Special Issue on Review on Fashion and Popularity

Call for Papers

Generalized fashion can generally refer to what people advocate and pursue in an era or a period of time. Including material fashion, behavior fashion, concept fashion, character fashion. It is the product of social change and is closely related to the rise of specific social strata. Different scholars have different opinions on the meaning of fashion. Whether it is "class division theory", "identity theory" or "cultural production theory", fashion provides us with a key to interpret modernity.

In this special issue, we intend to invite front-line researchers and authors to submit original researches and review articles on exploring review on fashion and popularity. Potential topics include, but are not limited to:

- Interpretation of the fashion origin
- Social significance of fashion
- Fashion trends and market
- Fashion psychology
- Fashion phenomenon
- Fashion and modernity
- Fashion and mass culture
- Development course of fashion

Authors should read over the journal’s For Authors carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal’s Paper Submission System.

Please kindly notice that the “Special Issue” under your manuscript title is supposed to be specified and the research field “Special Issue – Review on Fashion and Popularity” should be chosen during your submission.

According to the following timetable:

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<th>Submission Deadline</th>
<th>May 28th, 2019</th>
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<td>Publication Date</td>
<td>July 2019</td>
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Guest Editor:

For further questions or inquiries
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