## Journal of Service Science and Management

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## **Special Issue on Hospitality and Tourism Management**

## **Call for Papers**

Hospitality and Tourism Management is a multifaceted field that examines the operations and strategies within the hotel, restaurant, and tourism industries. It covers areas such as guest service, revenue generation, marketing, and human resources management, aiming to enhance customer satisfaction, operational efficiency, and business profitability. The discipline also emphasizes sustainable tourism practices and the role of the hospitality sector in promoting local economies and cultures.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Hospitality and Tourism Management**. Potential topics include, but are not limited to:

- Tourism economics and policy
- Hotel and accommodation management
- Restaurant management
- Revenue management
- Sustainable tourism
- Destination management
- Event management
- Tourism marketing and promotion
- Consumer behavior and decision-making
- Culture and heritage tourism
- E-commerce for hospitality and tourism
- Technology and innovation
- Tourism and recreation
- International hospitality & tourism

Authors should read over the journal's <u>For Authors</u> carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's <u>Paper Submission System</u>.

Please kindly notice that the "**Special Issue**" under your manuscript title is supposed to be specified and the research field "**Special Issue** – *Hospitality and Tourism Management*" should be chosen during your submission.

According to the following timetable:



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Publication Date	November 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at <a href="mailto:submission.entrance1@scirp.org">scirp.org</a>

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