Open Journal of Business and Management

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Special Issue on

Entrepreneurship and Innovation in Business

Call for Papers

Entrepreneurship and Innovation in Business explores the processes and practices involved in identifying and seizing opportunities to create new ventures or enhance existing ones. This field focuses on promoting entrepreneurial mindset, creativity, and risk-taking to foster innovation within organizations. It encompasses studying entrepreneurial strategies, business model development, market analysis, disruptive technologies, and fostering an entrepreneurial culture to drive competitive advantage and sustainable growth.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Entrepreneurship and Innovation in Business**. Potential topics include, but are not limited to:

- Startup entrepreneurship and new venture creation
- Social entrepreneurship and sustainable business models
- Entrepreneurial behavior and decision-making
- Strategic management and entrepreneurship
- Corporate entrepreneurship
- Innovation and competition
- Innovation and business growth
- Entrepreneurial finance and venture capital
- Entrepreneurial marketing
- International entrepreneurship and global business
- Entrepreneurial leadership and management
- Entrepreneurial ecosystems and regional development
- Entrepreneurial risk-taking

Authors should read over the journal's <u>For Authors</u> carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's <u>Paper Submission System</u>.

Please kindly notice that the "**Special Issue**" under your manuscript title is supposed to be specified and the research field "**Special Issue** – *Entrepreneurship and Innovation in Business*" should be chosen during your submission.



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