Special Issue on Applied Behavioral Economics

Call for Papers

Behavioral economics studies the effects of psychological, cognitive, emotional, cultural and social factors on the economic decisions of individuals and institutions and how those decisions vary from those implied by classical theory.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on Applied Behavioral Economics. Potential topics include, but are not limited to:

- Economics & decision science
- Cognitive and social factors
- Behavioral and experimental economics
- Consumer and economic behavior
- Organizational behavior and finance
- Market behavior
- Trust and business performance
- Business and leadership
- Preferences study
- Employees’ behavior and business economics

Authors should read over the journal’s For Authors carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal’s Paper Submission System.

Please kindly notice that the “Special Issue” under your manuscript title is supposed to be specified and the research field “Special Issue – Applied Behavioral Economics” should be chosen during your submission.

According to the following timetable:

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<th>Submission Deadline</th>
<th>January 30th, 2020</th>
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<td>Publication Date</td>
<td>March 2020</td>
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For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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me@scirp.org