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**Special Issue on**  
**Microeconomic Analysis in the New Economy**  
**Call for Papers**

"Microeconomic Analysis in the New Economy" refers to an academic discipline that examines the behavior and decision-making of individual economic agents, such as consumers, firms, and workers, in the context of the evolving digital and technological landscape. It focuses on analyzing how microeconomic principles and concepts apply to the changing dynamics of the modern economy, including the impact of digital platforms, e-commerce, artificial intelligence, and big data. By delving into the Microeconomic Analysis in the New Economy, scholars aim to better understand how the digital revolution has transformed economic interactions and shaped the behavior of economic agents, thereby providing insights into the economic implications of technological changes and informing policy decisions in this rapidly evolving landscape.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Microeconomic Analysis in the New Economy**. Potential topics include, but are not limited to

- Digital markets and platform economics
- Consumer behavior in the digital age
- Network effects
- Online advertising and pricing
- Digital innovation and entrepreneurship
- Labor markets
- Market dynamics in the digital era
- Innovation and market competition
- Data analytics and big data
- Economic implications of technological advancements
- Microeconomic policy and decision-making

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Microeconomic Analysis in the New Economy**” should be chosen during your submission.



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According to the following timetable:

Submission Deadline	February 20th, 2024
Publication Date	April 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at [submission.entrance1@scirp.org](mailto:submission.entrance1@scirp.org)

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