

A Prototype Master Code of Accounting Structure to Facilitate Accurate Measures of Construction Labor Productivity across Multiple Projects

Gabriel B. Dadi¹, Paul M. Goodrum², David Bonham³

¹Department of Civil Engineering, University of Kentucky, Lexington, USA ²Construction Engineering and Management, Department of Civil, Environmental, and Architectural Engineering, University of Colorado at Boulder, Boulder, USA ³Department of Civil, Environmental, and Architectural Engineering, University of Colorado at Boulder, Boulder, USA Email: gabe.dadi@uky.edu

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ABSTRACT

The United States National Academies identified several recommendations for the construction industry in 2009 to improve industry performance. One of the key recommendations was the development of reliable productivity measures to improve the efficiency and support of developing new construction innovations. Difficulty in measuring real output in the industry is a challenge that has prevented reliable productivity metrics. An alternative approach would be to consistently measure activity productivity across multiple construction projects throughout the United States and develop an aggregate measure accordingly. However, activity measures are inconsistent across both construction projects and even projects within the same company. Identifying an industry standard code of accounting would be a critical first step towards improving industry performance. The authors collected code of accounts from six large construction firms to identify the impact that code structure has on the ability to accurately measure labor productivity on a current along with the ability to estimate it on future projects as well. This paper focuses on mechanical piping code structure and productivity comparisons to the widely used industry estimating manuals produced by RSMeans Building Construction Cost Data and Richardson's Process Plan Construction Cost Estimating Standards (PPCES). The paper's contribution to the overall body knowledge illustrates the significance and degree of the impact that piping and conduit code structures related to diameter size, material type, and installation location have on accurately measuring productivity rates. The methods can be applied to other trade activities to develop an industry-wide standard code structure.

KEYWORDS

Construction Industry; Material Tracking; Productivity

1. Introduction

A reliable productivity metric for the US construction industry has remained elusive for decades. The goal of developing a productivity index for construction was described as a significant industry need by governmental agencies, industry practitioners, and academics in 1983 through a Business Roundtable industry report [1]. The need was further echoed as a high industry priority by the US National Academies' 2009 report on <u>Advancing</u> <u>Competitiveness and Efficiency of the US Construction</u> <u>Industry</u> [2]. Reliable measures would yield several benefits to multiple industry stakeholders, including: improved reliable benchmarking efforts, improved predictability of future project costs and schedule requirements for both contractors and owners, and a better understanding of the impact that regulations and policy have on the performance of the construction industry.

Absence of a reliable industry productivity measure

creates uncertainty in the actual construction productivity trends. A number of previous efforts that attempted to measure the industry's productivity using macro-scale data indicated that the industry has experienced longterm declines in productivity [3-6]. Is it then fair to say that productivity in the US construction industry has been declining for several decades? Despite what appears to be overwhelming evidence, the answer is unexpectedly not obvious. Contradictory results that productivity among selected construction tasks has improved over the past several decades have been found by others [7]. Unfortunately, the culmination of previous research findings do not accurately provide clear measures about whether productivity is improving or declining at any specific point in time, since the US Bureau of Labor Statistics does not maintain an official productivity index for construction out of concerns that have been well published regarding the accuracy of existing measures of the construction industry's output [8-12]. While these issues have been addressed in part by the development of new Producer Price Indexes by the US Bureau of Labor Statistics for non-residential construction, the development of an official construction productivity index by the US government has yet to be developed.

Many companies track the productivity of individual construction commodities on their projects using unit measures, such as the ratio of the work hours required to install a unit of output. While unit rates of individual commodities provide sufficient detailed data for a construction site management team to control the performance on their project, aggregating unit rate data to compare productivity performance across multiple projects can be challenging for a couple of reasons. First, different projects are composed of different commodities with varying units of output, therefore a comparison of project performances based only on unit rate data requires normalization techniques, which can be done [13], but the transformation obscures actual productivity performances. Second, there is no standard basket of "goods" that readily ensure that project unit rates can be compared on the same basis. Third, codes of accounts used to track unit rates can not only differ by company, but they can also differ by project within a company. For example, one project may track the unit rates of underground ductile iron piping between 6 to 8" while another project may track the unit rates between 6 to 12".

