

ISSN: 2164-2818

Volume 6, Number 3, June 2016



01001010101010101010101

Open Journal of Modern Linguistics



www.scirp.org/journal/ojml

Journal Editorial Board

ISSN Print: 2164-2818 ISSN Online: 2164-2834 http://www.scirp.org/journal/ojml

Editor-in-Chief

Dr. María José de la Fuente

The George Washington University, USA

Honorary Editorial Board

Prof. Wayne A. Davis	Georgetown University, USA
Prof. Mineharu Nakayama	The Ohio State University, USA

Editorial Board

Prof. Kirk Baker Prof. Zeljko Boskovic Dr. Mark Brooke **Prof. Samuel David Epstein Dr. Marta Fairclough** Prof. María de los Ángeles Gómez-González Prof. Carmen Garcia **Prof. Gerald Thomas Goodnight** Dr. Pedro Guijarro-Fuentes **Prof. Juliane House** Prof. Keiko Koda Dr. Sam Po Law Prof. Jeff MacSwan Dr. Veronika Makarova **Prof. Donna Rose Miller** Prof. (Cathy) Huaqing Qi Prof. Salahuddin Mohd. Shamsuddin Dr. Karsten Steinhauer

Lexical Intelligence, USA University of Connecticut, USA National University of Singapore, Singapore University of Michigan, USA University of Houston, USA University of Santiago de Compostela, Spain Arizona State University, USA University of Southern California, USA University of Plymouth, UK Hamburg University, Germany Carnegie Mellon University, USA The University of Hong Kong, China University of Maryland-College Park, USA University of Saskatchewan, Canada Universita di Bologna, Italy University of New Mexico, USA University of Malaya, Malaysia McGill University, Canada



Table of Contents

Volume 6 Number 3	June 2016
Litotic/Hyperbolic Paradigm in the Igbo Language: Preliminary Analysis	
U. D. Mbagwu, C. A. Eme, L. C. Nkamigbo, G. O. Obiamalu	161
Nigerian English in International Business Communication: Issues, Challenges and Prospects	
O. B. ARE	167
Discussion on Application of Multimedia Teaching in College English Vocabulary Teaching	
X. X. Wang	177
A Study of Business English (ESP) Learning Anxiety from the Perspective of Ecology	
Z. J. Chen, M. Huang	182
The Trend of Arabic and Islamic Education in Nigeria: Progress and Prospects	
K. A. Adeyemi	197
Application of Mind Mapping Method in College English Vocabulary Teaching	
G. H. Liu	202
The Effect of Task Based Language Teaching on Writing Skills of EFL Learners in Malaysia	
R. Z. Ahmed, S. J. B. Bidin	207
A Study of Relationship between Arabic and Yoruba Languages	
K. A. Adeyemi	219
Application of Associative Teaching Strategy in College English Vocabulary Teaching	
B. Liu	225
An Optimality-Theoretic Account of English Loanwords in Hawaiian	
M. A. Harb	230
Business English Translation Strategies in the Perspective of Skopos: In the Case of Advertiser Translation	nent
L. L. Zhang	243

Open Journal of Modern Linguistics (OJML)

Journal Information

SUBSCRIPTIONS

The *Open Journal of Modern Linguistics* (Online at Scientific Research Publishing, <u>www.SciRP.org</u>) is published bimonthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$69 per issue. To subscribe, please contact Journals Subscriptions Department, E-mail: <u>sub@scirp.org</u>

SERVICES

Advertisements Advertisement Sales Department, E-mail: <u>service@scirp.org</u>

Reprints (minimum quantity 100 copies) Reprints Co-ordinator, Scientific Research Publishing, Inc., USA. E-mail: <u>sub@scirp.org</u>

COPYRIGHT

COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:

Copyright © 2016 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY). http://creativecommons.org/licenses/by/4.0/

COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:

Copyright © 2016 by author(s) and Scientific Research Publishing Inc.

REUSE RIGHTS FOR INDIVIDUAL PAPERS:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

DISCLAIMER OF LIABILITY

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact: E-mail: <u>ojml@scirp.org</u>

Call for Papers



Open Journal of Modern Linguistics

ISSN Print: 2164-2818 ISSN Online: 2164-2834 http://www.scirp.org/journal/ojml

Open Journal of Modern Linguistics (OJML) is an international journal dedicated to the latest advancement of modern linguistics. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of modern linguistics.

Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers including but not limited to the following fields:

 Applied Linguistics Anthropological Linguistics Bilingualism **Biolinguistics Computational Linguistics** Corpus Linguistics **Cosmic Linguistics Discourse Analysis Educational Linguistics** Ethnolinguistics **Experimental Linguistics** Forensic Linguistics Internet Linguistics Language Acquisition Language and Technology Language Assessment Language Assessment and Evaluation Language Development Language Education Language Planning and Policy Language Teaching Lexicography Neurolinguistics

Pragmatics Psycholinguistics Second Language Acquisition Translation Studies

- Theoretical Linguistics **Clinical Linguistics Cognitive Linguistics Comparative Linguistics Contextual Study Descriptive Linguistics Developmental Linguistics Diachronic Linguistics** Dialectology Etymology **Evolutionary Linguistics Functional Linguistics** General Linguistics and Microlinguistics **Generative Linguistics** Geolinguistics Grammatology Graphemics
- **Historical Linguistics** Lexicology Linguistic Typology Mathematical Linguistics Morphology Paralinguistics Philology Phonetics Phonology Quantitative Linguistics Rhetoric Semantics Sociolinguistics Statistical Linguistics Stylistics Synchronic Linguistics Syntax **Text Linguistics Typological Linguistics**

We are also interested in: 1) Short Reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book Reviews—Comments and critiques.

Graphetics

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

http://www.scirp.org/journal/ojml

Email: ojml@scirp.org