discussion

4.1. Blood Safety

The need for blood in medical practice only increase [8]-[11], this implies a greater mobilization of the population for voluntary blood donation to recruit potential donors. DRC received interventions in this direction. Interventions blood safety are funded as part of the fight against AIDS in the country. They are to support one of the stages of the transfusion chain depending on the context: the organization of community awareness about blood donation and leadership development donor associations and healthcare providers. In addition, this funding helped supply inputs and cold chain equipment and organize other activities such as blood drives, qualification, storage and distribution of blood products, supervision and quality assurance.

This study was designed to assess the knowledge, attitudes and practices regarding blood donation in the general population to develop appropriate strategies and maximize efforts for a steady supply of blood products free of any risk in hospitals. The methodological limitations that may cause potential bias due to select streets and people from place to place. These people may have the same information, attitudes and habits because of their proximity. Nevertheless it has the merit of making an inventory on blood donation and transfusion in the general population.

4.2. General's Characteristics of Respondents and Knowledge about Blood Donation

Our study enlisted a sample dominated by males, Christians, young age and a high-school education. It is consistent with the characteristics of the Congolese population [12]. Nevertheless sex considered in our investigation is that the head of household giving a distribution somewhat different from that of the Congolese general population which is characterized by a distribution of 50.1% female and 49.9% male. This can be explained by the fact that during investigations or interviews are more often men who volunteer to answer questions. The survey shows that 39% of respondents were aware of the practice of giving blood. Of those who knew the prac-

tice of donating blood 32.3% had awareness sessions. These low ratios indicate that the means used to date have not achieved the expected objectives [13]. Possible reasons are, firstly, the financing of these activities is selective and insufficient, decided at the top of the health system without knowing the ground reality and also a sprinkling that involves funding of any overall transfusion chain instead of making a choice on one of the steps to strengthen in the transfusion chain and maximize.

4.3. Attitude to Blood and Blood Donation's Practices

We found the design of the blood in the study of Lome [7] and Central African Republic [14]. Blood is considered a fuel and source of life, it has a religious connotation and even traditional as confirmed Agbovi *et al.* [7]. The consequence is that giving blood is like giving life, strength but also lose some of its physical and spiritual strength to be vulnerable to disease and witchcraft, as regular donations are synonymous with regular sacrifice, not conceivable for a stranger. An anonymous and voluntary donation seems to be difficult to accept but a gift made to a known person who is held in life means caring and strengthens social bonds in the traditional environment. Motivations to donate blood, most often mentioned were the volunteer 66.0% against 31.7% donation to a family member or against money. Motivation for voluntary blood donation in Dakar was 43% [15], Saudi 36.7% [8] while in the USA's intentions were benevolent gift to 75% - 87% [16]. The proportion of motivation for volunteering found in our study is not consistent with the rate of the country is less than 40% and towns in the interior of our province where the proportions of family gifts are high. This difference is explained by a more advanced network of associations of blood donors in urban areas than in rural areas in the province and by the fact that national development, taking into account data from all areas health. Among them the majority do not have an organization of blood donation to the required standards. Given this unsatisfactory figure volunteer yet advocated in national politics transfusion country it is necessary to put in place strategies to transform the initially favorable attitude in real practice [7] subsequently transform donors replacements of regular volunteers and donors in order to raise general population especially those who are reluctant.

It begs the question whether these considerations are not responsible for not achieving the strategic objectives of blood services in the DRC. Indeed, transfusion requirements of the country are estimated at more than 450,000 transfusions annually. But needs covered from 2009 to 2011 were respectively measured at 54%, 66% and 71% [17]. In terms of blood donation, the evolution of voluntary donations is as follows: 33.6% in 2009, 35% in 2010 and 33% in 2011; while the family gifts is 61.2% in 2009, 60% in 2010 and 63% in 2011, the proportion of paid donations was 5.2% in 2009, 5% in 2010 and 4% in 2011 This situation is related to several factors, among which the most important are: the geographical extent of the country with structures not suitable bases, the importance of the need for safe blood products with a non-mastery of all parameters, low mobilization funding for the activities of blood safety. All this has implications for several types: blood shortage of quality in hospitals. This thesis is supported by the routine data that tell us that 73% in 2010 and 68% in 2011 units transfused throughout the country have been a qualification according to the national protocol its means 4 were tested for infectious markers strategic: both to HIV, hepatitis B and C and syphilis. The respondents mentioned some reasons for refusing the donation, these reasons are found in other studies in Africa or elsewhere in Lome Agbovi *et al.* in 2006 [7], in Lagos Olaiya *et al.* in 2004 [9], Umeora *et al.* in rural Nigerian in 2005 [18], Misje *et al.* in Oslo in 2005 [19], Duboz and Cunéo in France in 2010 [20], Boulware *et al.* in Maryland in 2002 [21].