Outside of project specific control reports, unit rate data does exist elsewhere in the industry. One common source of unit rate data is commercial estimation manuals, such as R.S. Means Estimation manuals, which are often used by construction industry professionals to estimate the cost of a project. While estimation manuals have been used to examine long-term trends in construction productivity [7,14-16], there are significant concerns that caution their use as a data source for benchmarking industry performance, including: 1) lack of documentation in the public domain on the manuals' methodology on the data collection, survey forms used, and frequency at which both output and cost data is updated for every commodity; and 2) potential bias by construction firms who submit information for the estimation manuals, since they know that they are not required to construct a project using their estimations, which tends to create inflated estimates of construction costs [17]. Outside of commercial estimation manuals, there are relatively few sources of other micro productivity measures in the construction industry. One source is the Construction Industry Institute through its Benchmarking and Metrics (BM & M) program, but the data is not open to the public domain, and it is primarily focused on the industrial construction sector. The BM & M dataset is intended to allow participating companies to compare performance on their projects with similar projects in order to help companies identify practices that may improve their respective project performance.

One path towards developing reliable industry productivity measures is through the development of an industry standard code of accounting. A standard code of accounts would provide the potential for construction firms to collect productivity data on the same basis to enable better comparison of productivity performance across multiple projects. Consistency in how productivity data is collected on construction jobsites could also create a path towards aggregating activity productivity data into an industry measure. A challenge of developing a master code of accounts involves identifying a code of accounts that is both implementable and yet provides a classification that is accurate to predict future performance. For example, a master code of accounts that tracks the labor productivity of pipe installation for every one inch interval would provide a very detailed database of labor productivity, but it would require significant effort on behalf of field supervisors (e.g. foremen) to accurately code timesheets and quantity installed reports. In contrast, a very general coding scheme which tracked the hours and quantity of pipe installed in a single code maybe easy for field supervision to record, but it would provide an inaccurate record of productivity measure. In collaboration with industry partners, the previous research described herein identified a prototype that adhered to the guidelines of being both accurate and implementable, and which was also compatible with existing master code of accounts among six sampled construction firms.

Standard classification systems do exist in the US engineering and construction industry, including the Construction Specification Institute's (CSI) Masterformat, ASTM Uniformat II, and the OmniClass Classification System, but these existing classifications do not go to the level of detail necessary to accurately track productivity across different projects. For example, the CSI Masterformat contains over 1000 different codes, but the codes were not designed to be implemented in a project controls system. Instead, the CSI Masterformat was designed to standardize the organization of design data and information related to contract administration. Furthermore, a number of the codes do not go into the level of detail to allow accurate tracking and comparison of productivity data across multiple projects. For example, CSI 2004 Masterformat code for electrical conduit is 26.05.33.13, but no other codes are provided for different sizes of electrical conduit. While this added detail is admittedly not needed for the organization of design data, it would be needed to accurately track the unit rates of installing a 1 inch versus a 6 inch diameter conduit system.

The work described herein examines how the organization of standard code of accounts can influence the ability to both accurately report existing labor productivity performance as well as predict labor productivity performance on future construction projects as well. The manuscript results are divided into two phases. Phase I introduces existing accounting code structures from six large construction firms, the authors examine the significant differences and similarities that exist among the sample of standard codes. Utilizing the existing code structures, Phase II examines the sample of the existing accounting codes to accurately report labor productivity performance utilizing productivity data from both RS Means Building Construction Cost Data and Richardson's Process Plant Construction Cost Estimating Standards. Phase II presents several regression models to analyze the impact how different coding policies within mechanical piping and electrical conduit (e.g. size, material type, and installation location) influence the accuracy of predicting labor productivity. A focus was made on analyzing mechanical piping and electrical conduit codes, since these two activities typically lie on a project's critical path and can be found across a wide variety of project types. Further work can incorporate other significant trades using a similar methodology such as steel and concrete. The labor unit rates from RSMeans and Richardson's Process Plant Construction Cost Estimating Standards (PPCES) were used as the dependent productivity figures, which eliminates the reliance on confidential company data and differences in construction sector and business practices.

2. Phase I

The authors obtained the master code of accounts from six construction firms described in **Table 1**. Most of the firms posted annual revenues in excess of \$1 Billion. Four of the construction firms primarily worked in the United States, while the two remaining firms worked not only in the United States but in international locations as well. All of the firms did extensive direct work in electrical and mechanical systems, although a couple of the firms perform work in other trades as well, e.g. concrete and steel. Demographics of the six firms regarding their primary geographic region of work, construction sector and business revenues are also shown in **Table 1**.

The authors analyzed the master code of accounts for piping and conduit work, which are primary activities in mechanical and electrical systems. **Table 2** is a synopsis of the level of detail contained within the piping and conduit codes. The table shows not only the number of different codes that each construction firm utilizes to track piping and conduit installation, but it also details the number of different classifications each firm uses for material type and sizes. As shown in **Table 2**, there is significant variability in the number of codes and their detail.

The greatest variances were found in the number of different piping and conduit codes themselves. For example among the piping codes, Company F maintained 363 different mechanical piping codes while Company B maintained 31. Interestingly, Company F and B are typically competitors when bidding on new projects, so a logical question is whether the added codes in Company F can offer a competitive advantage in potentially greater accuracy in their bids. This aspect is examined in further detail in phase II.

