



Special Issue on
Business Management and Information Technology
Call for Papers

Business Management and Information Technology is an academic topic that explores the integration of management principles and practices with the application of information technology in various business environments. It focuses on understanding how technology can be effectively utilized to improve business operations, enhance decision-making processes, and gain a competitive advantage. This discipline examines the strategic use of technology in areas such as operations management, supply chain management, marketing, finance, and human resource management. It investigates concepts and tools related to project management, business process reengineering, data analysis, information systems planning, and digital transformation. By combining business management principles with advanced technology knowledge and skills, this field equips individuals with the expertise to effectively manage, lead, and transform organizations in the digital age.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Management and Information Technology**. Potential topics include, but are not limited to:

- E-commerce and network economy
- Effective IT governance for decision-making, resource allocation and risk management
- Applications of management information systems
- Enterprise systems and integrated business process
- Enterprise resource planning
- Knowledge management and business intelligence
- Accounting and information systems
- Digital business models
- Business analytics & data science
- Business information security
- IT, innovation and entrepreneurship
- Information technology & operations management
- Digital transformation
- IoT business applications
- IT and project management
- IT in supply chain management



-
- IT in human resource management
 - Social media marketing
 - Digital marketing

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Management and Information Technology**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	December 1st, 2023
Publication Date	February 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrancel@scirp.org

OJBM Editorial Office
ojbm@scirp.org