



Special Issue on Industrial Management and Innovation

Call for Papers

Innovation management ensures that the whole organization can adopt new technologies, new equipment, new materials and new methods through organizational structure and institutional innovation. Management innovation is a management activity implemented by social organizations to achieve the purpose of scientific and technological progress, adapting to the development and changes of external environment and internal conditions. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of Industrial Management and Innovation.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Industrial Management and Innovation**. Potential topics include, but are not limited to:

- Technological innovation
- E-commerce
- Marketing strategies and internationalization
- Supplier partnership and supply-chain management
- Innovation management and strategy
- Industrial development and economic growth
- Industrial integration and upgrading
- Innovation management techniques and tools
- Organizational innovation and change
- Social innovation and entrepreneurship

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Industrial Management and Innovation**” should be selected during your submission.

Special Issue Timetable:



Scientific Research
Open Access

American Journal of Industrial and Business Management

ISSN Online: 2164-5175

Submission Deadline	September 20th, 2024
Publication Date	November 2024

Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at
E-mail: papersubmissionmcy@gmail.com

AJIBM Editorial Office
ajibm@scirp.org