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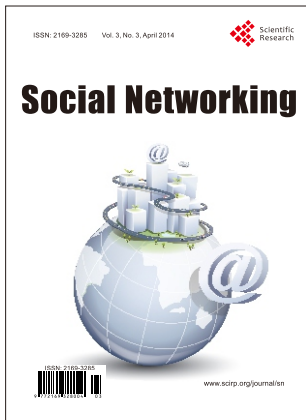
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Social Networking (SN) is an open access journal. The goal of this journal is to provide a platform for researchers and practitioners all over the world to promote, share, and discuss various new issues and developments in all areas of social networking.

Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers including but not limited to the following fields:

- Benefits of participation in and competition among virtual communities
- Case studies and empirical studies, best practices and lessons learned
- Collaborative work in virtual environments
- Community models, platforms, services, and interactions, multi-channel communities
- Community-related business models
- Cross-cultural, political and economic impact of social networking
- Crowdsourcing through communities
- Effectiveness of social networks
- Evolution of and innovation in social networks
- Gaming communities
- Human computer interfaces, virtual communities, and social networks
- Information dispersion in social networks
- Innovation generation and social networks (e.g. case studies on “wisdom of crowds”, “collective intelligence”, etc.)
- Methodology in networking
- Motivation of participants in social networks
- Networking and health
- Peer-to-peer or mobile services for social networks
- Psychological effects of social networking
- Technology in virtual environments and social networks (hardware and software; peer-to-peer networks; platforms; Web services, SOA, and Web 2.0; and Wiki's and blogs)
- Use of social network websites in investigations
- Use of social networks in the education
- Use of social networks in the science communities
- User-generated content and customer collaboration in social networks

We are also interested in: 1) Short reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book reviews—Comments and critiques.

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