# The Textbook Analysis on Multiplication: The Case of Japan, Singapore and Thailand 

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This paper analyzes the presentation of multiplication in elementary textbooks from Japan, Singapore and Thailand. The methodology consisted of content analysis comparing the overall structure and sequence of topics and how to introduce the meaning of multiplication. We identified both similarities and differences among the three countries.

Keywords: Multiplication; Mathematics Textbook; Content Analysis; Comparative Study

## Introduction

This paper presents an analysis of the presentation of multiplication in elementary textbooks from Japan, Singapore, and Thailand. Textbooks from these Asian countries were targeted because these counties represent different levels of performances in the TIMSS (1995, 1999, 2003, 2007); Singaporean and Japanese students performed well, while Thai students performed poorly. Thus, this study is aimed at investigating the features of textbooks, which Fan \& Zhu (2007) mentioned that the teachers and students used with an underlying belief that textbooks played an important role in the process of teaching and learning.
Various researches have revealed that the teaching approaches adopted by classroom teachers and embodied in textbooks used in their classrooms are often highly alike (e.g. Bierhoff, 1996; Brown, 1973; Fan \& Kealey, 2000; Fujii, 2001; Fan \& Zhu, 2007).
"Multiplication" was widely discussed among the mathematics education research groups as a difficult topic in the curriculum (Anghileri, 1989; Bell et al., 1989; Graeber \& Tanenhaus, 1993; Behr et al., 1994; Confrey \& Smith, 1995; Chung \& Lew, 2007; Mulligan \& Mitchelmore, 1997; Irwin, 2004). Gelman (1999) suggested that multiplicative concepts are not among the naïve mathematical concepts learned by all. Piaget (1985, 1987 cited in Irwin, 2004) asserted that multiplication is more complex than addition, as it involves implicit quantification. Students who operate multiplicatively know that there is a certain quantity in each of the numbers multiplied, but do not need to refer to the individual items or numbers in a group.

The study examined elementary textbooks from Grades 1-3, and similarities and differences in the presentation of multiplication in elementary mathematics textbooks in three countries were documented. It addressed the following question: When and how is multiplication introduced and developed?

## Method

In this section, the study describes the selection of textbooks chosen for examination and the conceptual frameworks used to analyze the presentation of multiplication in these books.

## Selection of Textbooks

Three elementary mathematics textbook series from Japan, Singapore, and Thailand were chosen for this study. These three countries come from East Asia and South East Asia.

Singapore is one of the Asian countries where the students always score well. In 1995, 1999 and 2003, students from Singapore were ranked number one in the world and fell to third place in 1997. Japanese students ranked 3rd in 1995, 5th in 1999, 3rd in 2003 and 5th in 2007. Thai students ranked 22nd in 1995, 27th in 1999, and 29th in 2007 respectively. The overall score consistently was below average in every assessment despite the changing composition of participating countries with each study (TIMSS, 1995, 1999, 2003, 2007).

Thailand sets a national curriculum, and a single textbook series is used throughout the country. The Ministry of Education distributes the mathematics textbooks used in Thailand, which is developed by the Institute for the Promotion of Teaching Science and Technology (IPST).

Japan also sets a national curriculum, but six commercial textbook series are available for use in the schools (Alajmi, 2011). In Japan, private companies publish the textbooks, which are based on the Course of Study and the Accompanying Teaching Guide published by the Ministry of Education (Isoda, 2010). All textbooks must pass through the textbook authorization process that is overseen by the Textbook Authorization Council. At present, there six publishers offer mathematics textbooks for elementary and a lower range of secondary schools (Shimizu \& Watanabe, 2010).

Singapore is similar to many other Asian countries; the Ministry of Education (MOE) develops and issues a national mathematics curriculum (syllabus), and all schools are required to follow the syllabus in teaching, learning, and assessment. Accordingly, textbooks must align with the syllabus. All school textbooks in Singapore first must be reviewed and approved by an evaluation committee appointed by the Ministry of Education (Fan, 2010).

