

ISSN: 2152-7245

Vol. 5, No. 12, November 2014



Scientific  
Research

# Modern Economy



ISSN: 2152-7245



[www.scirp.org/journal/me](http://www.scirp.org/journal/me)

# Journal Editorial Board

ISSN: 2152-7245 (Print)      ISSN: 2152-7261 (Online)

<http://www.scirp.org/journal/me>

---

## Editor-in-Chief

**Prof. Francesco Zirilli**

Sapienza Università di Roma, Italy

## Editorial Board

**Prof. Gary C. Anders**

Arizona State University, USA

**Prof. Avik Chakrabarti**

University of Wisconsin-Milwaukee, USA

**Prof. Gouranga Gopal Das**

Hanyang University, South Korea

**Prof. Luiz Paulo Lopes Favero**

University of Sao Paulo, Brazil

**Prof. Ulf-Göran Gerdtham**

Lunds University, Sweden

**Prof. Yu Hsing**

Southeastern Louisiana University, USA

**Prof. Hesuan Hu**

New Jersey Institute of Technology, USA

**Prof. I-Hsiang Huang**

National University of Kaohsiung, Chinese Taipei

**Prof. Bartłomiej Kaminski**

Rzeszow University of Information Technology  
and Management, Poland

**Prof. Shih-Kung Lai**

National Taipei University, Chinese Taipei

**Dr. Thanh Quang Le**

University of Queensland, Australia

**Prof. Xinjian Liu**

Yanshan University, China

**Prof. Fernando Merino**

Universidad de Murcia, Spain

**Prof. Boris S. Mordukhovich**

Wayne State University, USA

**Prof. Iordanis Petsas**

University of Scranton, USA

**Prof. Janna Smirnova**

University of Calabria, Italy

**Dr. Ugur Soytaş**

Middle East Technical University, Turkey

**Prof. Tulus T. H. Tambunan**

University of Trisakti, Indonesia

**Prof. José Luis Vázquez-Burguete**

University of León, Spain

**Prof. Cuihong Yang**

Chinese Academy of Sciences, China

**Dr. Xuebing Yang**

Pennsylvania State University at Altoona, USA

**Prof. Hoshino Yasuo**

Aichi University, Japan

**Prof. Wei Zou**

Wuhan University, China

## Table of Contents

**Volume 5    Number 12**

**November 2014**

**The Industrial Relations of Logistics Industry—Based on China’s 2010 Input-Output Table**

J. Zhang, L. Z. Chen.....1087

**Study on Survival Strategies of Farmers Engage in Small-scale Household Cultivation of Edible Mushrooms: Take Shandong Province as an Example**

M. Li, J. L. Hu.....1092

**Empirical Study on the Operational Decisions of Taiwanese Enterprises**

S.-H. Hsu.....1101

**The Regional Competitiveness of Hungary**

L. Huang, S. Hergül.....1107

**An Empirical Analysis for Over-Sophisticated Export and Regional Economic Growth**

Y. J. Chen, X. M. Xiong.....1114

**An Index of Socio-Economic Well-Being of U.S. Farm Households**

H. S. El-Osta.....1120

**Game Analysis of Behavior between Central and Local Government under Housing Price Control Policy**

H. Yang.....1132

**Value Added in Undergraduate Business Education: An Empirical Analysis**

T. P. Breslin, S. K. Samanta.....1138

## **Modern Economy (ME)**

### **Journal Information**

#### **SUBSCRIPTIONS**

The *Modern Economy* (Online at Scientific Research Publishing, [www.SciRP.org](http://www.SciRP.org)) is published monthly by Scientific Research Publishing, Inc., USA.

#### **Subscription rates:**

Print: \$69 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: [service@scirp.org](mailto:service@scirp.org)

#### **SERVICES**

##### **Advertisements**

Advertisement Sales Department, E-mail: [service@scirp.org](mailto:service@scirp.org)

##### **Reprints (minimum quantity 100 copies)**

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: [sub@scirp.org](mailto:sub@scirp.org)

#### **COPYRIGHT**

##### **COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:**

Copyright © 2014 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

##### **COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:**

Copyright © 2014 by author(s) and Scientific Research Publishing Inc.

##### **REUSE RIGHTS FOR INDIVIDUAL PAPERS:**

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

##### **DISCLAIMER OF LIABILITY**

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

#### **PRODUCTION INFORMATION**

For manuscripts that have been accepted for publication, please contact:

E-mail: [me@scirp.org](mailto:me@scirp.org)



# Modern Economy

ISSN 2152-7245 (Print) ISSN 2152-7261 (Online)  
<http://www.scirp.org/journal/me>

Modern Economy (ME) is an international journal dedicated to the latest advancement of all areas of economics. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of modern economy.

## Editor-in-Chief

Prof. Francesco Zirilli

Sapienza Università di Roma, Italy

## Editorial Board

Prof. Gary C. Anders	Arizona State University, USA
Prof. Avik Chakrabarti	University of Wisconsin-Milwaukee, USA
Prof. Gouranga Gopal Das	Hanyang University, South Korea
Prof. Luiz Paulo Lopes Favero	University of Sao Paulo, Brazil
Prof. Ulf-Göran Gerdtham	Lunds University, Sweden
Prof. Yu Hsing	Southeastern Louisiana University, USA
Prof. Hesuan Hu	New Jersey Institute of Technology, USA
Prof. I-Hsiang Huang	National University of Kaohsiung, Chinese Taipei
Prof. Bartłomiej Kaminski	Rzeszow University of Information Technology and Management, Poland
Prof. Shih-Kung Lai	National Taipei University, Chinese Taipei
Dr. Thanh Quang Le	University of Queensland, Australia
Prof. Xinjian Liu	Yanshan University, China
Prof. Fernando Merino	Universidad de Murcia, Spain
Prof. Boris S. Mordukhovich	Wayne State University, USA
Prof. Iordanis Petsas	University of Scranton, USA
Prof. Janna Smirnova	University of Calabria, Italy
Dr. Ugur Soytaş	Middle East Technical University, Turkey
Prof. Tulus T. H. Tambunan	University of Trisakti, Indonesia
Prof. José Luis Vázquez-Burguete	University of León, Spain
Prof. Cuihong Yang	Chinese Academy of Sciences, China
Dr. Xuebing Yang	Pennsylvania State University at Altoona, USA
Prof. Hoshino Yasuo	Aichi University, Japan
Prof. Wei Zou	Wuhan University, China

## Subject Coverage

The journal publishes original papers including but not limited to the following fields:

Agent Based Models in Economics	Managerial Economics
Business Economics	Marketing
Ecological Economics	Multilateral Institutions
Economic Development	Multinational Corporations
Economic Integration	National Accounting
Economics and Complex Systems	Open Economy Macroeconomics
Economics and Management	Political Economy
Environmental Economics	Price Theory and Practice
Exchange Rates	Public Sector Economics
Finance and Investments	Quantitative Economics
Fiscal and Monetary Policy	Regional Economics and Management
Industrial Economics	Resource Economics
Information Economics	Rural Economics
Insurance	Sustainable Development Economics
International Economy	Technology Economics
International Finance	Tourism Economics
International Institutions	Trade Patterns
Labor Economics	Transport Economics
Logistics Economics	Urban Economics and Planning

We are also interested in: 1) Short Reports—2 - 5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book Reviews—Comments and critiques.

## Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

## Website and E-Mail

<http://www.scirp.org/journal/me>

E-mail: [me@scirp.org](mailto:me@scirp.org)