



Special Issue on Managerial and Decision Economics

Call for Papers

Managerial economics deals with the application of the economic concepts, theories, tools, and methodologies to solve practical problems in a business. It helps the manager in decision making and acts as a link between practice and theory. It is sometimes referred to as business economics and is a branch of economics that applies microeconomic analysis to decision methods of businesses or other management units.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Managerial and Decision Economics**. Potential topics include, but are not limited to:

- Economic analysis and decision Making
- Financial evaluation, management and decision support
- Decision making for market
- Decision models and analysis
- Price research
- Managerial accounting and capital budgeting
- Economics & decision science
- Risk analysis
- Strategic and competitive decision
- Employees management and company performance

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Managerial and Decision Economics**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	August 19th, 2019
Publication Date	October 2019



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