In order to examine the source of the variability in the number of codes for each company, **Table 3** details the specifics of each company's code structure. As shown, the areas of greatest variation occur in the different size distributions, for both piping and conduit, and in the different material classifications as well. In term of pipe sizes, Company C collapsed the codes into just two codes: small bore piping smaller than 2.5" diameter and large bore piping greater than 2.5" diameter. No other pipe sizing classifications were reported by Company C. In contrast, Company F maintained 12 different size classifications.

Table 1. Company profile of construction firms providing master code of accounts.

Company	Company A	Company B	Company C	Company D	Company E	Company F
Location	Southern US	Western US	Western US	Southern US	International	International
Business Sector	Industrial and Petroleum	Industrial	Multi-discipline	Industrial	Multi-discipline	Petro-chemicals
Revenues	>\$290 M	>\$1 B	>\$1 B	>\$1 B	>\$1 B	>\$1 B

Company	Company A	Company B	Company C	Company D	Company E	Company F
		Pip	oing			
# of Piping Codes	64	31	94	40	132	363
# of Different Piping Materials Tracked in Code	4	4	Not specified	7	8	13
# of Different Pipe Size Intervals Tracked in Code	3	4	2	Not specified	6	12
		Con	duit			
# of Conduit Codes	4	10	6	1	19	38
# of Different Conduit Materials Tracked in Code	4	3	Not specified	Not specified	6	4
# of Different Conduit Size Intervals Tracked in Code	2	6	4	Not specified	3	4

Table 2. Summary of existing piping and conduit code of accounts.

Phase I Results

Diameter, material type, and installation location are significant criteria coding piping and conduit accounts, but there is no uniformity in how the sampled companies' codes are structured. How do the differences in the code structures influence the ability to record actual labor productivity performance? Phase I did not include the actual productivity data associated with each master code of account structure; only the code structure itself was provided by the construction firm due to the proprietary nature of their actual productivity data. To examine this in more detail, Phase II utilized productivity data from the RSMeans Building Construction Cost Data and Richardson's Process Plant Construction Cost Estimating Standards (PPCES).

3. Phase II

Means and Richardson utilize a code structure that is typically significantly more detailed than the code structures utilize by the sampled construction firms. Table 4 is a synopsis of the standard codes utilized by the manuals.

Across all categories, Means' and Richardson's Estimation Manuals utilize a more detailed code structure than any of the sampled construction firms. While it may be logical to propose utilizing the master codes from either estimating manual as a standard master code, the level of effort required to accurately code labor and cost data from a field supervisor's perspective would be significantly greater than what is currently utilized among the sampled construction firms. Instead, what level of granular detail can be sacrificed while still maintaining a level of sufficient accuracy? Phase II examines this in detail.

3.1. Phase II Methodology

Utilizing multiple regression models, Phase II examines

the optimal level of detail required in piping and conduit codes that is both accurate and yet not overly burdensome. As mentioned, the company codes did not incorporate unit rates, however, the estimating manuals do. Regression models using RSMeans and Richardson's PPCES code structure and unit rates allowed for examining an optimal code structure based on their reported labor productivity data.

Multiple linear regression models allow for the description of a linear relationship of the form,

$$y = b_0 + b_1 x_1 + b_2 x_2 + \ldots + b_n x_n$$

where y is the dependent variable (e.g. piping and conduit unit rates per the estimation manuals), x_1 and x_2 are explanatory variables (e.g. piping diameter and piping material), and b_1 and b_2 are estimates of the population regression coefficients (e.g. increase in unit rate per unit increase in pipe diameter) [18].

Model Selection

The dependent variable can be measured from this relationship based on all levels of the explanatory variables. A proposed master code of account is seeking to effectively identify productivity metrics from its code structure. Regression analysis outputs expected unit rates from various key descriptors (size, material, and installation location) of the materials. Diameter of the piping or conduit was chosen as a key descriptor due to the potential added effort of dealing with larger sized materials, thus impacting the unit rate. Material type was also used based on the fact that installation of metallic piping often involves welding or other method of connection that can increase the amount of time to complete the operation. Finally, whether workers are installing the material from an elevated work platform or at grade can greatly determine how fast the process can occur. Subsequently, installation location provides the final key descriptor studied.

