



Special Issue on Business Administration and Economics

Call for Papers

Business administration is a general term for a series of activities such as planning, organizing, directing, coordinating, and controlling enterprise production and operation activities, and is an objective requirement for socialized mass production. Business administration is to use the human, material, financial, information and other resources of the enterprise as much as possible to achieve maximum input-output efficiency. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of **Business Administration and Economics**.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business Administration and Economics**. Potential topics include, but are not limited to:

- Accounting and financial management
- Human resources management
- Business management and marketing
- Administration and finance management
- Organization management and governance
- Operations management
- Business risk management
- Business models, business strategy and innovation
- Productivity and performance management
- Business analysis and strategy
- Business economics and management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business Administration and Economics**” should be selected during your submission.

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