These reasons are: fear of contracting diseases especially HIV, religious beliefs, sales collected by the medical staff, fear of test result for HIV blood. The reasons for refusal to donate blood can be summarized as a lack of information which is normally reduced by a good organization of awareness sessions. It would explain why the major anxiety of non-associated donors to donate blood boils to think that this is a cold act, intrusive and complicated and that the destination of the blood is poorly realized. It must also be said that giving blood is a very intimate personal decision, we do not share. However, the act itself can or should be shared thereby increase its usability and especially to reduce the cold and scary character. So having the transfusion service management must invest to multiply blood drives in associations (collective atmosphere), multiply the sensitization by trained for this purpose as sociologists, psychologists, anthropologists and communicators because until present in the DRC, these outreach services are performed by doctors, nurses and lab technicians with ongoing training in awareness seems to be limited. But we should make it really professional associations donors with a clear partnership [22] [23].

Our study does not provide information on the underlying causes of refusal to donate blood in the population

or the reluctance of former blood donors in good health, to return to donate blood. Future especially qualitative surveys are recommended to help understand and improve the practice of donating blood and loyalty to donate blood [11] in our country. We found the same channels as those identified by awareness Misje *et al.* [19] it is the media, churches and friends. So it should be recommended to focus awareness on the reasons for refusal to give blood to convince otherwise, incorporate blood donation in educational programs in the media and even in youth programs in some churches [7].

We should also consider the message of invitation to donate blood, the themes of national or global celebrations local days of blood donation. The message must be simple, clear on the usefulness and future of blood, on the recognition of merit blood donor. Messages must call on the need for blood in hospitals [24] [25]. The retention rate was 31.8%, it is higher than the national average estimated from routine data in RDC 6.3% [17]. This percentage is very low compared to that found in Saudi [8] where there were 41.8% of faithful donors. The low retention rate of our study and the country suggests that donors are not likely to return to donate blood. We should seek the reasons for discouragement to better retain donors [7] and encourage donors to continue to donate [4]. This will involve exploring the effectiveness of taking an appointment with a reminder to first donors, which would foster commitment and regularity of the gift while maximizing organizational and time management during collection blood. Other techniques for retention are: listening to donors outside the framework of transfusion service, establish a long-distance relationship with donors and rigorous systematization of post donation [24]-[26] information.

5. Conclusion

This study allowed us to identify the factors that push people not to donate blood or not to continue to donate blood. Knowing the level of understanding and attitudes of the population to blood donation and transfusion, should stimulate thinking on new strategies to implement in services with transfusion support to mobilize population and increase regular blood donation to meet the enormous need for blood in hospitals.

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Questionnaire

- 1) Sex_____ Age_____ Occupation_____ Level of study_____ Religion_____
- 2) Design of blood: blood, fuel of the body; blood, sacred; blood for life.
- 3) Knowledge on blood donation: Yes or No.
- 4) Knowledge of the practice off blood donation: Yes or No.
- 5) What the sources of information:
Media, friends; public awareness, schools, churches; by the association.
- 6) Did you follow the sensitization: Yes or No.
Impressions of respondents on educational sessions: good, good, uninformative.
- 7) Knowledge of places of collection and storage of blood in Bukavu:
Provincial blood transfusion center (PBTC), private hospitals, hospital officials.
- 8) Do you know the provincial blood transfusion center (PBTC): Yes or No.
- 9) Attitudes to blood transfusion: approval, disapproval, indifference.
- 10) Disposition of respondents to give blood: Yes or No.
- 11) Have you ever donate blood: Yes or No.
How many times in your life_____
- 12) What is the motivation to donate blood for volunteer help a family member, the doctor told me to give as much in my body for money.
- 13) What are the reasons for refusal to give blood: lack of information, fear of getting sick after the donation, sale of collected blood, prohibited by religion, afraid of the results of HIV, fear of infection, other.
- 14) Would you be paid after donation: Yes and No.

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