G. B. DADI ET AL.

Table 3. Sampled	master	code	of	accounts.
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									P	iping										
			S	izes						Materials			Iı	nstall	ation	Loc	ation	1		
Company A	Company B	Jinounoj	company c	Company D	Company E	Company F	Company A	Company B	Company C	Company D	Company E	Company F	Company A	Company B	Company C	Company D	Company E	Company F		
under	under	s < 2.5"	vance		ch. 120	0.5" to 1.5" 2" to 2.5"	Carbon Steel	Carbon Steel		Carbon Steel	Carbon Steel	Carbon Steel		ground						
.5" and	.5" and	all bor	ia. allo		60 S.	3" to 5"	Steel	alless Alloy		Stainless Steel Alloy Steel	Stainless Steel	Stainless Steel Titanium	ground	, above	ground			ground		
7)" 2	Sn	q		Sch. 1	6" to 8"	Alloy	Stair Steel/		Chrome Alloys	Chrome		Above	pecified	Above	fied	fied	Above		
to 10"	5" to 4.(Jown	≥10"	Special Material	Non-Ferrous		Cast/Ductile	Cast Iron	Cast Iron Cement Lined		If not s		lot speci	lot speci			
3"	0	6	D C	led	, & I	<12"	Chromo					Ductile Iron	_	_	1	Z	2	H		
	o 8.0"	nomollo nomollo	allowal	ot specif	0 2				specifie	Bronze/Brass Copper	Copper		sr-ground	sr-ground	sr-ground			er-groune		
	.0" t	, dio	ula.	ž	ch. 1	14" to 22"			Not		FRP	Plastic/Fiber	Unde	Unde	Unde			Unde		
	Ŷ	ů c	C.7		S	14"-30"		sli		/C,		PTFE								
over		/			40	24" to 30"		ateria		CP		HDPE								
and o	0	4	5		Sch.			1 Ma	ПЩ	iRE, etc.)		PVC								
12";	0 14.	100	rai		•1	32" to 60"		Ā		cs (G ics, e		HPDE								
	0" te				e 80	>30**						tallid Plast		Jacketed Pipe						
	10				ledul	>60"						ı-Me		Non-Metallic						
					Sch					Nor		Concrete								
	*s	izing	deper	nds o	n ma	terial						Vitrified Clay								
									Co	onduit			1							
		1	S	izes				I		Materials	[Iı	nstall	ation	Loc	ation	1		
Company A	Company B	Janonanoj	Company C	Company D	Company E	Company F	Company A	Company B	Company C	Company D	Company E	Company F	Company A	Company B	Company C	Company D	Company E	Company F		
	<1.0"	wance				" to 1.25"	EMT*	Rigid Steel			Rigid steel	GRC	ground			ground		ground		
1 Under	<1.5"	z" allo	sore < 2		, 2"	0.75'	inum*				ninum		Above			Aboveg		Aboveg		
2" and		bore <	mall l).5" tc	0 2"	Alum	etallic	p	p	Alun							p		
	" to	mall	S	ified	0	1.5" t		m-no	ecifie	ecifie		PVC		ified	ified		ified	bedde		
	1.5	ce S		Not spec			PVC*	Ž	Not sp	Not sp	PVC	PVC coated		Vot Spec	Not spec		Not spec	κ, or eml		
'er	<2.5"	llowan	~ 2"	-	to 4"	to 5"					EMT			~	I		-	ıctbanl		
5" and ov		ore > 2" a	rge bore >		2.5"	4" 3' 3'	Other*	EMT			Plasti-bond	EMT						ground, di		
2.	>3.0'	ge bc	Laı		o 6"						DB							nderg		
		Lar			5" t			*Materials me	entio	ned, but not liste	ed in separate	lines						Ŋ		

G. B. DADI ET AL.

54

Table 4. Means	and richardson	codes of accounts.
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	Piping					Conduit					
S	Sizes	1	Materials	Installati	on Location	Si	zes	Mate	erials	Installati	on Location
RSMeans	Richardson's	RSMeans	Richardson's	RSMeans	Richardson's	RSMeans	Richardson's	RSMeans	Richardson's	RSMeans	Richardson's
	1/2"	Brass	Red Brass	On hangers	On hangers	1/2"	1/2"	pa	Galvanized		Sleeper (on
	3/4"	Copper	Copper	On hangers	On hangers	3/4"	3/4"	aniz	rigid steel		slab, at
	1"				01 (1"	1"	galva	PVC coated		grade)
1/2'	1-1/4"		A-120 Carbon Steel		Sleeper (on slab, at grade)	1-1/4"	1-1/4"	big	galvanized rigid steel	high	
to	1-1/2"			gers	, 8)	1-1/2"	1-1/2"	Ri		15' h	Under slab on grade
n 1/4	2"			han		2"	2"	Aluminum	Rigid	o to]	
fron	2-1/2"	5	A-53 Carbon Steel	t on	Under slab on grade	2-1/2"	2-1/2"	Aluiiiiiuiii	aluminum	Up	Pipe rack
vals	3"	Stee		No		3"	3"		EMT	-	Tunnel
nter	4"				Pipe rack	3-1/2"	3-1/2"		PVC plastic		On hangers
ial. I	6"		A-106 Carbon Steel		Tunnel		4"	EMT	rigid		on margers
n mater	8"					4"	5"		Underground plastic utility		
d or	10"		Cast Iron	Insta	allation		6"				
base	12"		CPVC Plastic	s	n`s				Sealtite		
12"	26"			Aean	rosp.			Steel	N/A		
" to	28"		Poly-propylene	RSN	icha						
ו 1/2	30"				R						
fron	32"	Û	PVC		Victaulic					-	
ries	34"	(PV	ABS		Pressiit						
Va	36"	stics	Flanged Plastic	N/A	Victaulic						
	40	Pla	Lined		316						
	42										
	40		PVDF Plastic								
			RTRP								
			HDPE								
		Stainless									
		Steel	Stainless Steel								
		N/A	Aluminum								

