

ISSN: 2164-5167

Volume 3, Number 4, August 2013



Scientific
Research

American Journal of Industrial and Business Management



ISSN: 2164-5167



www.scirp.org/journal/ajibm

Journal Editorial Board

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)

<http://www.scirp.org/journal/ajibm>

Editors in Chief

Prof. Yuan-Shyi Peter Chiu

Chaoyang University of Technology, Chinese Taipei

Prof. Gary C. Lin

Bradley University, USA

Editorial Advisory Board

Prof. Kuang-Ku Chen

National Changhua University of Education, Chinese Taipei

Prof. Eugene Levner

Ashkelon Academic College, Israel

Editorial Board

Dr. Javier De Andrés

University of Oviedo, Spain

Dr. Ali Azadeh

University of Tehran, Iran

Prof. Paolo Pietro Biancone

University of Torino, Italy

Prof. Ada Che

Northwestern Polytechnical University, China

Prof. Singa Wang Chiu

Chaoyang University of Technology, Chinese Taipei

Prof. Kisperska-Moroń Danuta

University of Economics, Poland

Prof. Mário Franco

University of Beira Interior, Portugal

Prof. Roland Gillet

Paris 1 University, France

Prof. Dah-Chuan Gong

Chung Yuan Christian University, Chinese Taipei

Prof. Liutang Gong

Peking University, China

Prof. Mhand Hifi

Université de Picardie Jules Verne, France

Dr. Gjalt de Jong

University of Groningen, Netherlands

Prof. Voratas Kachitvichyanukul

Asian Institute of Technology, Thailand

Dr. Jangkoo Kang

KAIST Graduate School of Finance, South Korea

Prof. Hans Löfsten

Chalmers University of Technology, Sweden

Prof. M. K. Luhandjula

University of South Africa, South Africa

Prof. Paresh Kumar Narayan

Deakin University, Australia

Prof. Sanda Renko

University of Zagreb, Croatia

Dr. Shib Sankar Sana

Bhargar Mahavidyalaya, India

Dr. Eric D. Smith

University of Texas at El Paso, USA

Dr. Ebrahim Soltani

University of Kent, UK

Prof. Andranik Tangian

University of Karlsruhe, Germany

Dr. Bill T. L. Tseng

The University of Texas, USA

Dr. Suhaiza Hanim Dato Mohamad Zailani

University Sains Malaysia, Malaysia

TABLE OF CONTENTS

Volume 3 Number 4

August 2013

| | |
|---|-----|
| Integration of ISO 31000:2009 and Supply Chain Risk Management | |
| T. Scannell, S. Curkovic, B. Wagner..... | 367 |
| Research on the Influencing Effect between CHVA and CPI in China Based on VAR Models | |
| J. G. Zhou, J. Chen, X. L. Yu, Y. F. Li, Q. F. Lin..... | 378 |
| Analysis on Influencing Elements of Enterprise Logistics Risk Early Warning: Based on Manufacturing Industries in Beijing Area | |
| Y. S. Liu, R. Yu..... | 382 |
| Impact of Forecast Errors in CPFR Collaboration Strategy | |
| R. Kamalapur..... | 389 |
| An Experimental Analysis of Over-Confidence | |
| S. Jemaiel, C. Mamoghli, M. W. Seddiki..... | 395 |
| The Study of the Supply Chain Cooperation Mechanism Based on the “Information Economic Man Assumption” | |
| M. Zhang, Z. G. Chi..... | 418 |
| Study of Personal Credit Evaluation Method Based on PSO-RBF Neural Network Model | |
| S. Li, Y. M. Zhu, C. Xu, Z. F. Zhou..... | 429 |
| Brand Franchise Supply Chain Partnership Based on Online and Offline Integrating Strategy | |
| R. Wang..... | 435 |
| How a Proactive Interventionist Can Make Strikes More Effective: Evidence from the Korean Banking Sector | |
| CI. Choi..... | 444 |
| Three Principles of Akkie Management | |
| M. Arulmani, V. R. H. Latha..... | 453 |

American Journal of Industrial and Business Management (AJIBM)

Journal Information

SUBSCRIPTIONS

The *American Journal of Industrial and Business Management* (Online at Scientific Research Publishing, www.SciRP.org) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$59 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright©2013 Scientific Research Publishing, Inc.

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as described below, without the permission in writing of the Publisher.

Copying of articles is not permitted except for personal and internal use, to the extent permitted by national copyright law, or under the terms of a license issued by the national Reproduction Rights Organization.

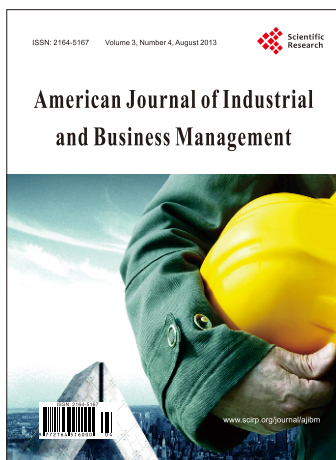
Requests for permission for other kinds of copying, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works or for resale, and other enquiries should be addressed to the Publisher.

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ajibm@scirp.org



Call for Papers

American Journal of Industrial and Business Management

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online)
<http://www.scirp.org/journal/ajibm>

American Journal of Industrial and Business Management (AJIBM) is an international journal dedicated to publish high quality, original papers, and research developments in theories and applications in all areas of industrial and business management. AJIBM covers the following topics:

Editors in Chief

Prof. Yuan-Shyi Peter Chiu
Prof. Gary C. Lin

Chaoyang University of Technology, Chinese Taipei
 Bradley University, USA

Business Management

Accounting, Auditing and Taxation
 Accounting Information Systems
 Business Economics
 Business Intelligence and Strategy
 Finance and Investment
 General Business Research
 Human Resources Management
 Marketing Theory and Applications
 Operations Management
 Organization Studies
 Risk Management

Industrial Engineering & Management

Facilities Planning & Materials Handling
 Human Factors, Ergonomics and Safety
 Manufacturing, Control and Automation
 Operations Management
 Operations Research
 Optimization Theory and Applications

Planning, Scheduling, and Project Management
 Production, Inventory Management, and Logistics
 Reliability, Quality Management
 Transportation, Supply Chain Management

Information Management & Applications

Computational Intelligence
 Decision Support Systems
 Information Management
 Innovation, Technology Management
 Management Information Systems
 Modeling and Simulation of Industrial and Business Systems

Others

Environment and Energy Management
 General Management
 Health Care Systems and Management
 Stochastic Models and Statistics in Industrial and Business Applications

Other related topics are also welcome. All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. AJIBM contains the following types of papers: (1) Research articles, show original research results that contribute to the theory, methodology, and applications of industrial and business management. (2) Invited reviews, present the developments in industrial and business management topics over the recent years.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

<http://www.scirp.org/journal/ajibm>

E-mail: ajibm@scirp.org