For Japan and Singapore, textbooks in this study were selected from one publishing company and based on their wide use by schools. These Japan textbooks were translated into the Thai Language in 2009. This Thai version has been in use in the 22 Schools participating in the Research project. The Singapore textbooks, which are published in English, have been used in some Thai bilingual schools In total, the following 14 mathematics textbooks from the three countries were examined in this study: in Japan, five Mathematics for Elementary School for grades 1-3 published by Gakkoh Tosho were selected; in Singapore, six "My Pals Are Here" (2nd ed.), published by Marshall Cavendish Education (2010) were selected for first to third Grades, in Thailand, three mathematics textbooks are provided for first to third Grades and published by IPST.

## Conceptual Frameworks

Two conceptual frameworks were used to analyze the presentation of multiplication in mathematics textbooks through content analysis reported Son \& Senk (2010). These analyses focused on aspects of the textbooks Overall structure (number of units or lessons and sequence of topics)

The analysis of the textbooks' content focused on the problem situations in multiplication in each textbook. Using Greer's the classes of situations involving multiplication and division of integers: equal groups, multiplication comparison, Cartesian product, and rectangular area (Table 1). This study analyzed problems in the entire textbook.

## Results

The study examines the overall structure and sequence of topics in the textbooks and the general format of each lesson.

## The Overall Structure and Sequence of Topics

In each country, all the textbooks in grades 1-3 present number and operation (addition subtraction, multiplication, division of whole number), geometry (shape, volume, length, mass) and table and graph. Only the Singapore series contains different content in the textbook such as fractions, area and perimeter, perpendicular and parallel lines.
The Thai textbooks present a chapter on multiplication in each grade (2nd and 3rd grades) and have one chapter that be related, is review, word problem and making problem of addition, subtraction, multiplication and division. Singapore and Japanese textbooks consist of several chapters in each grade. For example, Japanese textbooks for second grade consists of (1): expression as a multiplication sentence, multiplication (2): The $2 \times, 5 \times, 3 \times, 4 \times$ multiplication table, multiplication (3): the $6 \times, 7 \times, 8 \times, 9 \times, 1 \times$ multiplication table, and multiplication (4): multiplication game, multiplication table. Similarly, Singapore textbooks consist of several chapters for multiplication in each grade.
The Japanese and Thai textbooks begin teaching multiplica-
tion in the second grade whereas Singapore textbooks introduce multiplication in the first grade.

In the Japanese second grade textbooks, the sequences of topics in multiplication are: learning unit 1; the meaning of multiplication, multiplication sentence, unit 2: the multiplication tables of $2,5,3$, 4 , unit 3 : multiplication tables of $6,7,8,9$, 1 , and unit 4: multiplication table, multiplication game. In summary, the learning units of multiplication are organized as the meaning of multiplication, multiplicands, multipliers, and multiplication table. The laws of calculation (commutative, associative, and distributive), algorithm and the rules of multiplication are introduced in the elementary mathematics textbooks.

In the Singapore textbooks, the meaning of multiplication is introduced through the use of equal-sized groups and arrays. The chapter is divided into small topic, such as in first grade, making multiplication stories and solving word problems. In second grade, the meaning of multiplication is defined by relating to whole number system through many representations, including equal-sized groups, array, and equal "jumps" on number line for multiplication. Students learn the basic multiplication facts and computation. Singapore textbooks follow the following sequences: the topic of multiplication tables of $2,3,4$, 5 and 10 in second grade and multiplication tables of 6, 7, 8 and 9 in third grade. They use the properties of addition and multiplication (commutative, associative and distributive properties, without being named) to multiply in the whole numbers system and apply increasingly sophisticated strategies with these properties to solve multiplication and division problems involving the basic facts. By comparing the variety of solution strategies, students set multiplication and division as inverse operations.