Further, the regression models for piping and conduit were split into two models, one for RSMeans' data and one for Richardson's PPCES data. This was necessary as there were differences in unit rates for the same specified material. One potential cause of the difference between unit rates is in the sources used for the estimation manuals. RSMeans's unit rates are established from supplied productivity data on general building construction from various contractors across the country. The data is compiled from surveys completed in large, regional construction markets across the United States. Richardson's PPCES data is established from data on chemical plants, manufacturing facilities, solids processing, water treatment plants, and general construction projects, which are more piping intensive projects. Richardson's data sources are subscribers to their estimation services, therefore, the data presented is representative among the manual's participating companies.

3.2. Phase II Results

3.2.1. Sizing Regression Models

To identify the proper sizing interval, several models were tested for their significance. Based on the quantity of RSMeans and Richardson PPCES data, five models could be created based on diameter size interval. These models were:

1) All sizes;

2) 1" intervals (0" - 1", 1" - 2", 2" - 3", and 3" - 4" for Means and Richardson data);

3) 2" intervals (0" - 2", 2" - 4", and 4" - 6" for Means, and 0" - 2", 2" - 4", ..., up to 18" - 20" for Richardson data);

4) 4" intervals (0" - 4" and 4" - 8" for Means data and 0" - 4", 4" - 8"..., up to 20" - 24" for Richardson data); and

5) 6" intervals (0" - 6" and 6" - 12" for Means data and 0" - 6", 6" - 12", 12" - 18", and 18" - 24" for Richardson data).

Model B could not extend beyond the 3" to 4" diameter size, as both data sets skip to 2" intervals beyond the 4" diameter size. These models are referenced in the subsequent regression tables by their letter. **Table 5** highlights the results for the RSMean's mechanical piping size models, while **Table 6** details the outcomes from the Richardson's PPCES data.

The RSMeans' results show that diameter size is significant in explaining unit rates up to a 2" interval. However, Richardson's PPCES data is significant at all intervals tested, likely due to the larger sample size.

The R^2 value describes the amount of variability in the unit rate that is described by the data from various diameter sizes. It represents the goodness of fit of the regression model. The R^2 values for both RSMeans' and Richardson's PPCES data tend to decrease as the sizing intervals increase. This is to be expected as bundling of material decreases the amount of data available, which

Table 5. RSMean's mechanical piping size regressionfindings.

Model	Constant	DS	Ν	F	\mathbf{R}^2
А	0.127 (14.09)	0.088* (5.83)	72	173.34	0.884
В	0.140 (6.07)	0.052* (8.01)	33	64.14	0.674
С	0.178 (4.30)	0.045* (4.17)	18	17.39	0.521
D	0.212 (2.21)	0.041 (2.05)	7	4.20	0.457
Е	0.193 (1.16)	0.040 (1.79)	5	3.22	0.517

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/ linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches).

 Table 6. Richardson's PPCES mechanical piping size regression findings.

	Constant	DS	Ν	F	\mathbf{R}^2
А	0.018 (6.26)	0.013* (27.55)	260	759.09	0.746
В	0.020 (3.59)	0.013* (6.38)	104	40.69	0.285
С	0.012 (1.68)	0.014* (15.93)	125	253.65	0.673
D	0.012 (0.900)	0.014* (10.75)	58	115.63	0.674
Е	0.003 (0.136)	0.015* (7.93)	36	62.81	0.649

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/ linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches). has more difficulty explaining the resulting variances.

Data on electric conduit diameter size was fewer in both number and diameter. There was no data to report on 4" or 6" intervals, therefore only three regression models could be created. Model A contains all sizes, Model B has 1" interval spacing, and Model C has 2" interval spacing. **Tables 7** and **8** show the results of the regressions for RSMeans and Richardson's PPCES data, respectively.

