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## Special Issue on Economics and Business Research

### Call for Papers

Economics and Business Research refer to the systematic study of the production, distribution, and consumption of goods and services in the marketplace. It involves the analysis of economic principles and theories to understand how individuals, businesses, and governments make decisions related to resource allocation, pricing, and trade. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of Economics and Business Research.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Economics and Business Research**. Potential topics include, but are not limited to:

- Microeconomics
- Macroeconomics
- Business administration
- Business and marketing
- Business strategy
- Corporate governance
- Consumer behavior
- Competition and strategy
- Economic theory and policy issues
- Entrepreneurship and business development
- Entrepreneurship and small business
- Industrial organization
- Financial markets
- Investment analysis
- Innovation and R&D
- Leadership and corporate governance
- Marketing and management issues
- Supply chain management
- Economic growth and development

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).



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Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - *Economics and Business Research***” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	March 22nd, 2024
Publication Date	May 2024

**Guest Editor:**

For further questions or inquiries, please contact Editorial Assistant at [ajibm@scirp.org](mailto:ajibm@scirp.org).