

Journalism, also known as information, is a term for information disseminated through the media such as newspapers, radio, radio and television. It is a style that records society, disseminates information and reflects the times. The concept of Journalism has a broad sense and a narrow sense, in its broad sense, in addition to published in the press, radio, Internet, television commentary and special articles outside the common text belong to the Journalism, including Journalism, newsletters, features, sketches (some will include sketches into the list of features), etc., the narrow sense of Journalism refers exclusively to news, Journalism is a general narrative, a relatively concise text, rapid and timely reporting of domestic and foreign The Journalism is a general narrative, relatively concise text, to quickly and timely report domestic and foreign, valuable facts, so that others know.

Communication refers to the purposeful transfer of information between two independent systems using certain media and channels. Public relations reflects interpersonal communication and therefore cannot be separated from the transmission of information and communication. From an enterprise's perspective, information dissemination is the proper use of various communication media to deliver various information about the enterprise to the public in a timely manner, and to collect various opinions and understand the attitudes of the public toward the enterprise in a timely and effective manner. Information dissemination process is a kind of information sharing process, both parties can share information in a series of processes such as transmission, communication, feedback, etc., to obtain understanding and reach consensus on the basis of information communication between the two sides.

In the present book, fifteen typical literatures about Journalism and Communications published on international authoritative journals were selected to introduce the worldwide newest progress, which contains reviews or original researches on Journalism and Communications. We hope this book can demonstrate advances in Journalism and Communications as well as give references to the researchers, students and other related people.

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