Both data sources have significance in their independent variable through all conduit interval sizes. In all cases, utilizing larger intervals did not better explain the variance in unit rates as shown by the diminishing R^2 values. Interestingly, conduit size had less influence on conduit unit rates versus pipe size on piping unit rates as shown by the relatively smaller R^2 values.

3.2.2. Material Type Regression Models

Similar methods were used to determine the best coding structure for material type. Previously discussed Table 4 shows all of the material types that are detailed within the Means and Richardson data sources. Unfortunately, the Means data sources vielded regression models with too few sample sizes to present reliable results. As a result, only Richardson data sources were used. Regression models were created using each individual material type for both piping and conduit. However, it was found that few individual material types were significantly impacted unit rates. In addition, the R^2 values were very low. As a result, the material types were categorized as either metallic or non-metallic and added to the existing diameter size models detailed previously. Significance in the independent material type variable improved, as well as the R^2 values for all models. Dummy variables (0 for non-

 Table 7. RSMeans electrical conduit size regression findings.

Model	Constant	DS	Ν	F	\mathbf{R}^2
А	0.033 (2.20)	0.047* (7.64)	48	58.39	0.559
В	0.039 (1.19)	0.044* (4.16)	20	17.29	0.490
С	0.026 (0.415)	0.049* (2.67)	10	7.14	0.472

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/ linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches).

 Table 8. Richardson's PPCES electrical conduit size regression findings.

Model	Constant	DS	Ν	F	\mathbb{R}^2
А	0.023 (6.14)	0.011* (8.39)	101	70.30	0.415
В	0.020 (2.57)	0.011* (5.39)	48	29.02	0.387
С	0.019 (1.33)	0.012* (3.28)	24	10.76	0.328

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/ linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches). metallic and 1 for metallic) were used to replace the nominal variables. Tables 9 and 10 highlight the output from the regressions.

The material type variable is significant in the Richardson's PPCES dataset in all models for piping and in model A for conduit. By adding material type to the regression models, the R^2 values all marginally increase for both mechanical piping and electrical conduit. Material type (nonmetallic or metallic) helps explain more of the variance within the unit rate productivity. Therefore, tracking material type would be a beneficial practice in a master code of accounts.

3.2.3. Installation Location Regression Models

The last key descriptor is the location of installation for mechanical piping and electrical conduit. Unfortunately, only Richardson's PPCES publishes unit rate data based on whether the mechanical piping or electrical conduit is installed above or at/below grade. Therefore, there is no data to report from RSMeans. As previously noted, models are reported based on the following information:

1) All sizes;

3) 2" intervals (0" - 2", 2"-4", ..., up to 18" - 20");

 Table 9. Richardson's PPCES mechanical piping material regression findings.

Model	Constant	DS	MT	Ν	F	\mathbf{R}^2
А	0.007 (2.03)	0.013 [*] (28.79)	0.021 [*] (5.26)	260	432.54	0.771
В	0.014 (2.41)	0.013 [*] (6.63)	0.008 [*] (1.99)	104	22.91	0.312
С	-0.004 (-0.476)	0.013 [*] (16.703)	0.037 [*] (4.89)	125	162.36	0.727
D	-0.004 (-0.324)	0.013 [*] (10.82)	0.044 [*] (3.49)	58	75.41	0.733
Е	-0.005 (-0.283)	0.013 [*] (7.20)	0.047 [*] (2.61)	36	40.16	0.709

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/ linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches); MT = Material Type (0—nonmetallic, 1—metallic).

 Table 10. Richardson's PPCES electrical conduit material regression findings.

Model	Constant	DS	MT	Ν	F	R ²
А	0.014 (2.79)	0.011 [*] (8.66)	0.010 [*] (2.16)	101	38.77	0.442
В	0.008 (0.818)	0.012 [*] (5.65)	0.014 (1.80)	48	16.83	0.428
С	0.005 (0.294)	0.012 [*] (3.44)	0.017 (1.31)	24	6.40	0.379

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/ linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches); MT = Material Type (0—nonmetallic, 1—metallic). 4) 4" intervals (0" - 4", 4" - 8", ..., up to 20" - 24");

5) 6" intervals (0" - 6", 6" - 12", 12" - 18", and 18" - 24").

The results are reported in Tables 11 and 12.

In the previous material type iteration, few of the variables were significant at the 95% confidence level. However by adding diameter size, material type, and installation location, all variables in every model become significant. This validates the selection of the three key properties used in a master code of accounts.

In addition, R^2 values are significantly improved by adding the installation location variable. By including only the diameter size or material type, the R^2 is low in certain models. In particular, the 1" interval piping model for Richardson's PPCES is 0.285, but increases to 0.847 in the model including all three variables. In all models studied, the R^2 values are greater than 0.84.

