



Special Issue on Economics and Management Strategies

Call for Papers

Strategy involves the formulation and implementation of the basic long-term goals of an organization, based on consideration of resources and an assessment of the internal and external environments in which the organization operates. It provides overall direction for the enterprise, and the whole enterprise can operate more effectively with the help of a sound management strategy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Economics and Management Strategies**. Potential topics include, but are not limited to:

- Corporate strategy and portfolio theory
- Environmental analysis
- Evaluation
- Generic competitive strategies
- Measuring and controlling implementation
- Scenario planning
- Strategy as marketing
- Strategy as problem solving

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Economics and Management Strategies**” should be selected during your submission.

Special Issue Timetable:

Submission Deadline	July 20th, 2017
Publication Date	August 2017

Guest Editor:

For further questions or inquiries, please contact Editorial Assistant at tel@scirp.org.