



Special Issue on
Quality Management and Performance Improvement
Call for Papers

Quality management ensures that an organization, product or service is consistent. It has four main components: quality planning, quality assurance, quality control and quality improvement. Quality management is focused not only on product and service quality, but also on the means to achieve it. Quality management, therefore, uses quality assurance and control of processes as well as products to achieve more consistent quality.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Quality Management and Performance Improvement**. Potential topics include, but are not limited to:

- Quality management and productivity
- Decision making and quality control
- Leadership and customer management
- Product and service development
- Strategy and quality improvement
- Performance measurement
- Business relationship management
- Quality and standards
- Risk management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Quality Management and Performance Improvement**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	November 30th, 2020
Publication Date	January 2021



Scientific Research
Open Access

Open Journal of Business and Management

ISSN Online: 2329-3292

For publishing inquiries, please feel free to contact the Editorial Assistant at
submission.entrance1@scirp.org

OJBM Editorial Office
ojbm@scirp.org