

Open Journal of Social Sciences



ISSN: 2327-5952



Journal Editorial Board

ISSN Print: 2327-5952 ISSN Online: 2327-5960

<http://www.scirp.org/journal/jss>

Editor-in-Chief

Prof. Aqueil Ahmad

Elon University, USA

Editorial Board

Prof. Xiaomi An

Remin University of China, China

Prof. Samir Barman

University of Oklahoma, USA

Dr. Mara Tognetti Bordogna

University of Milan-Bicocca, Italy

Dr. Raymond Kwok Hong Chan

City University of Hong Kong, China

Prof. George Christakos

San Diego State University, USA

Prof. Alexander N. Chumakov

Financial University under the Government of the Russian Federation, Russia

Prof. Albrecht Classen

University of Arizona, USA

Dr. James Crawford

NC A&T State University, USA

Prof. Jordi Estévez Escalera

Autonomous University of Barcelona, Spain

Prof. Hajime Eto

University of Tsukuba, Japan

Prof. Roger Frantz

San Diego State University, USA

Dr. Antonio Gutiérrez-Pozo

University of Sevilla, Spain

Prof. Reginald John Henry

Griffith University, Australia

Dr. Kim Hin Ho

National University of Singapore, Singapore

Dr. Augustine J. Kposowa

University of California Riverside, USA

Prof. Olga Kutsenko

Taras Shevchenko National University of Kyiv, Ukraine

Dr. Bilyana Martinovski

Stockholm University, Sweden

Dr. Sung Seek Moon

University of South Carolina, USA

Dr. Ami R. Moore

University of North Texas, USA

Dr. Daniel Nepelski

European Commission's Institute for Prospective Technological Studies (IPTS), Spain

Prof. Alonso Perez-Soltero

Universidad de Sonora, Mexico

Dr. Sonia María Gómez Puente

Eindhoven University of Technology, The Netherlands

Dr. Vincenzo Scalia

University of Bologna, Italy

Prof. Arif A. Waqif

Jawaharlal Nehru Technological University, India

Dr. Heying Jenny Zhan

Georgia State University, USA

Table of Contents

Volume 7 Number 3

March 2019

Can Big Fish in a Small Pond Also Swim Happily? The Influence of Perceived Overqualification on Career Success

Y. Y. Yu, M. L. Ye.....1

The Impact of International Trade on Wage Gaps in Different Industries: An Empirical Study Based on China's Manufacturing Panel Data

L. Y. Ji.....13

EFL Students' Reluctance in Participating in English Speaking Activities at University College of Applied Sciences: Challenges and Solutions

A. I. Murad, M. O. Jalambo.....28

The Role of Family in Dealing with Juvenile Delinquency

R. K. Mwangangi.....52

The Influence of the Number of Employees on the Quality Management in Pharmaceutical Production

J. J. Luo, G. G. Liu, W. J. Tian.....64

A Study on the Cost of Production in Film Project Management: Taking Small-Budget Films in China as an Example

X. L. Lu.....75

Crop Production, Gender Roles and the Use of Mobile Phones and Radios for Agricultural Information by Farmers in Apac District, Northern Uganda

D. M. Mpiima, H. Manyire, C. Kabonesa, M. Espiling.....89

The Influence of Linguistic Landscape on the Image of Shenzhen

W. X. Zeng, J. Luo.....112

The Game of Monetary Policy, Inflation and Economic Growth

G. Wauk, G. Adjorlolo.....255

Effectiveness of Krisoker Janala in Disseminating Agricultural Information: An Innovative Tool

M. S. Sultana, Md. S. Ali, Md. R. Islam, M. H. Kabir, Md. K. Hasnat.....272

Drugs and Sexual Violence in the Conflict-Affected Region of Eastern DRC

C. K. Guyguy, N. K. Serge.....281

Religiosity and Spirituality: Is It an Appropriate Issue in Psychiatry and Psychotherapy?

E. Lee, K. Baumann.....300

Optimising Student Learning on International Placements in Low Income Settings: The Contribution of Cultural Brokerage

H. L. Ackers, J. Ackers-Johnson, A. Ahmed, N. Tate.....311

A Review of White Space Research

C. M. Hu, F. F. Xu.....328

Factors Influencing the Success of Small and Medium Scale Manufacturing Enterprises

R. Intanon, N. Sumkaew, C. Wattana.....335

How to Use the Wisdom of the Crowds to Achieve Innovative Teaching

X. Q. Wang.....346

Political-Administrative Dichotomy: Its Sources, Logic and Debates

S. Y. Guo.....356

Gender Inequality: A Case Study in Pakistan

M. Rabia, F. Tanveer, M. Gillani, H. Naeem, S. Akbar.....369

Value Added Decomposition of Chinese Provincial Exports and Its Assessment of True Comparative Advantage: A Case Study of Manufacturing in Jiangsu Province

H. Chen, J. Xu.....380

The Educational System Challenges from the Perspective of Modern Technologies

M. Safari, B. Noori.....400

Research on the Construction of Consumption Experience Dimensions for the E-Commerce Offline Store

X. F. Wu, H. M. Tan.....408

Study on the Evaluation Index System of Guangdong's All-for-One Tourism Destination Competitiveness Based on Factor and Cluster Analysis

Y. Ye.....418

Impact of Media on Academic Performance of College Students: A Case Study of Pakistani Government Colleges

M. Rabia, H. Nawaz, N. Mubarak, S. Z. Ali.....429

The Impact of Consumers Witness Front-Line Service Employee Complaints on Corporate Brand Attitudes

J. H. Zhang, M. Tan, N. N. Wang.....443



Open Journal of Social Sciences

ISSN: 2327-5952 (Print) 2327-5960 (Online)

<http://www.scirp.org/journal/jss>

The Open Journal of Social Sciences (JSS) is an open access, peer-reviewed international journal that deals with both applied and theoretical issues. Special Issues devoted to important topics in social science will occasionally be published. The main objective of JSS is to offer an intellectual platform to the international scholars and it aims to promote interdisciplinary studies in social science.

Editor-in-Chief

Prof. Aqueil Ahmad

Elon University, USA

Subject Coverage

The journal publishes original papers including but not limited to the following fields:

- Area Studies
- Business Studies
- Criminology
- Demography
- Economics
- History
- Information Science
- Law
- Linguistics
- Political Science
- Psychology
- Sociology
- Behavioral Science
- Communication Studies
- Cross-Cultural Studies
- Development Studies
- Education
- Human Geography
- International Relations
- Library Science
- Literature
- Population Studies
- Public Administration
- Women's Studies

We are also interested in: 1) Short Reports – 2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book Reviews – Comments and critiques.

Notes for Intending Authors

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, Please access the website.

Website and E-Mail

<http://www.scirp.org/journal/jss>

E-mail: jss@scirp.org

What is SCIRP?

Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

What is Open Access?

All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

- High visibility for maximum global exposure with open access publishing model
- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience



**Scientific
Research
Publishing**

Website: <http://www.scirp.org>

Subscription: sub@scirp.org

Advertisement: service@scirp.org