## Open Journal of Business and Management

**ISSN Online: 2329-3292** 

#### **Special Issue on**

### **Entrepreneurship and Business Innovation**

#### **Call for Papers**

Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics, entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Entrepreneurship and Business Innovationy**. Potential topics include, but are not limited to:

- Profit and risk
- New business development
- Entrepreneurial orientation and behavior
- Partnerships
- Entrepreneurial management
- Competitive strategies
- Business and leadership
- Successful factors
- Business models and strategy
- Marketing and innovation
- Small business development

Authors should read over the journal's <u>For Authors</u> carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's <u>Paper Submission System</u>.

Please kindly notice that the "Special Issue" under your manuscript title is supposed to be specified and the research field "Special Issue – Entrepreneurship and Business Innovation" should be chosen during your submission.

According to the following timetable:



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Submission Deadline	June 21st, 2019
Publication Date	August 2019

For publishing inquiries, please feel free to contact the Editorial Assistant at <a href="mailto:submission.entrance1@scirp.org">scirp.org</a>

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