

American Journal of Industrial and Business Management



conversion rate

ISSN: 2164-5167



Journal Editorial Board

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)

<https://www.scirp.org/journal/ajibm>

Editorial Board

Prof. Tarek Tawfik Yousef Alkhateeb	Kafr Elsheikh University, Egypt
Dr. Javier De Andrés	University of Oviedo, Spain
Dr. Ali Azadeh	University of Tehran, Iran
Prof. Carmine Boniello	University of Salerno, Italy
Dr. Massimiliano Celli	University of Roma Tre, Italy
Prof. Ada Che	Northwestern Polytechnical University, China
Prof. Singa Wang Chiu	Chaoyang University of Technology, Chinese Taipei
Prof. Ubaldo Comite	University of Calabria, Italy
Prof. Kisperska-Moroń Danuta	University of Economics, Poland
Prof. Mário Franco	University of Beira Interior, Portugal
Dr. Fernando J. Garrigos-Simon	Universitat Politècnica de Valencia, Spain
Prof. Jose Arturo Garza-Reyes	University of Derby, UK
Prof. Roland Gillet	Paris 1 University, France
Dr. Xun Gong	Civil-Military Inoculation and New Material Industry Development Center of Huludao City, China
Dr. Simon Grima	University of Malta, Malta
Prof. Md. Mamun Habib	University of Texas-Arlington (UTA), USA
Prof. Mhand Hifi	Université de Picardie Jules Verne, France
Prof. Xu Jiang	Xi'an Jiaotong University, China
Prof. Voratas Kachitvichyanukul	Asian Institute of Technology, Thailand
Dr. Grigorios L. Kyriakopoulos	University of Athens (NTUA), Greece
Prof. Hans Löfsten	Chalmers University of Technology, Sweden
Prof. Eugene Levner	Ashkelon Academic College, Israel
Prof. Juan Llopis	University of Alicante, Spain
Prof. Rajendra Prasad Mohanty	Siksha O Anusandhan University, India
Dr. Balkrishna Eknath Narkhede	National Institute of Industrial Engineering, India
Dr. Dinh Tran Ngoc Huy	Banking University, Vietnam
Dr. John R. Owen	Centre for Social Responsibility in Mining University of Queensland, Australia
Prof. Sanda Renko	University of Zagreb, Croatia
Prof. Maurizio Rija	University of Calabria, Italy
Dr. Shib Sankar Sana	Bhargar Mahavidyalaya, India
Prof. R. Raghavendra Kumar Sharma	Indian Institute of Technology, India
Dr. Sónia Silva	University of Minho, Portugal
Dr. Eric D. Smith	University of Texas at El Paso, USA
Prof. Erma Suryani	Institut Teknologi Sepuluh Nopember (ITS), Indonesia
Dr. Mohammad Taleghani	Islamic Azad University, Iran
Dr. Faisal Talib	University Polytechnic, Aligarh Muslim University, India
Prof. Sangbing Tsai	University of Electronic Science and Technology of China, China
Dr. Bill T. L. Tseng	The University of Texas, USA

Table of Contents

Volume 14 Number 1

January 2024

The Status of Women within the Maritime Sector	
L. Grimett.....	1
Valuation of the Countries' Conventional and Nonconventional Monetary Policy Tools in Shrinking Periods	
T. Demirtaş.....	36
Optimizing Business Performance through KPI Alignment: A Comprehensive Analysis of Key Performance Indicators and Strategic Objectives	
T. T. Mtau, N. A. Rahul.....	66
Effects of Agricultural Investments on Poverty in Rural Areas of Congo	
F. Owonda.....	83

American Journal of Industrial and Business Management (AJIBM)

Journal Information

SUBSCRIPTIONS

The *American Journal of Industrial and Business Management* (Online at Scientific Research Publishing, <https://www.scirp.org/>) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:

Copyright © 2024 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

Copyright for individual papers of the journal:

Copyright © 2024 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

Disclaimer of liability

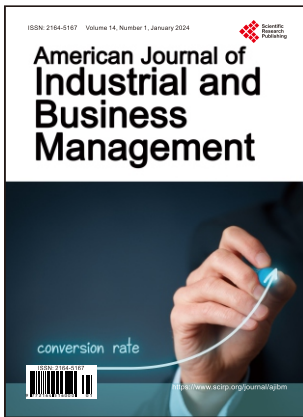
Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ajibm@scirp.org

Call for Papers



American Journal of Industrial and Business Management

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)
<https://www.scirp.org/journal/ajibm>

American Journal of Industrial and Business Management (AJIBM) is an international journal dedicated to publishing high quality, original papers, and research developments in theories and applications in all areas of industrial and business management. AJIBM covers the following topics:

Business Management

Accounting, Auditing and Taxation
Accounting Information Systems
Business Economics
Business Intelligence and Strategy
Finance and Investment
General Business Research
Human Resources Management
Marketing Theory and Applications
Organization Studies
Operations Management
Risk Management

Industrial Engineering & Management

Facilities Planning & Materials Handling
Human Factors, Ergonomics and Safety
Manufacturing, Control and Automation
Operations Management
Operations Research
Optimization Theory and Applications

Planning, Scheduling, and Project Management
Production, Inventory Management, and Logistics
Reliability, Quality Management
Transportation, Supply Chain Management

Information Management & Applications

Computational Intelligence
Decision Support Systems
Information Management
Innovation, Technology Management
Management Information Systems
Modeling and Simulation of Industrial and Business Systems

Others

Environment and Energy Management
General Management
Health Care Systems and Management
Stochastic Models and Statistics in Industrial and Business Applications

Other related topics are also welcome. All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. AJIBM contains the following types of papers: (1) Research articles, show original research results that contribute to the theory, methodology, and applications of industrial and business management. (2) Invited reviews, present the developments in industrial and business management topics over the recent years.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

<https://www.scirp.org/journal/ajibm>

E-mail: ajibm@scirp.org