ISSN: 2152-7245 Vol. 4, No. 9, September 2013



Modern Economy





Journal Editorial Board

ISSN: 2152-7245 (Print) ISSN: 2152-7261 (Online)

http://www.scirp.org/journal/me

.....

Editor-in-Chief

Prof. Francesco Zirilli Sapienza Università di Roma, Italy

Editorial Board (According to Alphabet)

Prof. Gary C. Anders Arizona State University, USA

Prof. Kyung Hwan BaikSungkyunkwan University, South KoreaProf. Avik ChakrabartiUniversity of Wisconsin-Milwaukee, USA

Prof. Gouranga Gopal DasHanyang University, South KoreaProf. Luiz Paulo Lopes FaveroUniversity of Sao Paulo, BrazilProf. Ulf-Göran GerdthamLunds University, Sweden

Prof. Yu Hsing

Southeastern Louisiana University, USA

Dr. Hesuan Hu

New Jersey Institute of Technology, USA

Prof. I-Hsiang HuangNational University of Kaohsiung, Chinese TaipeiProf. Bartlomiej KaminskiRzeszow University of Information Technology

and Management, Poland

Prof. Shih-Kung Lai National Taipei University, Chinese Taipei

Dr. Thanh Quang LeUniversity of Queensland, Australia**Dr. Kui-Wai Li**City University of Hong Kong, China

Prof. Xinjian LiuYanshan Unversity, ChinaProf. Fernando MerinoUniversidad de Murcia, SpainProf. Boris S. MordukhovichWayne State University, USAProf. Iordanis PetsasUniversity of Scranton, USA

Dr. Ugur Soytas Middle East Technical University, Turkey

Prof. Tulus T. H. Tambunan University of Trisakti, Indonesia

Prof. José Luis Vázquez-Burguete University of León, Spain

Prof. Cuihong Yang Chinese Academy of Sciences, China

Prof. Xuebing Yang Pennsylvania State University at Altoona, USA

Prof. Hoshino Yasuo Aichi University, Japan
Prof. Wei Zou Wuhan University, China



TABLE OF CONTENTS

Volume 4 Number 9	September 2013
Modeling the Customer Satisfaction Influence on the Long Term Sales: Example	
with Leading OTC Analgesics INN on National Market	
G. Petrova, N. Mateev, D. Barumov, L. Peikova, M. Dimitrova, M. Manova	569
Traditional Institutions and Knowledge of Siberian Aboriginal Community	
S. Panakarova, M. Vlasov	576
Measuring the Level of Economic Non-Freedom and Its Impact on the Economy of Russia	a
S. A. Surkov	584
Finding Externalities: An Empirical Study on the US Agricultural Industry	
CU. Kim, G. Lim	592
Emerging Asia's Version of the Mundell-Fleming Model	
S. Ramanathan, K. Teng	596
Exploring the Simultaneity in Public Assistance and Abortion	
H. W. Snarr	600
The Forward Exchange Rate Unbiasedness Hypothesis: A Single Break Unit Root	
and Cointegration Analysis	
M. E. Mazur, M. D. Ramirez.	605
Estimating the New Keynesian Phillips Curve by Quantile Regression Method for Turkey	
C Roz	627

Copyright © 2013 SciRes.

Modern Economy (ME)

Journal Information

SUBSCRIPTIONS

The *Modern Economy* (Online at Scientific Research Publishing, www.SciRP.org) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$59 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: service@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright©2013 Scientific Research Publishing, Inc.

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as described below, without the permission in writing of the Publisher.

Copying of articles is not permitted except for personal and internal use, to the extent permitted by national copyright law, or under the terms of a license issued by the national Reproduction Rights Organization.

Requests for permission for other kinds of copying, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works or for resale, and other enquiries should be addressed to the Publisher.

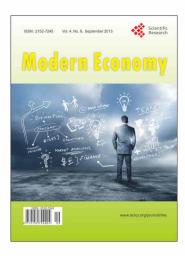
Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assumes no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: me@scirp.org





Modern Economy

ISSN 2152-7245 (Print) ISSN 2152-7261 (Online)

http://www.scirp.org/journal/me

Modern Economy (ME) is an international journal dedicated to the latest advancement of all areas of economics. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of modern economy.

Editor-in-Chief

Prof. Francesco Zirilli

Sapienza Università di Roma, Italy

Editorial Board

Prof. Garv C. Anders Prof. Kyung Hwan Baik Prof. Avik Chakrabarti Prof. Gouranga Gopal Das Prof. Luiz Paulo Lopes Favero Prof. Ulf-Göran Gerdtham Prof. Yu Hsing Dr. Hesuan Hu Prof. I-Hsiang Huang Prof. Bartlomiej Kaminski Prof. Shih-Kung Lai

Dr. Kui-Wai Li Prof. Xinjian Liu Prof. Fernando Merino Prof. Boris S. Mordukhovich Prof. Iordanis Petsas Dr. Ugur Soytas Prof. Tulus T. H. Tambunan Prof. José Luis Vázquez-Burguete Prof. Cuihong Yang

Prof. Xuebing Yang

Prof. Wei Zou

Prof. Hoshino Yasuo

Subject Coverage

Dr. Thanh Quang Le

The journal publishes original papers including but not limited to the following fields:

Agent Based Models in Economics **Business Economics Ecological Economics Economic Development Economic Integration** Economics and Complex Systems **Economics and Management Environmental Economics** Exchange Rates Finance and Investments Fiscal and Monetary Policy Industrial Economics Information Economics Insurance International Economy

International Finance International Institutions

Logistics Economics

Labor Economics

Managerial Economics Marketing Multilateral Institutions **Multinational Corporations National Accounting** Open Economy Macroeconomics Political Economy Price Theory and Practice Public Sector Economics Quantitative Economics Regional Economics and Management Resource Economics Rural Economics Sustainable Development Economics **Technology Economics** Tourism Economics Trade Patterns

Transport Economics Urban Economics and Planning

We are also interested in: 1) Short Reports—2 - 5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book Reviews—Comments and critiques.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

http://www.scirp.org/journal/me

E-mail: me@scirp.org