4. Proposed Master Accounting Code

With the above analysis, a proposed master accounting code can be determined by comparing the accuracy of the existing company codes (Tables 3 and 4) to the proposed codes as described above. Since diameter size intervals were significant up to 4" in all the regression models, a smaller interval would be desirable. In investigating the reporting of the individual companies from Phase I, many company codes use 2.5" as a cut off for their intervals, which is typically used to distinguish between small-bore and large-bore piping. This well aligns with the results from Phase II, therefore, the authors examined the possibility of tracking diameter sizes in two main categories as done by Company C (Tables 3 and 4); less than or equal to 2.5" and greater than 2.5", while keeping the coding for material and location the same (Tables 13 and 14).

While both full models from **Tables 13** and **14** result in statistically significant findings explaining over 50% total variability in the their respective unit rates, neither model explained as much variability in comparison to similar models in **Tables 11** and **12**. Recognizing that not every company grouped all piping and conduit sizes over 2.5" together, the next regression equations grouped the sizes over 2.5" in the same manner as done by companies A and B seen in **Tables 15-18**.

Once again, the coding structures utilized by both Companies A and B produced significant results, but neither model explained as much variability in the unit rates compared to similar equations in **Tables 11** and **12**, although Company B's code structure did very well, which is explained by the fact that their code structure is the most detailed among all of the sampled companies. A point to be considered among the code structures is the balance between accuracy, which in this case is measured by the regression results, and ease of use, which is meas-

^{2) 1&}quot; intervals (0" - 1", 1" - 2", 2" - 3", and 3" - 4");

Model	Constant	DS	МТ	IL	Ν	F	R ²
А	0.034 (11.57)	0.012* (38.45)	0.017* (6.02)	-0.047* (-16.51)	260	683.88	0.889
В	0.034 (11.27)	0.012* (13.47)	0.006* (3.11)	-0.037* (-18.74)	104	185.22	0.847
С	0.037 (6.68)	0.012* (24.06)	0.027* (5.56)	-0.068* (-13.61)	125	333.37	0.892
D	0.044 (4.62)	0.012* (15.24)	0.032* (3.92)	-0.076*(-9.22)	58	155.48	0.896
Е	0.051 (3.94)	0.012* (10.76)	0.033* (3.16)	-0.087* (-8.20)	36	102.99	0.906

Table 11. Richardson's PPCES mechanical piping location regression findings.

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—above grade, 1—at/below grade).

Table 12 Richardson'	s PPCES electrics	l conduit location	regression findings
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Model	Constant	DS	МТ	IL	Ν	F	\mathbf{R}^2
А	0.031 (11.17)	0.011* (17.89)	0.008* (3.50)	-0.034* (-17.28)	101	203.78	0.863
В	0.027 (5.23)	0.012* (11.97)	0.012* (3.13)	-0.040* (-12.01)	48	95.00	0.866
С	0.025 (2.81)	0.013* (7.35)	0.014* (2.31)	-0.044* (-8.27)	24	40.75	0.859

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (inches); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—above grade, 1—at/below grade).

Table 13. Company C piping code regression findings.

Constant	DS	MT	IL	Ν	F	\mathbf{R}^2
0.039 (8.55)	0.074* (11.07)			260	122.44	0.312
0.022 (3.75)	0.077* (11.78)	0.029* (4.51)		260	75.74	0.360
0.052 (9.00)	0.073* (12.99)	0.024* (4.24)	-0.056* (-10.08)	260	103.23	0.536

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); values shown in parenthesis; Note: DS = Diameter Size (0—less than or equal to 2.5", 1—greater than 2.5"); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—above grade, 1—at/below grade).

Table 14. Company C conduit code regression findings.

Constant	DS	MT	IL	Ν	F	\mathbb{R}^2
0.039 (14.81)	0.028* (6.27)			101	39.32	0.267
0.032 (6.86)	0.028* (6.41)	0.009 (1.82)		101	21.74	0.289
0.048 (15.27)	0.029* (10.58)	0.007* (2.26)	-0.034* (-12.93)	101	92.70	0.724

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (0—less than or equal to 2.5", 1—greater than 2.5"); MT = Material Type (0—nonmetallic, 1 – metallic); IL = Installation Location (0—above grade, 1—at/below grade).

Table 15. Company A piping code regression findings.

Constant	DS	MT	IL	Ν	F	\mathbf{R}^2
-0.043 (-5.86)	0.074* (17.24)			260	297.03	0.535
-0.059 (3.75)	0.075* (18.18)	0.028* (5.03)		260	175.10	0.577
-0.026 (-3.73)	0.070* (20.98)	0.023* (5.04)	-0.053* (-11.66)	260	223.37	0.724

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (1—less than or equal to 2.5", 2 - 3" - 10", 3—greater than or equal to 12"); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—above grade, 1—at/below grade).

