



Special Issue on Economics and Management Strategies

Call for Papers

Strategy involves the formulation and implementation of the basic long-term goals of an organization, based on consideration of resources and an assessment of the internal and external environments in which the organization operates. It provides overall direction for the enterprise, and the whole enterprise can operate more effectively with the help of a sound management strategy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Economics and Management Strategies**. Potential topics include, but are not limited to:

- Corporate strategy and portfolio theory
- Strategic management
- Competitive strategies and advantages
- Trade strategy
- Strategy for customer management
- Structure and profitability
- Commercial management and control
- Company performance and strategy
- Sustainability, innovation and adaptability

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Economics and Management Strategies**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	April 16th, 2020
Publication Date	June 2020

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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