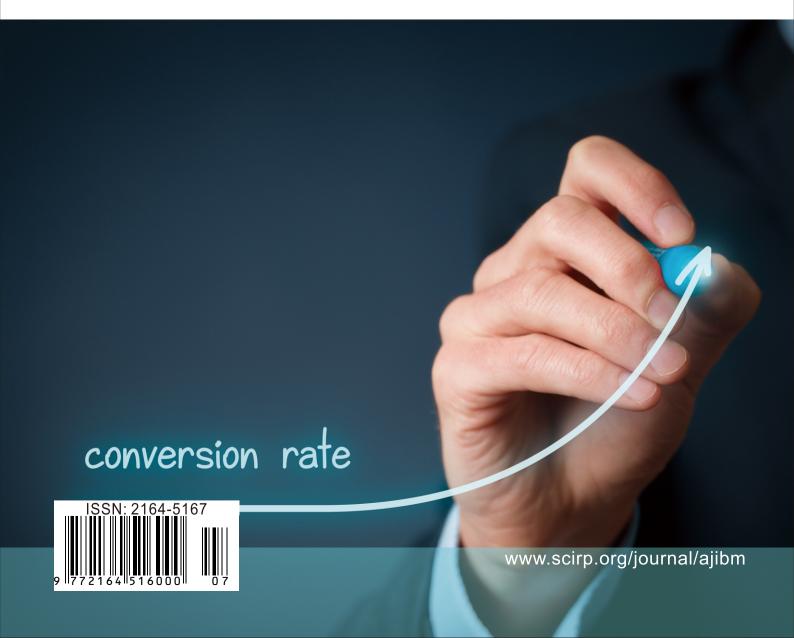


American Journal of Industrial and Business Management



Journal Editorial Board

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online) http://www.scirp.org/journal/ajibm

Editorial Board

Dr. Javier De AndrésUniversity of Oviedo, SpainDr. Ali AzadehUniversity of Tehran, IranDr. Massimiliano CelliUniversity of Roma Tre, Italy

Prof. Ada Che Northwestern Ploytechnical University, China

Prof. Singa Wang Chiu Chaoyang University of Technology, Chinese Taipei

Prof. Ubaldo Comite University of Calabria, Italy

Prof. Kisperska-Moroń DanutaUniversity of Economics, PolandProf. Mário FrancoUniversity of Beira Interior, Portugal

Dr. Fernando J. Garrigos-Simon Universitat Politecnica de Valencia, Spain

Prof. Roland Gillet Paris 1 University, France

Dr. Md. Mamun Habib
 Prof. Mhand Hifi
 Prof. Voratas Kachitvichyanukul
 Prof. Hans Löfsten
 Universiti Utara Malaysia (UUM), Malaysia
 Université de Picardie Jules Verne, France
 Asian Institute of Technology, Thailand
 Chalmers University of Technology, Sweden

Prof. Eugene LevnerAshkelon Academic College, IsraelProf. M. K. LuhandjulaUniversity of South Africa, South Africa

Dr. John R. OwenCentre for Social Responsibility in Mining University of

Queensland, Australia

Prof. Sanda RenkoUniversity of Zagreb, CroatiaDr. Shib Sankar SanaBhangar Mahavidyalaya, IndiaDr. Eric D. SmithUniversity of Texas at El Paso, USA

Dr. Faisal TalibUniversity Polytechnic, Aligarh Muslim University, India

Prof. Sangbing TsaiUniversity of Electronic Science and Technology of China, China

Dr. Bill T. L. TsengThe University of Texas, USA

Academic Editor

Dr. Grigorios L. Kyriakopoulos National Technical University of Athens (NTUA), Greece



ISSN Online: 2164-5175 ISSN Print: 2164-5167

Table of Contents

Volume 8	Number 7	July 2018
Research on th Supervision of	e Current Situation and Path of t Car-Hailing	he Local Government's
D. Zhang		
The Case for S	howrooming	
C. Nistor, P. N	yer	
Business Netw	ork Positioning Analysis of Toyo	ta
Z. Li		1693
Identify Social	Enterprises	
J. Wang		
	ng Analysis of the Intangible Cult he Chinese Medicine Industry as	<u>-</u>
B. Y. Lin		1716
•	Research on the Influencing Fact Whistle-Blowing	tors of Employees'
X. Y. Chen		
Marketing and	Business Analysis in the Era of E	Big Data
Y Y Hu		1747

American Journal of Industrial and Business Management (AJIBM) Journal Information

SUBSCRIPTIONS

The American Journal of Industrial and Business Management (Online at Scientific Research Publishing, www.SciRP.org) is published monthly by Scientific Research Publishing, Inc., USA.

Subscription rates:

Print: \$79 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements

Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:

Copyright © 2018 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

http://creativecommons.org/licenses/by/4.0/

Copyright for individual papers of the journal:

Copyright © 2018 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

Disclaimer of liability

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:

E-mail: ajibm@scirp.org

Call for Papers





American Journal of Industrial and Business Management

ISSN 2164-5167 (Print) ISSN 2164-5175 (Online) http://www.scirp.org/journal/ajibm

American Journal of Industrial and Business Management (AJIBM) is an international journal dedicated to publishing high quality, original papers, and research developments in theories and applications in all areas of industrial and business management. AJIBM covers the following topics:

Business Management

Accounting, Auditing and Taxation
Accounting Information Systems
Business Economics
Business Intelligence and Strategy
Finance and Investment
General Business Research
Human Resources Management
Marketing Theory and Applications
Organization Studies
Operations Management
Risk Management

Industrial Engineering & Management

Facilities Planning & Materials Handling Human Factors, Ergonomics and Safety Manufacturing, Control and Automation Operations Management Operations Research Optimization Theory and Applications Planning, Scheduling, and Project Management Production, Inventory Management, and Logistics Reliability, Quality Management Transportation, Supply Chain Management

Information Management & Applications

Computational Intelligence
Decision Support Systems
Information Management
Innovation, Technology Management
Management Information Systems
Modeling and Simulation of Industrial and Business
Systems

Others

Environment and Energy Management
General Management
Health Care Systems and Management
Stochastic Models and Statistics in Industrial and
Business Applications

Other related topics are also welcome. All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. AJIBM contains the following types of papers: (1) Research articles, show original research results that contribute to the theory, methodology, and applications of industrial and business management. (2) Invited reviews, present the developments in industrial and business management topics over the recent years.

Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

http://www.scirp.org/journal/ajibm E-mail: ajibm@scirp.org