Table 16. Company A conduit code regression findir
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Constant	DS	MT	IL	Ν	F	\mathbf{R}^2
0.007 (1.08)	0.028* (6.24)			101	38.94	0.282
0.000 (0.051)	0.028* (6.36)	0.009 (0.10)		101	21.23	0.302
0.016 (3.03)	0.029* (10.13)	0.007* (2.02)	-0.034* (-11.81)	101	80.69	0.714

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (1—less than or equal to 2", 2—greater than or equal to 2.5"); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—above grade, 1—at/below grade).

Table 17. Company B piping code regression findings.

Constant	DS	MT	IL	Ν	F	\mathbf{R}^2
-0.006 (-1.43)	0.039* (18.73)			250	350.66	0.586
017 (-3.43)	0.039* (19.63)	0.018* (4.31)		250	197.04	0.615
0.009 (2.49)	0.038* (26.82)	0.014* (4.96)	-0.046* (-16.02)	250	352.92	0.811

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (1—less than 2.5", 2 - 2.5" - 4", 3 - 6" - 8", 4 - 10" - 14"); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—abovegrade, 1—at/below grade).

Table 18.	Company B	conduit code	regression	findings.
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Constant	DS	MT	IL	Ν	F	\mathbb{R}^2
0.019 (4.03)	0.008* (6.78)			101	45.99	0.317
0.012 (1.97)	0.008* (6.92)	0.009 (1.76)		101	25.02	0.338
0.028 (7.03)	0.008* (11.55)	0.007* (2.23)	-0.034* (-12.72)	101	98.03	0.752

*significant at 95% confidence level; Dependent Variable: Unit Rate (hours/linear foot); t-values shown in parenthesis; Note: DS = Diameter Size (1—less than 1", 2 - 1" - 1.5", 3 - 1.5" - 2", 4 - 2" - 2.5", 5 - 2.5" - 3", 6—greater than 3"); MT = Material Type (0—nonmetallic, 1—metallic); IL = Installation Location (0—above grade, 1—at/below grade).

ured by the complexity of the code structure.

5. Discussion and Conclusions

The regression analyses clearly show that differences in the code structure have a significant impact on the ability to accurately measure labor productivity unit rates with respect to piping and conduit construction activities. It is highly likely that the same theorem holds for other types of construction activities. In almost every analysis, a more detailed code structure more significantly affected the corresponding unit rate productivity. Clearly, there are code structures utilized in industry which do not accurately measure productivity. An example of these instances are the code structures utilized by companies C and D, which either did not specify significant attributes (e.g. Company D did not record sizing of piping or conduit) or used too large an aggregate to measure a significant attribute (e.g. Company C grouped its piping and conduit sizing into only two classifications).

A primary objective of this paper is to examine whether a master code of account can be developed that accurately and consistently measures construction productivity (e.g. unit rates) across multiple projects, companies, and industry sectors. A master code of account improves company performance by not only improving the measurement of current productivity, but also improving the predictability of future performance. A standardized code would also serve as a first step towards developing reliable industry productivity measures with the idea that measured unit rates on construction projects would be rolled up into an industry measure. Obviously, details of how to adequately aggregate project measures to an industry measure needs to be addressed in future research.

The paper's primary contribution to the overall body

of knowledge is that it identifies the critical elements necessary to adequately devise a master code of account for piping and conduit installation. Specifically, the attributes that need to be recorded include pipe/conduit diameter, material type, and installation location. The analyses show that aggregating diameter sizes for piping for up to 4" and 6" intervals would suffice for piping while also holding true for up to 2" intervals for conduit. In terms of material type, the analyses show that consolidating material types into either metallic or non-metallic is sufficient for the purpose of tracking unit productivity. Finally, tracking the location of installation for both piping and conduit is extremely important as well.

The paper addresses a set of statistical analyses to frame the organization of a code of accounts. These analyses are admittedly shielded from the reality of implementing a master code of accounts in industry. What is not addressed is the potential resistance that some companies may pose to adopting an industry master code of accounts. Some construction firms view their existing master code of accounts as providing a competitive edge to accurately control and estimate construction work. Furthermore if a master code of account was adopted in industry, owners would have the improved ability to compare construction performance across multiple contractors, which could likely impose increased pressure for greater performance on behalf of construction firms from project owners. These potential deterrents should be offset by the on-going fact that the US construction industry is continually perceived as being inconsistent and ineffective in terms of construction productivity. Without a robust industry productivity measure, the question of whether construction productivity has been improving or declining will remain somewhat of an enigma. Developing a system that ensures consistent productivity measures are obtained at a basic level of construction is a first step towards answering the larger question.

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