



Special Issue on Business, Strategy and Management

Call for Papers

Business strategy is a clear set of plans, policies, actions and objectives that outlines how the corporate will compete in specific market(s), with a product or number of products or services. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of Business, Strategy and Management.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business, Strategy and Management**. Potential topics include, but are not limited to:

- Accounting
- Budgeting control and pricing strategies
- Business entities
- Competitive strategies
- Corporate governance
- Human resource skills
- Investment strategies
- Strategic management and marketing
- Strategic planning
- Strategy implementation

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business, Strategy and Management**” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	February 10th, 2022
Publication Date	April 2022

Guest Editor:



Scientific Research
Open Access

**American Journal of Industrial and
Business Management**

ISSN Online: 2164-5175

For further questions or inquiries, please contact Editorial Assistant at
ajibm@scirp.org.