Thai textbooks begin teaching multiplication in the second grade. There are 46 pages in the chapter on multiplication, with the introduction of the meaning of multiplication making up approximately $8.7 \%$ and the procedural rules of multiplication takes up $50 \%$. In the third grade the emphasis is on procedural rules and obtaining results (Table 2). Thai textbooks have a sequence of topic of multiplication tables of $2,3,4,5,6,7,8$ and 9 in the second grade. In second grade and third grades they emphasize procedural calculation.

## Meaning Given to Multiplication

The content analysis of the multiplication content found that Japanese, Singapore and Thai textbooks have similar and different issues in the sequence of introducing multiplication, meaning of multiplication. It can be summarized as follows (Table 3).

Singapore and Thai mathematics textbooks are similar in introducing the meaning of multiplication through equal group with repeated addition, while Japanese mathematics textbooks start with presenting the description of multiplication through equal group, then presenting repeated addition later.

## Discussion

The results of the content analysis indicate that Japanese textbooks devoted more pages to multiplication than Thai and Singapore textbooks. However, the percentage of pages is not enough to justify the importance of multiplication topic in the textbook. Other aspects of the textbook were analyzed. While Singapore textbooks begin teaching multiplication in the first grade, Thai and Japanese textbooks begin in the second grade. Japanese and Singapore mathematics textbooks emphasized the

Table 1.
The classes of situations involving multiplication of integers (Greer, 1992).

| Type of <br> situation | Description | Example |
| :---: | :--- | :--- |
| Equal groups mathematization of cases of natural Replication | $n$ people have $5 n$ fingers |  |
| Repetition of a sequence of actions | Taking three steps four times |  |
| Human practices such as giving the same number of |  |  |
| objects to a number of people. The equal-groups |  |  |
| situation is in terms of a rate. |  |  | | If there are 4 cookies per child, how many do 3 |
| :--- |
| children have? |

Table 2.
The number of chapters and pages on multiplication in each book series by grade.

| Number of chapters and pages on multiplication in each book series by grade <br> Grade | Countries |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Japan |  |  | Singapore |  |  | Thailand |  |  |
|  | 1 | 2 | 3 | 1 | 2 | 3 | 1 | 2 | 3 |
| Number of chapters in the book | 13 | 17 | 15 | 19 | 17 | 18 | 14 | 12 | 12 |
| Number of pages in text book | 124 | 184 | 208 | 269 | 310 | 310 | 284 | 250 | 254 |
| Number of pages in text book | - | 4 | 3 | 1 | 4 | 3 | - | 2 | 2 |
| Number of pages in multiplication | - | 57 | 47 | 9 | 63 | 34 | - | 51 | 46 |
| Percent of pages with multiplication | - | 30.9 | 22.6 | 3.3 | 20.3 | 11 | - | 20.4 | 18.3 |

Table 3.
The analysis of types of multiplication

| Countries | Types of situations |
| :---: | :---: |
| Japan | Equal group, rectangular array, and multiplicative |
| comparison |  |
| Singapore | An equal group and rectangular array |
| Thailand | Equal group |

topics on the meaning of multiplication, the multiplier and multiplicand distinction, and the multiplication tables. By contrast, Thai textbooks emphasized operations and manipulation of numbers.

Through situation analysis, it was found that there are three kinds of situations, equal group, rectangular array, and multiplicative comparison, in Singapore textbooks, two kinds of situations, equal group and rectangular array in Japanese textbooks, and only one kind of situation, equal group, in Thai textbooks. Kouba and Franklin (1993) point out "It is crucial that children in grades $\mathrm{K}-4$ have experience with a wide range of multiplication and division situations. The rank of situations should be expanding." Greer (1992) found that the most important class situations involving multiplication and division of
integers include: equal groups; multiplication comparison; Cartesian product; rectangular area.

## Conclusion

Japan and Singapore have always ranked high in mathematics achievement in international assessments such as TIMSS and PISA (Singapore participated in PISA for the first time in 2009) for more than a decade, while Thailand, like many other non-affluent countries has been ranked below average. Comparing what teachers teach and what students learn in those countries will provide useful information to improve mathematics instruction in Thailand and other countries facing similar problems.

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